

Tim Johnson presents the
Annie Gaines FAREWELL AUCTION
More **MAD** Stuff
October 19-20, 2001



The 2001 Annie Gaines "Farewell" Auction

Friday, October 19 (6:00 pm to 2:00 am CST) for lots #1-200
Saturday, October 20 (6:00 pm to 2:00 am CST) for lots #201-390

Terms and Conditions

- Mail bids are encouraged and will be accepted on or before Friday, October 19. A bid form has been included for your convenience.
- E-mail bids will be accepted on or before 5:00 pm Friday, October 19. Please direct your e-mail bids or inquiries to: tjohnson2@wi.rr.com
- Telephone bids will be taken on the closing days only.....on Friday, October 19 from 6:00 pm to 2:00 am CST for lots #1-200, and Saturday, October 20 from 6:00 pm to 2:00 am CST for lots #201-390. To place a telephone bid, please call (414) 321-6004. If the phone lines are busy, please keep trying. Normally, the phone lines are busiest during the last two hours of the auction, so please call early with your high "max" bids!!
- The auction is scheduled to end exactly at 2:00 am CST each session. There will be no extended time past 2:00 am.
- All items have a minimum bid (MB).
- When placing a bid, please indicate your bidder number and the lot or item number. If at all possible, please bid on items in numerical order.
- The bidding increments will be as follows:
 - \$1-19: \$1 increment (example: current bid is \$16. Next bid is \$17)
 - \$20-48: \$2 increment (example: current bid is \$44. Next bid is \$46)
 - \$50-95: \$5 increment (example: current bid is \$60. Next bid is \$65)
 - \$100-190: \$10 increment (example: current bid is \$160. Next bid is \$170)
 - \$200-480: \$20 increment (example: current bid is \$440. Next bid is \$460)
 - \$500-950: \$50 increment (example: current bid is \$600. Next bid is \$650)
 - \$1000 and over: \$100 increment (example: current bid is \$1600. Next bid is \$1700)
- I will execute bids for you. Tell me your maximum bid, and I will bid in appropriate increments until your limit is reached. Please rest assured that at no time will I increase your bid if you are currently the high bidder.
- Gross error in description is the only cause for return. You must notify me within four days of receipt of your item if you intend to make any returns. As the buyer, you are responsible for all shipping costs on returned items, while making sure the items are in the same condition as when they were received.
- Winners will be notified by mail, and payment is due upon receipt of invoice. Layaways are not allowed. A minimum shipping/handling fee of \$3 will be charged to each lot that is won. Additional postage may be required due to the weight and/or value of certain items. Insurance is optional. All items will be shipped via US Priority Mail, unless otherwise specified on the bid form.
- A certified bank check, money order or cash is the preferred form of payment. I will also accept a check, but only if I've dealt with you before. Please make all payments to: TIM JOHNSON.
- The placing of a bid is an Agreement to Purchase, indicating that you agree to the Terms and Conditions. All items will be sold to the highest bidder. In case of a tie bid, the earliest bid received is the winner.
- You may call anytime between Noon and 4:00 pm on Saturday, October 20 to find out if your bids made in the Friday session were successful. You may call anytime after 5:00 pm on Sunday, October 21 to find out if your bids in either session were successful. Please limit your inquiries to those lots in which you were an active bidder.

- A prices realized list, enclosed with the merchandise, will be sent to all winning bidders. I will be happy to send this list to anyone providing a self-addressed stamped envelope.

- Thank You to all participants and Good Luck to all!

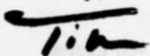
The GOOD News:

This auction represents some of the finest EC Comic and MAD Magazine memorabilia ever offered for sale to the public. What makes this auction extra special is the provenance of these items. To be chosen by Annie Gaines to prepare her enormous collection for public sale is truly an honor, and is most certainly one of the highlights of my MAD collecting career.

The BAD News:

With a heavy heart I must announce that this will be the last MAD auction I will be conducting. This is my seventh such auction, and each has been a labor of love. Before I started doing my MAD auctions, I always looked forward to the auctions Michael Lerner did, as most of you look forward to the ones that I do. When he stopped doing his MAD auctions, I picked up the torch and carried on the tradition. Now, it is time for me to pass the torch on to someone else. I would be more than glad to offer whatever assistance or advice anyone might need to continue this honored tradition. Please understand that this was a very difficult decision for me to make, but I have a strong need to be an active participant in a MAD auction again. Any takers?

MADly,



Tim Johnson

SESSION ONE

Friday, October 19, 2001 (6:00 pm to 2:00 am CST)

1. **THE COMPLETE EC LIBRARY** MB \$500
This lot contains the entire collection of the EC hardcover reprints by Russ Cochran. Totalling 17 volumes, each boxed set is in Mint condition.
2. **NEWSPAPER ARTICLES LOT #1** MB \$5
This lots contains four newspaper articles about MAD. The articles are from the late 1980's-early 1990's, are in are VF/NM condition, with the customary folds. All are in black and white, with the exception of the USA Today article, which is in color.
3. **TROLL MAGAZINE** MB \$3
This is an issue of Troll Magazine, which features an appearance by Alfred E. Neuman in an article comparing Troll dolls to celebrities. It is in full color and in Mint condition.
4. **FINNISH MAD HARDCOVER REPRINT** MB \$5
Produced in Finland in the late 1980's, this book is reprints a small portion of the early MAD comics. This hardcover book is in full color and in Mint condition.
5. **MAGAZINE ARTICLES LOT #1** MB \$5
This lot contains an issue of the Eastern Review and an issue of Manhattan, Inc. Each has an article entitled "MAD Infinitum" (the articles are identical), but have different photos and captions. Both articles have full color photos and are in Mint condition.
6. **MAD "60 MINUTES" ANNOUNCEMENT** MB \$3
This item is a letter from Bill Gaines to his staff concerning the appearance of MAD in a segment on 60 Minutes, which aired on Sunday, September 20, 1987. It is printed on MAD letterhead, and features the artwork drawn by Jack Davis from the MAD parody of 60 Minutes entitled "Six Minutes". It is in NM cond.
7. **SIGNED MAD TRIP LETTER** MB \$10
This letter was sent to those MAD staffers who attended the 1991 MAD Cruise. The letter outlines the final details of the trip; check-in times, departure times, reminders to bring.....that sort of thing. It is signed in red ink by Bill Gaines and is in NM condition.
8. **GERMAN MAD PRESS KIT** MB \$25
This unique item was produced in the mid-1970's for the German MAD. My knowledge of the German language is limited, so if you want a complete translation, you're not getting it from me. The highlight of the kit is a black and white photo of Bill Gaines heaving something over the side of a boat. Overall condition of the insides of the kit is NM, while the folder is a strong VG/F.
9. **ARTSY HUMOR MAGAZINE** MB \$3
This is the 1989 #3 issue of Artsy Humor. This issue features an interview with MAD artist Jack Davis, AND an article about MAD. Printed in black and white, this issue is in NM condition.
10. **MAD "CHANGE OF ADDRESS" CARD** MB \$20
This card was produced in 1966 to announce the move of the MAD offices from 850 Third Ave. to 485 Madison Ave. in New York City. It is white with red ink and is in NM condition.
11. **MAD TRIP LETTER #2** MB \$5
This letter was sent to the MAD staffers who attended the 1985 MAD Trip to Italy. Like Lot #7, this letter also outlines the final details of the trip. In VF/NM condition.

12. MAD "HARP ON THIS" CD MB \$1
Produced in the mid-1990's, this is a promotional item for the Australian MAD. It features Alfred E. Neuman in full color on the front of the sleeve, and is in NM condition.
13. LOLLAPALOOSA #3 MB \$5
This is issue #3 of Lollapaloosa, a comic fanzine. This issue features an article about EC Comics and the case of juvenile delinquency. This issue also features a brief, two-page portfolio of MAD artist Don Martin. Published in 1979, this item is in VF condition.
14. FOREIGN DON MARTIN PAPERBACK BOOK MB \$5
Although not a MAD item, this book features reprints of Don Martin art. Published in Italy, it is in NM cond.
15. 2000 REUBEN AWARDS CANVAS BAG MB \$5
This item was produced for the 2000 Reuben Awards, which were held in New York City. The bonus of this item is the full color Jack Davis artwork on the front of the bag, which features many of the popular cartoon characters from the daily cartoon strips. This item is in Mint condition, with the original tag.
16. PICTURE STORIES FROM THE BIBLE HARDCOVER BOOK MB \$10
This book reprints stories from the early EC Comic, "Picture Stories from the Bible". The book is in full color and is in NM/M condition.
17. PLAYBOY JUNE, 1980 MB \$3
This is the June, 1980 issue of Playboy. In a brief article, Bill Gaines gives his opinion of the top five gourmet restaurants in the U.S. In Mint condition.
18. WINE TASTING MENUES LOT MB \$10
This lot contains menus from four different wine tastings attended by Bill and Annie Gaines. Two are from the Wine and Food Society of New York, and the other two are from private wine tastings conducted by Bill and Annie. The two menus from the Wine and Food Society have hand-written notations by Bill Gaines about each wine. One of the other two menus features an illustration, drawn by Sergio Aragones, of three clams preparing to eat Bill Gaines. All four menus are in VF/NM condition.
19. MAD BOOKSELLERS FOLDER #1 MB \$5
This item was a giveaway at booksellers conventions in the mid-1990's. The folder contains two issues of MAD, an information sheet about upcoming issues of MAD, a photo of Alfred E. Neuman autographed by Annie Gaines, Nick Meglin, John Ficarra, and Lenny Brenner, and a yellow Alfred E. Neuman pinback button. Overall condition is NM.
20. DC COMICS/AOL FLYER MB \$2
This item was produced to promote DC Comics online. It features a full color Alfred E. Neuman on the inside front cover, and also contains an AOL start-up disc. In Mint condition.
21. SIGNED MAD CHRISTMAS PARTY LETTER #1 MB \$10
This letter was sent to the all of the MAD staffers before the 1989 MAD Christmas Party. The party was held Tuesday, December 19, 1989 at the Cafe Espanol in New York City. This letter is a reminder to those interested that they should make their reservation with either Bill or Annie. The letter is dated October 23, 1989, and is signed in red ink by Bill Gaines. It is in NM condition.
22. MAD TRIP LETTERS LOT MB \$10
This lot contains two different drafts of a letter about the 1989 MAD Trip. The first letter indicates that the group will be going to India and Nepal for their trip, while the other letter indicates that they will not be going to India and Nepal, rather to Germany. Each letter lists different flying arrangements and hotel accomodations, and each are dated the same day, September 22, 1988. Both are in VF/NM condition.

23. MAD ART SHOW POSTCARD MB \$5
This is a announcement postcard for the first ever MAD Art Show, held on Tuesday, September 18, 1984 in the lobby of 75 Rockefeller Plaza in New York City. It is in Mint condition.
24. COMPLETELY MAD PROMO POSTCARD MB \$2
This postcard is a promotional item for the book, "Completely MAD". It is in full color and in Mint condition.
25. BILL AND ANNIE GAINES CHRISTMAS CARDS LOT MB \$10
This lot consists of five Christmas cards received by the Gaines' in the late 1980's. They are all signed, and are from Joe Orlando, Antonio Prohias, Don Martin, Marie Severin, and Bob Jones. All are in VF condition.
26. FINNISH MAD CHRISTMAS CARDS LOT MB \$4
This lot consists of two Christmas cards from the Finnish MAD offices. They are from different years, and each one features a MAD magazine somewhere in the illustration on the front. Each one is signed by the Finnish MAD publisher,I can't make out the name! Both are in NM condition.
27. TALES FROM THE CRYPT BOX MB \$3
This is an empty box that contained eight sealed boxes of Tales From the Crypt trading cards. It has a green Tales From the Crypt logo on all four sides, and is in Fine condition.
28. ISKALDE GROSS LOT MB \$10
This lot contains eight issues of Iskalde Gross (Ice Cold Shivers), a Norwegian EC Comic reprint. All have full color covers, and are in Mint condition.
29. PHANTASTISCHE GESCHICTEN LOT MB \$20
This lot contains four different volumes of Phantastische Geschichten, a German EC Comic reprint. One of the volumes is a black and white hardcover with a color cover, while the rest are softbound and are in full color. All are in NM condition.
30. VERTA JA VARISTYKSIA LOT MB \$6
This lot consists of four issues of Verta Ja Varistyksia, a Danish EC Comic reprint. All have full color covers and are in Mint condition.
31. I RACCONTI DEL TERRORE LOT MB \$6
This lot contains three issues of I Racconti Del Terrore, an Italian EC Comic reprint. All have full color covers and are in Mint condition.
32. CRIPTA DO TERROR LOT MB \$10
This lot consists of three issues of Cripta Do Terror, an Brazilian EC Comic reprint. These softbound books have full color covers and are in NM condition.
33. MAD BOOKSELLERS FOLDER #2 MB \$10
This folder was a giveaway at booksellers conventions in the early 1990's. Highlights of the contents of the folder include: a full color flyer for the MAD Trading Cards from Limerock, a promotional flyer for the 1993 MAD Calendar, and an order form for the clothing produced by Stanley DeSantis. Folder and contents are NM.
34. SEX BOOK LOT MB \$5
This item contains a small, German hardcover book entitled, "Sex und sechzig Scherze". It is signed by the author, Hans Stengel?, and dedicated to Bill Gaines. The dedication also includes a picture of Bill Gaines, which was also drawn by the author. In NM condition.
35. WRAPPED EC LIBRARY VOLUMES MB \$300
This lot contains 14 different volumes of the EC Comics library from Russ Cochran. Each volume is wrapped in brown paper and has MAD mailing tape attached to the wrapper. Although I've not opened these, I'm assuming the condition of these volumes is Mint.

36. RAY BRADBURY ADAPTATIONS LOT MB \$15
This lot consists of three different volumes of foreign EC reprints. Two of the volumes were published in the mid-1980s in France, while the other was published in Brazil. All are in NM condition.
37. MAD/AL JAFFEE BIG BOOK MB \$3
This MAD Big Book is one of the hardest MAD Big Books to find. Entitled, "MAD's Very Best Snappy Answers to Stupid Questions, this book is in NM condition.
38. MAD #24 REPRINT MB \$2
This item is a reprint of the first issue of MAD as a magazine, MAD #24. I'm not exactly sure of the history behind this particular reprint, but I know it's not the Australian version. There is a wrap-around paper cover attached to the issue, which leads me to believe it might have been sent to new subscribers. In Mint cond.
39. MAD PRINTING BLOCKS MB \$10
This lot consists of three printing blocks which spell out the word, "MAD". After seeing these for the first time, I initially thought that these might have been used for one of the early MAD comic covers. Upon comparison, I determined that these were not the ones used in the printing for any cover. Since I cannot tell you the exact history or origin of these things, I will tell you that the overall condition of these VG, with the normal ink stains.
40. MAD SUBSCRIBER CHRISTMAS CARD LOT MB \$5
This lot contains a sealed package of Christmas subscription announcement cards. Alfred E. Neuman is featured on the top half of the card, and the card is white with green and red printing. The cards are in assumed Mint condition, and the brown wrapper has yellowed but is still complete.
41. MISC. PUBLICATIONS LOT #1 MB \$5
This lot contains the Donald Duck Adventures comic with the MAD #1 parody cover, a foreign Don Martin comic, and an issue of Seattle Guide, which has an article about the Mark Cohen MAD Art Show. All are NM.
42. ALFRED E. NEUMAN FOR PRESIDENT POSTER MB \$3
This poster is from the Worst of MAD #3. This full color poster is unbound and in folded Mint condition.
43. OHIO STATE UNIVERSITY COMIC ART PROGRAM MB \$5
This item is a program from an exhibition of original comic artwork shown at the Ohio State University from May 19 to August 2, 1985. Entitled "The American Comic Book", this program features an article about the early days of EC Comics. This program is in NM condition.
44. MAD SUBWAY POSTER MB \$50
This item was produced for the 1988 Presidential election for hanging in the New York City subways. It measures 30"x 45", and features the artwork of MAD artist Mort Drucker. It is rolled and in NM condition.
45. BILL GAINES' "LUMPS OF COAL" CHRISTMAS GIFT MB \$20
This item is a box of coal pieces which have been engraved with "holiday wishes" from various MAD staffers. Each year, one MAD staffer was chosen to give Bill one piece of coal. There are eight pieces all together. Condition of these pieces (I guess) is NM, considering there are a few small fragments of coal included in the box. The box is an old Omaha Steaks box, and is labeled "Bill's Christmas Coal."
46. ALFRED E. NEUMAN FOR PRESIDENT "PRESS RELEASE" MB \$5
This item is from the MAD offices. Used by MAD to promote the candidacy of Alfred E. Neuman for President, this item is undated, which leads me to believe they used this every election year. It is black and white, and is in VF condition, with a couple of bent corners. Here's a real rare piece of MAD stationery!
47. ORIGINAL MAD ARTWORK - DAVE BERG MB \$350
This is the original artwork for a three-page feature entitled "Pushcarts", drawn by MAD artist Dave Berg. Appearing in MAD #43, this three-page story is one of Mr. Berg's earliest contributions to MAD. There is no margin text, however there is some text which has been pasted on to the artwork. Condition is VF.

48. ORIGINAL MAD ARTWORK - WALLY WOOD MB \$350
 Appearing in MAD #51, this is the original artwork for a three-page feature entitled "Advertising Slogans Will Replace Everyday Conversation", drawn by MAD artist Wally Wood. As with the Dave Berg piece in the previous lot, there is no margin text but there is text pasted onto the word balloons. Also, the second page of the story has been framed. Overall condition of the artwork is VF. Individual pages of Wally Wood artwork can be bought fairly easily. A complete, multiple page feature is a little difficult to come by. Don't pass this one up.
49. ORIGINAL MAD ARTWORK - DAVE BERG MB \$350
 This is the original artwork for one of MAD's most popular features, the "Lighter Side of". Drawn by Dave Berg, this artwork comes from the pages of MAD #180, and is entitled "The Lighter Side of Change". This five-page story is complete and quite detailed. The text is attached to every word balloon, except for one. There is no text in the margins. Overall condition of these pages is VF.
50. 1972 EC FAN ADDICT CONVENTION PROGRAM MB \$20
 This is the program for the 1972 EC Fan Addict convention, which took place on May 26-29, 1972. Held at the Hotel McAlpin in New York City, this convention attracted hundreds of fans. This is an original program from that convention. The condition of this item is gem Mint. This is definitely one of the harder to find items from this convention.
51. ALFRED E. NEUMAN DOLL MB \$5
 This doll was sold in the Spencer Gifts stores in 1999. The condition of the doll is Mint, and the box is in NM condition. The original price sticker is even attached.
52. MAD #290 BACK COVER PHOTO PROP MB \$100
 This item was seen on the back cover of MAD #290. It is a desk name plate, and the words "Chairman Of The Board - Exxon Corporation" are engraved on the front. The idea for this gag came from the infamous Exxon Valdez oil tanker spill, which dumped thousands of gallons of crude oil off the coast of Alaska in 1989. The faceplate has some surface wear and a few scratches, but is still in VF condition.
53. MAD CARRYING CASE MB \$3
 Released in 1999, this item is filled with Corn-Nuts. It is still factory sealed and in Mint condition.
54. MAD BELT MB \$10
 This item was first sold in the Warner Brothers Studio Stores in the early 1990's. The buckle features Alfred E. Neuman with the caption "What - Me Worry". Both the buckle and strap are in NM condition.
55. BILL AND ANNIE GAINES WEDDING GIFT MB \$100
 This item was a gift to Bill and Annie Gaines on their wedding day. Made entirely of cloth and padding, this item is mounted on a frame and is able to be hung on a wall. A very unique piece! In Mint condition.
56. SERGIO ARAGONES COMIC SHOP POSTER MB \$30
 This poster was given away to selected comic book stores in 1997. Entitled "A Day in the Life of a Comic Book Shop", this poster shows off some of Sergio Aragones' best work. Filled with numerous sight gags and jokes, this poster has a lot going on. It sort of reminds of the cover to Cartoonist Profiles #7, the famous "A Peek Behind The Scenes At MAD". This poster is in VF/NM condition, with a small crease near the lower right hand corner, which, when properly framed and matted, would be unnoticeable.
57. DON MARTIN POSTERS LOT MB \$5
 This lot contains two different MAD/Don Martin posters. The first (pictured) has the caption "Protect Our Wildlife" and the other (not shown) shows a six panel gag about a man and a mermaid in a fishing boat. Released in the late 1970's, these posters are in full color and in Mint condition.
58. BILL GAINES' MAD READERS POLL PREMIUM MB \$10
 This item was a giveaway to all that responded to the MAD readers poll in 1994. This package has never been opened, but it contains an Alfred E. Neuman cloisonne pin and a "Thank-You" card. In Mint condition.

59. **BILL GAINES / LYLE STUART LETTERS LOT** MB \$20
 This lot contains letters sent by Bill Gaines and Lyle Stuart to each other. The letters discuss their plan of a contest between each other to lose a certain amount of weight by Christmas Day. In VG/F condition.
60. **FOUR COLOR PRINTING PROOFS - MAD #252** MB \$20
 This lot consists of the set of color printers proofs from MAD #252. The proof that is pictured is full color, with printing instructions hand-written above the images. The other proofs have one specific color for each page. Red, yellow, blue, and green are among the various colors of the proof sheets. All are folded, but are in VF/NM condition.
61. **MAD #1 COVER CONCEPT LITHOGRAPH** MB \$350
 Originally sold in December 1991, and produced in a limited edition run of 100, this MAD #1 cover concept lithograph is signed and numbered by the late Harvey Kurtzman. A Certificate of Authenticity accompanies this lithograph. It is in NM condition.
62. **CHRISTIES AUCTION NEWS** MB \$2
 This item contains a small preview about the "Art of MAD" auction, which took place on Friday, December 18, 1992 at Christie's auction house in New York City. It is in NM condition.
63. **SCREW MAGAZINE** MB \$5
 This issue of Screw features Alfred E. Neuman and Bill Gaines on the cover. in VF condition.
64. **GYSER TIMEN LOT** MB \$5
 This lot consists of two issues of Gyser Timen, a Danish EC Comic reprint. They have full color covers and are in Mint condition.
65. **MAD BASEBALL CAPS LOT** MB \$30
 This lot consists of four MAD baseball caps and one baseball cap from Little Charlies, a favorite hangout of the MAD staff. The cap pictured on the front left is the more harder one to find. It is blue, with a red and gold MAD logo, and was sold through the MAD offices in 1992. The other MAD hats are newer (late 1990's). All are in Mint condition.
66. **CERTIFIED MAD DENIM SHIRT** MB \$6
 This shirt was sold in the Spencer Gifts stores in 1999. Featuring an embroidered "Certified MAD" logo, this shirt is in Mint, unwashed condition.
67. **HBO / TALES FROM THE CRYPT PROMO FOLDER** MB \$10
 This is a promotional folder from the Tales From The Crypt series on HBO. Featured in the folder is a black and white photo of Arnold Schwarzenegger, who has directed an episode of this popular HBO series. All items are in NM condition.
68. **GERMAN MAD CALENDAR** MB \$5
 This is the 1977 German MAD calendar. It is in full color and is in VF/NM condition.
69. **UNCUT MAD COVER SHEET** MB \$20
 This is an uncut front and back cover sheet for MAD #185. It is quite large (approx. 24"x 36") and is very colorful. It suffers from slight edge and surface wear, but is in great shape, with rips or tears. It is rolled and is in F/VF condition.
70. **WHO NEEDS YOU POSTER - 1969** MB \$50
 This poster was the first licensed MAD poster. Produced in 1969 by Pandora Productions, this poster features Alfred E. Neuman as Uncle Sam. The words "A MAD Poster" are printed in the upper left hand corner of the poster. A similar poster was produced in the early 1990's, but it is larger and does not have the wording in the corner. This poster has slight browning, but it is rolled and in NM condition.

71. MAD INTERIOR PRINTERS PROOF #1 MB \$5
This is a black and white printers proof for a feature that was published in MAD #197. It is rolled and in Mint condition.
72. MAD INTERIOR PRINTERS PROOF #2 MB \$5
This is a black and white printers proof for a feature that was published in MAD #114. It is rolled and in Mint condition.
73. MAD INTERIOR PRINTERS PROOF #3 MB \$5
This is a black and white printers proof for a feature that was published in MAD #127. It is rolled and in Mint condition.
74. MAD INTERIOR PRINTERS PROOF #4 MB \$5
This is a black and white printers proof for a feature that was published in MAD #186. It is rolled and in Mint condition.
75. MAD INTERIOR PRINTERS PROOF #5 MB \$5
This is a black and white printers proof for pages 2 and 3 of MAD Super Special #103 (Collectors Series #10). It is rolled and in Mint condition.
76. DAVE BERG FAMILY GREETING CARD/STATIONERY MB \$5
This item was used by MAD artist Dave Berg and his family. While not technically a greeting card, this item is blank on the inside, with plenty of room to write a quick note or letter. The front of this piece features caricatures of Dave Berg and his family, all drawn by Mr. Berg himself. Folded. In NM condition.
77. 1990 MAD CHRISTMAS PARTY LETTER MB \$10
This letter was sent out to all of the MAD staffers informing them about the 1990 MAD Christmas Party. Dated October 17, 1990, it is signed in red ink by Bill Gaines.
78. JACK DAVIS LETTER WITH ENVELOPE MB \$10
This is a letter from MAD artist Jack Davis to Annie Gaines. Written on Mr. Davis' personal stationery, the letter also has a small self-portrait on the page. Overall condition is VF/NM.
79. LES ANNEES FOLLES DE MAD TRADE PAPERBACK MB \$15
This lot contains a copy of "Les Annees Folles De MAD", a French MAD comic reprint. Released in France in 1978, this book has a full color cover and is in NM condition.
80. 1993 MAD TRIP LETTER MB \$10
This letter was sent to all of the MAD staffers who planned to participate in the 1993 MAD Trip to Monte Carlo. Also included is a brochure which includes pictures and descriptions of tourist areas in and around Monte Carlo. Overall condition of these items is VF/NM.
81. GERMAN MAD POSTER MB \$3
This is a promotional poster from the German MAD. Featuring Alfred E. Neuman in full color, the poster has the words "Na und.....?" printed on the top of the poster. Although not seen in the photograph, a red MAD logo appears on the bottom of the poster. Rolled. In NM condition.
82. ALFRED E. NEUMAN FOR PRESIDENT POSTER - 1980 MB \$20
This was the only item produced for the 1980 Alfred E. Neuman for President campaign. A beautiful, full color poster, this is an extremely difficult poster to find. It is rolled and in NM condition.
83. THE VAULT OF HORROR POSTER - GRAPHIC MASTERS MB \$15
This poster was printed in 1971 by a company called Graphic Masters. The artwork for this poster was taken from the Vault of Horror #32. Measuring 22"x 28", this poster is full of color with no fading and ever-so-slight yellowing. It is rolled and in NM condition.

84. TALES FROM THE CRYPT POSTER - GRAPHIC MASTERS MB \$15
This poster was printed in 1971 by a company called Graphic Masters. The artwork for this poster was taken from Tales from the Crypt #38. Measuring 22"x 28", this poster is full of color with no fading and ever-so-slight yellowing. It is rolled and in NM condition.
85. MAD FOLLIES #7 COLOR PRINTERS PROOF MB \$10
This item is a color printers proof from MAD Follies #7. Measuring approx. 28"x 42", this full color poster features the MAD Nasty Cards, which is the "bonus" in this particular issue. It is rolled and in NM condition.
86. MAD FOLLIES #1 COLOR PRINTERS PROOF MB \$10
This is a color printers proof from MAD Follies #1. Measuring approx. 20"x 40", this full color poster features the MAD Paperback Book covers, which is the "bonus" in this issue. It is rolled and in NM condition.
87. MAD SUPER SPECIAL #38 UNBOUND "BONUS" MB \$5
This item is the "bonus" from MAD Super Special #38 (Spring 1982). It is a map of the United States, drawn by MAD artist Sergio Aragones. It is unbound and in full color. Printed on heavier stock, this item is rolled and in NM condition.
88. MAD SPECIAL #8 COLOR PRINTERS PROOF MB \$10
This is a color printers proof for the "TV Guise" bonus insert, which appeared in MAD Special #8. Printed in full color, this items is rolled and in NM condition.
89. ALFRED E. NEUMAN SECURITY AWARENESS POSTER MB \$20
Produced in 1991 for the NSA, this poster features Alfred E. Neuman talking on two different telephones. This full color poster is rolled, and is in VG condition, with minor creases and bumps throughout the poster. It's not Mint, but still very displayable.
90. UNBOUND BONUS SHEET FROM MAD SPECIAL #79 MB \$5
This is an uncut, unbound sheet of "Vidiot Labels", the bonus that appears in MAD Super Special #79 (Collector's Series #2). Printed with red and black ink, there are perforation marks around each label for immediate use. Printed on lighter stock paper, this item is rolled and in NM condition.
91. UP THE ACADEMY PRE-RELEASE POSTER MB \$10
This is the pre-release poster for the Warner Brothers movie, "Up The Academy". The poster features Alfred E. Neuman with two birds standing on his helmet. Produced in 1980, this poster is in NM condition.
92. WHO NEEDS YOU POSTER - 1990'S MB \$3
As mentioned briefly in the description of Lot #70, this poster was produced in the early 1990's. Featuring Alfred E. Neuman as Uncle Sam, this poster is in full color. It is rolled and in NM condition.
93. "FROGS" PRINT WITH ALFRED E. NEUMAN MB \$50
This print, entitled "Frogs - The Nature Conservancy" features the face of Alfred E. Neuman. The face was drawn by using the stencil found in MAD Follies #5. It is signed and numbered by the artist, and is in NM condition. Rolled.
94. UP THE ACADEMY MOVIE POSTER MB \$5
This is the original movie poster for the Warner Brothers movie "Up The Academy". Measuring 28"x 42", this full color poster is rolled and in NM condition.
95. MAD DISCO UNCUT SHEET MB \$10
This item is an uncut cover sheet for the MAD Disco book. Measuring approx. 24"x 36", this full color cover sheet is rolled and in NM condition.
96. MAD COFFEE MUGS COLOR AD MB \$3
This is a full color advertisement for the MAD coffee mugs, which were sold in specialty stores in 1996. This ad is in VF condition, with a couple of bent corners.

97. SWEDISH MAD POCKET RADIO MB \$10
This item is a never-before-seen Swedish MAD collectible. Small enough to fit in a shirt pocket, this radio has a an earphone with a cord for listening use. It is green with purple trim, has a yellow MAD logo near one end. Comes with the original plastic display case. In Mint condition.
98. MAD "VALENTINES DAY MASSACRE" COFFEE MUG MB \$10
This coffee mug was produced in 1994 for a Valentines Day party given to the employees of DC Comics who were not invited to the 1993 MAD Christmas Party. This mug is one of about one hundred made and is in Mint condition.
99. ALFRED E. NEUMAN MEMO PAD MB \$20
Produced as an in-house promotional item, this item was the idea of MAD writer Dick DeBartolo. One of three different styles, this example has blue paper with black printing. It is in NM condition.
100. MAD SUBSCRIPTION ISSUES LOT MB \$25
This lot contains 18 different issues of MAD, each with it's own unique wraparound mailing cover. Although these are just regular issues of MAD, the wraparound covers are becoming one of the hottest MAD collectibles. I don't know of any MAD collector to have a complete set, but this lot is a nice start. All are in NM/M condition.
101. MISC. PUBLICATIONS LOT #2 MB \$5
This lot contains the December, 1993 issue of Baby Boomer Collectibles, the Comic Scene Spectacular issue with Bill Gaines last interview, and a Comic Book Confidential comic. All three are in NM condition.
102. 1981 MAD CALENDAR MB \$5
This is the 1981 MAD calendar. It is in Mint condition.
103. EC FAN ADDICT CONVENTION BOOK MB \$25
This lot contains the convention book for the EC Fan Addict convention, which was held in New York City in 1972. Featuring Wally Wood as the cover artist, this book is in NM/M condition.
104. D-CON '73 PROGRAM AND NAMETAG MB \$20
This lot contains the program for the 1973 D-Con, and Bill Gaines' nametag for the event, where he was a guest of honor. The program is in VF condition with brown edges, while the nametag is in VG/F condition. The nametag still has the "guest" ribbon attached to it.
105. EC FAN ADDICT CONVENTION PROGRESS REPORT MB \$15
Produced for the 1972 EC Fan Addict Convention, this progress report is in NM/M condition.
106. ANTONIO PROHIAS CHRISTMAS CARDS MB \$5
This lot contains three Christmas cards that were given to Bill and Annie Gaines by MAD artist Antonio Prohias. They are all different and each contains a message from Mr. Prohias. They are all signed and in VF/NM condition.
107. COMPLETELY MAD BOOKSIGNING FLYER MB \$3
This item is a flyer announcing a booksigning by Maria Reidelbach for her book, "Completely MAD". The signing took place at the Forbidden Planet in New York City on Thursday, November 21, 1992. Bill Gaines is also an announced guest on the flyer. It is black and white and is in NM condition.
108. LIMELIGHT POSTER INVITATION MB \$5
This item is a party invitation to celebrate the 33rd year of the publishing of MAD. Held at the Limelight, a New York City restaurant, this invitation features a full color portrait of Alfred E. Neuman. Although it is folded, this poster and its envelope are in Mint condition.

109. 35TH ANNIVERSARY MAD WATCH BOX MB \$5
This is the box for the 35th anniversary MAD collector watch. Manufactured by Applause in 1987, this box has never been used, and is still in its original flattened shape. It is full color and in Mint condition.
110. MAD MORALITY TRADE PAPERBACK MB \$5
This is the trade paperback edition of the MAD Morality. It is in Mint condition.
111. DIMENSION CONVENTIONS PROGRAM BOOK MB \$15
This book was produced for a 1982 convention featuring several EC Comic artists. The cover, done in the style of an EC comic cover, features the faces of Wally Wood, Harvey Kurtzman and Bill Elder. It is in NM condition.
112. MAD GIFT CERTIFICATE MB \$3
This item was a MAD office premium in the 1980's. It is yellow with black printing. In Mint condition.
113. ALFRED E. NEUMAN HAND-IT-OVER-CARD MB \$2
Here's another MAD office premium. In Mint condition.
114. MAD / DC COMICS CHRISTMAS CARD MB \$5
This card was the 1994 DC Comics Christmas card. Featuring Alfred E. Neuman as Superman, this card is full color and in Mint condition. The envelope is included.
115. MARK COHEN LETTER MB \$5
This letter was sent to Annie Gaines from Mark Cohen. Written in 1993, the letter lists upcoming venues for his MAD Art Show. A pamphlet from the current show is also included in this lot. All are NM.
116. MAD T-SHIRTS LOT #1 MB \$15
These t-shirts were produced in 1994 and sold in K-Mart's. Featuring full color graphics on the back of each shirt, these shirts are all in Mint condition.
117. "DUCK" EDWING T-SHIRTS LOT MB \$10
This lot contains three different t-shirts with artwork by MAD artist "Duck" Edwing. They are all unworn and in Mint condition.
118. ALFRED E. NEUMAN "ORIGINAL" T-SHIRTS LOT MB \$25
This lot consists of five different Alfred E. Neuman "Original" t-shirts. Produced in 1981 by Kedsco, these shirts were sold in Sears stores. The shirt pictured in the front is a long-sleeved version. The other four are all short sleeve, but are different colors. All are in Mint condition.
119. TALES FROM THE CRYPT T-SHIRTS LOT #1 MB \$10
This lot contains two Tales from the Crypt t-shirts. The first features the Cryptkeeper as Elvis, with the caption, "The King of Rot N' Roll", and the other shows a headstone with Tales from the Crypt on it. Both shirts are in Mint condition.
120. ALFRED, CHARLES AND DI WATERCOLOR PAINTING MB \$100
This watercolor painting features Alfred E. Neuman posing with Prince Charles and Lady Diana. It almost appears that this painting could be a piece of original British MAD artwork, but the painting is done on thinner stock paper than what most artwork is produced on. I would have also guessed that this might be a finished rough, but there is no British MAD cover that even looks like this. The artist's name, Dave Staten, is also unfamiliar. In any event, this is a pretty cool piece and would look great if it were framed and matted. A couple of bent corners are the only low points of this piece. Overall condition is VF/NM.
121. NEWCON '78 T-SHIRT MB \$15
This t-shirt was produced for and sold at the 1978 NewCon. Featuring the three Ghoulunatics, this t-shirt is black with orange printing. It is in NM condition.

122. TALES FROM THE CRYPT T-SHIRTS LOT #2 MB \$10
This lot contains two Tales from the Crypt t-shirts. The first is from the Demon Knight series and the second has a color reprint of a Tales from the Crypt cover on the front. Both are in Mint condition.
123. HALLOWEEN HORROR NIGHTS T-SHIRT MB \$10
This shirt was produced for the Halloween Horror Nights #5 event at Universal Studios in Florida. It is black, with the Cryptkeeper pictured on the front. It is in Mint condition.
124. CRYPTKEEPER / BUD LIGHT T-SHIRTS MB \$10
This lot contains two Bud Light promotional t-shirts. The Cryptkeeper is pictured on the front with the caption, "Join Me For A Cold One". The shirts are identical, except one is black and the other is white. Both are in Mint condition.
125. HARDEES MAD SET MB \$30
This is a set of mini MAD magazines that were sold in Hardees restaurants in 1989. There are six different books, and each one contains eight pages of material reprinted from MAD. This set is in Mint condition.
126. PAUL COKER PAPERBACK WITH SIGNED CARD MB \$5
This lot contains a copy of the "MAD Pet Book", which was illustrated by Paul Coker. Also included in this lot is a card that was paper-clipped to the front cover, which reads "Early Merry Christmas 1983 from P. Coker". Both items are in NM condition.
127. EC CLASSICS CARDBOARD DISPLAY STAND MB \$10
This countertop display stand was used for the display of the EC Comic Classics. It has never been used and is in Mint condition.
128. TALES FROM THE CRYPT MOVIE POSTER MB \$20
This is the one-sheet movie poster for the 1972 movie, Tales From The Crypt. It has been folded, but is in Mint condition.
129. CHRISTIES MAD AUCTION CATALOG COLOR PRINTERS PROOF MB \$20
This is a color printers proof for a page from the Christies' "Art of MAD" auction catalog. This sheet was sent to MAD from Russ Cochran, whom I assume handled the layout. A typed letter from Mr. Cochran to Annie, Nick, and John at MAD is included in this lot, as well as the mailing envelope from Russ Cochran. The overall condition of these items is NM.
130. RUSS COCHRAN MAD ART AUCTION CATALOGS LOT MB \$20
This lot contains seven different Russ Cochran MAD art auction catalogs. Numbered 10-16, these catalogs contain the last pieces of MAD art sold through the Russ Cochran auctions. Subsequent auctions were conducted at Christies and Sothebys in New York City. The overall condition of these catalogs is NM.
131. BILL GAINES' LEATHER BRIEFCASE #1 MB \$50
This leather briefcase was used by Bill Gaines up until the day he died in 1992. It is well worn, but it is still intact and complete. It uses a combination lock, but it is unlocked, presumably because nobody knows the combination. Condition is, well, worn.
132. BILL GAINES' LEATHER BRIEFCASE #2 MB \$25
This leather briefcase was to be the replacement for the briefcase in the previous lot, had Mr. Gaines decided to exchange them. It is unused and in Mint condition.
133. COMPLETE SET OF 24 BI-RITE PINBACK BUTTONS MB \$25
This is the complete set of 24 MAD pinback buttons from Bi-Rite. Used as subscription premiums, these pinback buttons are in full color and in Mint condition.

134. ALFRED E. NEUMAN PAPER MASK MB \$2
This paper mask of Alfred E. Neuman was produced for the circulation director for MAD, Jerry Burstein. It is in full color and in Mint condition.
135. TALES FROM THE CRYPT - CRYPTKEEPER STATUE MB \$100
This limited edition Cryptkeeper statue was produced in the late 1990's. It is in Mint condition.
136. TALES FROM THE CRYPT T-SHIRT MB \$10
This t-shirt was produced for the staff of the HBO series, Tales from the Crypt. It is yellow with a green and purple Tales from the Crypt logo. It is unused and in Mint condition.
137. COMPLETE SET OF EIGHT MAD SQUIRT TOYS MB \$50
This lot contains a complete set of eight MAD Squirt Toys, produced in 1987 by Imagineering. They are all still sealed and in Mint condition.
138. ALFRED E. NEUMAN 3-D GLASSES MB \$10
This item was a MAD office premium in the 1980's. They are unused and in Mint condition.
139. SWEDISH MAD BOARD GAME MB \$20
This is the Swedish version of the popular MAD board game. The contents and bottom box are in Mint condition, but the lid has a couple of split corners. This is another hard-to-find Swedish MAD item.
140. SPY VS. SPY BOXER SHORTS MB \$10
This lot consists of one pair of white Spy vs. Spy boxer shorts. Sold exclusively in Canada at Watson Brothers stores, these boxers are in full color and in Mint condition. Even the original tag is still attached.
141. JORDAN'S MAD MITZVAH SHIRT MB \$50
This shirt was produced for an October 12, 1985 bar mitzvah for someone named Jordan. The shirt features Alfred E. Neuman on the front. The shirt does show a copyright date, but I am unsure if the face of Alfred was used with MAD's permission. It is white with light blue sleeves and blue printing. It is in Mint condition.
142. ALFRED E. NEUMAN "ECCH" T-SHIRT MB \$10
This shirt features Alfred E. Neuman on the front, with the word "ECCH" printed in green and white below. Produced in 1994, this t-shirt is in Mint condition.
143. TALES FROM THE CRYPT PAPERBACK BOOK MB \$5
This item is a Tales from the Crypt paperback book. Entitled "Demon Knight", this book is based on the 1995 movie of the same name. It is in NM condition.
144. EC COMICS T-SHIRT MB \$30
This EC Comics t-shirt was produced in 1972 for the staff of the EC Fan Addict convention. Manufactured by Cheez Louize, this shirt is orange with a red and black EC Comics logo. It is in F/VF condition.
145. HAUNT OF FEAR T-SHIRT MB \$10
This t-shirt features the cover to Haunt of Fear #16 on the front. The shirt is white with red printing. I am not sure for what reason or purpose this shirt was made or how old it is, but it is in Mint condition.
146. ITALIAN MAD T-SHIRT MB \$25
This t-shirt was a promotional item for the Italian MAD. The shirts features a color Alfred E. Neuman on the front, with the words "E A Loucura!" printed in a green word balloon above Alfred's head. I am not sure of the exact age of this shirt, but I am guessing it is from the 1980's. It is in Mint condition.

147. "MAD BOOKS" COUNTERTOP DISPLAY MB \$20
 This is a countertop display for MAD trade paperback books. Different from the "NEW" MAD countertop display from 1997, this display features a color Alfred E. Neuman with the words "MAD Books". There is a copyright date of 1998, so it is a relatively new but rarely seen item. It is unassembled and in Mint condition.
148. DON MARTIN T-SHIRTS LOT MB \$10
 This lot contains three different t-shirts with Don Martin artwork. Two of them have the same artwork: "Belch - If You Dig Beer" but are different colors (red, white), while the third is yellow with "The Runner" artwork. All are in Mint condition.
149. TALES FROM THE CRYPT ANIMATED CRYPTKEEPER MB \$30
 This lot consists of a Tales from the Crypt animated Cryptkeeper. It runs on batteries and even has the "Clap Sensor" function. Comes with the full color original box. In Mint condition.
150. FOREIGN EC COMIC TRADE PAPERBACKS LOT MB \$100
 This lot contains four foreign EC Comic trade paperbacks. The books contain the same format and content, but are translated into four different languages. I'm no expert, but I believe the countries these books are from are: Finland, Norway, Denmark and Sweden. All are in NM condition.
151. MISC. BOOKS LOT MB \$10
 This lot contains three different books with ties to Bill Gaines. The first book, entitled "Die Explosion", is signed by the author, Hans Ziemann, along with a dedication to Bill. The second, also signed by the author and dedicated to Bill is entitled, "Vanishing America", by Rich Hall. The third is entitled "The Book Of Sex Lists". This book has Bills opinion of the top ten foods that are better than sex. All three books are in NM condition.
152. WALLY WOOD'S "SALLY FORTH" BOOK MB \$10
 Written and illustrated by MAD and EC artist Wally Wood, this book is a collection of comic stories about Woods' Sally Forth character. This book is for mature readers, as there are numerous panels of nudity. The condition of this softbound book is NM.
153. FRENCH DON MARTIN BOOK MB \$10
 Published in France in 1988, this book contains reprints of Don Martin work that appeared in MAD. This hardcover book is in NM condition.
154. TALES FROM THE CRYPT PAPERBACK BOOKS LOT MB \$10
 This lot contains a set of five Tales from the Crypt paperback books. Published by Random House in the early 1990's, these books are written for younger readers. The covers are full color and feature artwork by Jack Davis. This set of five books is in Mint condition.
155. ANNIE GRIFFITHS (GAINES) BUSINESS CARDS LOT MB \$15
 This lot consists of a full box of business cards for Annie Gaines. Printed before she was married to Bill, the name on the card reads "Anne Griffiths". Below the name, the official title reads "Assistant to the Publisher." The condition of this lot is Mint.
156. SPY VS SPY WAXED BOX MB \$10
 This item is a full box of Spy vs. Spy trading cards, distributed by Lime Rock in 1993. This box contains 39 packs and is still factory sealed. It is in Mint condition.
157. MAD FUNNY CAR MODEL KIT MB \$5
 This is the MAD Funny Car model kit by Revell that was sold in stores in 1998-9. It is still factory sealed and in Mint condition.
158. ALFRED E. NEUMAN CERAMIC MUG MB \$5
 This cermaic mug was produced in 1996. Featuring Alfred E. Neuman in full color, this mug is in Mint cond.

159. ANTONIO PROHIAS' MAD OFFICE MAILBOX MB \$20
 This mailbox was used by Antonio Prohias at the MAD offices at 485 Madison Avenue. This mailbox hung in the Art Department and was used previously by Al Feldstein and Al Jaffee, among others. It is a regular, standard size, wall mount mailbox, and has a piece of masking tape across the front identifying Mr. Prohias as the user. It is in VG condition.
160. AUSTRALIAN MAD SUBSCRIPTION T-SHIRT MB \$10
 This t-shirt was a subscription premium for the Australian MAD. Featuring a full color Alfred E. Neuman, it is in Mint condition.
161. MAD "SUBSCRIPTION ORDER" CARDS LOT MB \$10
 This lot contains a sealed package of old subscription order cards. I would venture to guess there are at least 200 or so in the package. A sample card is attached to the outside of the package. In NM condition.
162. EC HORROR LIBRARY FOREIGN EDITION MB \$20
 This item is softcover edition of the EC Horror Library. Printed in Germany, this book contains the same artwork as the US edition and a translated text. It is in NM condition.
163. 2000 REUBEN AWARDS T-SHIRT MB \$10
 For a description of this item, please see lot #15. The only difference is that this is a t-shirt, not a canvas bag.
164. MAD T-SHIRTS LOT #2 MB \$25
 These t-shirts were sold in the late 1980's. Printed in full color, this is a nice selection of some hard-to-find MAD clothing. All are in Mint condition.
165. MAD / STANLEY DESANTIS T-SHIRTS LOT MB \$15
 These two t-shirts were released by Stanley DeSantis in 1992. The one pictured on the left is a rather tough one to locate. Both are in Mint condition.
166. MAD T-SHIRTS LOT #3 MB \$25
 These t-shirts were sold in the late 1980's. Printed in full color, this is a nice selection of some hard-to-find MAD clothing. All are in Mint condition.
167. FOREIGN MAD T-SHIRTS LOT MB \$15
 This lot consists of one Australian MAD t-shirt and one Norwegian MAD t-shirt. Both are in Mint condition.
168. ALFRED E. NEUMAN SHIRT MB \$25
 This shirt, with a copyright date of 1976, features Alfred E. Neuman on the cover of MAD. A similar shirt was sold in my February, 2001 auction. The only difference is that there is nothing printed on the back of this shirt. This is one of only a few samples made. It is in NM condition.
169. MAD T-SHIRTS LOT #4 MB \$25
 These t-shirts were sold in the late 1980's. Printed in full color, this is a nice selection of some hard-to-find MAD clothing. All are in Mint condition.
170. MAD / STANLEY DESANTIS T-SHIRTS LOT #2 MB \$25
 These two t-shirts were released by Stanley DeSantis in 1992. Both of these shirts are in full color and are in Mint condition.
171. MAD / AMERICAN MARKETING WORKS T-SHIRT MB \$15
 This t-shirt was released by American Marketing Works in the late 1980's. The shirts released through A.M.W. are difficult to find because the distribution was terrible. This shirt reprints full color covers of MAD, both old and new. This shirt is in NM condition.

172. BILL GAINES OXFORD SHIRT MB \$25
This shirt was actually used and worn by Bill Gaines. A multiple XL, this shirt does show some usage. In Fine condition.
173. SPY VS SPY T-SHIRTS LOT #1 MB \$10
These t-shirts were sold in the late 1980's. Printed in full color, these Spy vs. Spy shirts are rather tough to find. Both are un Mint condition.
174. SPY VS SPY / STANLEY DESANTIS T-SHIRTS LOT MB \$10
These Spy vs Spy t-shirts were released by Stanley DeSantis in 1992. The one on the left is printed in full color, while the other is black and white. Both are in Mint condition.
175. SPY VS SPY T-SHIRTS LOT #2 MB \$15
These Spy vs Spy t-shirts were sold in the late 1980's. Printed in full color, these Spy vs Spy t-shirts are in Mint condition.
176. MAD SWEATSHIRT MB \$15
This sweatshirt was released in the late 1980's. Featuring a red MAD logo this sweatshirt is in NM condition.
177. SPY VS SPY SWEATSHIRTS LOT MB \$30
This lot contains three different Spy vs. Spy sweatshirts. Sold in the late 1980's, these sweatshirts are printed in full color and are in Mint condition.
178. SPY VS SPY T-SHIRTS LOT #3 MB \$15
These Spy vs. Spy t-shirts were sold in the late 1980's. Printed in full color, these Spy vs. Spy t-shirts are in Mint condition.
179. TALES FROM THE CRYPT BEACH TOWEL MB \$20
This item was produced for the popular HBO series, Tales from the Crypt. Printed in full color, this towel also has a red HBO logo printed near the bottom. It is in Mint condition.
180. WEIRD SCIENCE T-SHIRT MB \$15
Produced and sold by Russ Cochran in the mid-1980's, this t-shirt features a full color cover to Weird Science #16 printed on the front. This shirt is in Mint condition.
181. TALES FROM THE CRYPT T-SHIRTS LOT #3 MB \$15
This lot contains three different Tales from the Crypt t-shirts. Produced in the mid-1990's, these t-shirts are black with full color graphics. They are in Mint condition.
182. TALES FROM THE CRYPT T-SHIRTS LOT #4 MB \$15
This lot contains three different Tales from the Crypt t-shirts. Produced in the mid-1990's, these t-shirts are black with full color graphics. They are in Mint condition.
183. TALES FROM THE CRYPT T-SHIRTS LOT #5 MB \$15
This lot contains three different Tales from the Crypt t-shirts. Produced in the mid-1990's, two of these shirts are black with full color graphics, while the third is white and gray, with a tombstone-like appearance. All are in Mint condition.
184. TALES FROM THE CRYPT CHRISTMAS T-SHIRTS LOT MB \$10
These Tales from the Crypt t-shirts share a Christmas theme. The first shows the Cryptkeeper holding a Christmas stocking, and the other shows the Cryptkeeper with the caption, " Deck The Walls With Parts Of Charlie - Happy Horrordays." Both are black with full color graphics and are in Mint condition.

185. ALFRED E. NEUMAN CLOTH DOLL MB \$250
This cloth doll was found at a flea market in the New York area. It was given to Bill Gaines by one of his staff members, and he kept it his office for many years. A magazine with a picture of the doll in his office is also included in this lot. It may or may not be one-of-a-kind, but it's the only one I know of. It is in NM condition.
186. WHITE SPY HALLOWEEN MASK MB \$15
This mask was sold in costume stores and selected Spencer Gift stores in the late 1990's. The original tag is still attached, and it is in NM condition.
187. ALFRED E. NEUMAN HALLOWEEN MASK MB \$15
This mask was sold in costume stores and selected Spencer Gift stores in the late 1990's. The original tag is still attached, and it is in NM condition.
188. MEXICAN "TURISTA" BOARD GAME MB \$10
This Mexican board game looks alot like Monoploy. The reason that MAD/Alfred E. Neuman collectors need this game in their collections is that Alfred E. Neuman appears on the game board under the heading "Loteria". The overall condition of this game NM.
189. MAD ABOUT THE SIXTIES COUNTERTOP DISPLAY MB \$10
This item is the counter top display unit for the MAD About The Sixties trade paperback book. A black and white Alfred face adorns the side of the box, along with alternating purple and green stripes. In Mint cond.
190. BILL GAINES LUGGAGE TAG MB \$5
This item is a luggage tag used by Bill Gaines. One side of the card has an American Express Platinum card emblem, while the other side has his type-written name. It is in VF condition.
191. TALES FROM THE CRYPT "EXTRA LARGE" COMIC MB \$5
This item was released in 1991 by Russ Cochran. Measuring approx. 10"x 13", this was the only title reprinted by Russ Cochran that was a larger size. Lasting only one issue, this item is in Mint condition.
192. MAD "ALMOST" BOUND VOLUME LOT #1 MB \$10
This lot contains MAD Specials #79-84. They were targeted to be bound into an individual volume, but somehow were not. They are wrapped in manila wrapping paper, and on the top of the package there is instructions from Annie Gaines as to how she wanted the issues bound. The magazines are in Mint condition. The wrapping paper and instruction sheet are in G/VF condition.
193. MAD "ALMOST" BOUND VOLUME LOT #2 MB \$10
This lot is exactly the same as the previous lot, except the magazines are MAD Specials #73-78.
194. WALLY WOODS' "BANG" TRADE PAPERBACK MB \$10
WOW! I never knew Wally Wood drew this kind of stuff. This item is a trade paperback volume of hardcore pornographic cartoons. Entitled "BANG", this volume is full of sexually graphic material. I will say that you must be 18 years of age or older to bid on this lot. The book is in NM condition.
195. MORT DRUCKER BURGER KING BAG MB \$2
This item is a food bag from Burger King. The bag features artwork drawn by MAD artist Mort Drucker. I'm not sure if there was any type of promotion that was done in conjunction with this special bag, but it's something that I've never seen or heard of before. It is in VG/F condition.
196. MAD TRIP POSTCARD W/ ARAGONES ART MB \$10
This postcard was mailed to the MAD offices by Sergio Aragonés while on a trip to Hungary. The unique thing about this postcard is that in the space you would write a message, Sergio drew a picture. It is in VF/NM condition.

197. **BILL GAINES BUSINESS CARD W/ GREETING** MB \$3
 This item is a Bill Gaines MAD business card that has the words "Merry Christmas" written above the MAD logo by Annie Gaines. I assume these were included with the Christmas bonuses that were given to the MAD staffers. It is in Mint condition.
198. **MAD OFFICE VISIT GIVEAWAY** MB \$5
 This item was given to people who visited the MAD offices. It is a letter that outlines the "rules" while visiting; "Smoking is not allowed. Barfing is allowed only in the designated barfing area." Or, "Tipping is not necessary, but it is appreciated. We recommend 15 to 20% of your total bill." This letter is black and white, and has a backwards MAD logo with the face of Alfred on either side of the logo. The condition is F/VF, with a couple of bent corners.
199. **MAD CHRISTMAS PARTY LETTER W/ COUNT SHEET** MB \$10
 This lot consists of a letter that was sent to all of the MAD staffers. The letter lists information about the 1989 MAD Christmas Party, which was held on Tuesday, December 19, 1989 at the Cafe Espanol in New York City. The letter has been signed in red ink by Bill Gaines. Also included in this lot is a checklist sheet of the names of the MAD staffers who would be attending the dinner, and what they would be having to eat. The condition of both items is VF/NM.
200. **NATIONAL CARTOONISTS SOCIETY INVITATION** MB \$2
 This letter is an invitation to a dinner party held in honor of MAD artist Mort Drucker. This letter was sent to members of the National Cartoonists Society Northern California chapter. Mr. Drucker was also in the area to attend the opening of the Mark Cohen MAD Art Show at the Sonoma County Museum in January, 1992. The letter has been tri-folded, but is still in VF condition.

END OF SESSION ONE

SESSION TWO

Saturday, October 20, 2001 (6:00 pm to 2:00 am CST)

201. MAD STATIONERY LOT MB \$5
This lot consists of five different sheets of MAD letterhead stationery, with corresponding envelopes. All are from either the 485 Madison Avenue office or the 1700 Broadway office. All are in Mint condition.
202. MAD MAGAZINE FLYER MB \$2
This flyer was produced to announce the all-time sales record for a single issue of MAD (Sept. 1973). It is printed on slick glossy paper and is red, black and white in color. It is in VF condition.
203. MAD FREELANCERS LETTER MB \$5
This letter was sent to all of the MAD freelancers after the death of Bill Gaines. The letter is from the people at DC Comics, telling them that the transition from the Gaines era to the post-Gaines era would be done as smooth as possible. It is in Mint condition.
204. MAD SALES CONFERENCE GIVEAWAYS MB \$10
This lot contains two different information packets that were given away at national comic distributor sales conferences. They are both from 1993; one is from a conference at Heroes World and the other is from Capital City. Both packets contain information about the distribution of MAD; from the number of issues printed to the release date of each issue. In a nutshell, there's a lot of technical info. Both are Mint.
205. MAD STAFF "COMPLETELY MAD" LETTER MB \$5
This letter was sent to the MAD staffers to promote the book, "Completely MAD". The letter indicates that each member of the MAD staff would get one free book, and any extra copies the staffers wanted to buy for themselves were sold at a discounted price of \$18. The letter is in VF condition and is signed in black ink by Bill.
206. AUSTRALIAN MAD PROMO STICKER MB \$3
This sticker was a promotional item for the Australian MAD. It is black, white and red, and says "There's more MADness in Australian MAD". It measures approx. 2"x 6" and is in Mint condition.
207. THE OLLIE NORTH COLORING BOOK MB \$5
This item is the Ollie North coloring book. Illustrated by MAD artist Mort Ducker, it is in NM condition.
208. MAD OFFICE "FOLD-IN" MB \$2
This "fold-in" was conceived and drawn by former MAD art director Lenny Brenner. The picture is a drawing of an Edsel with signs hanging out of the window. When you do the fold, then turn it upside down, you get the folded picture. Two sheets are in the lot. One is the picture and the other is a copy of the end product. Both sheets are in NM condition.
209. BILL GAINES LUGGAGE TAG MB \$5
This luggage tag was used by Bill Gaines. It is for the Royal Viking Skald Club and it has Mr. Gaines name engraved on the back. It is white and red and in NM condition.
210. SOFTCOVER MAD 1-6 VOLUME MB \$5
This lot contains the first volume of the Russ Cochran MAD reprints, only in a softcover form. It is still factory sealed and is in Mint condition.
211. EC PAPERBACK BOOKS LOT MB \$25
This lot includes five different titles of EC reprint paperback books. Originally published by Ballantine in the 1960's, this lot of paperback books are in NM condition.
212. OVERSTREET COMIC BOOK PRICE GUIDE #12 MB \$5
This item is the Overstreet Comic Book price guide #12, which was published in the early 1980's. Featuring exclusive cover artwork of Alfred E. Neuman by Norman Mingo, this book is in Mint condition.

213. MAD WORLD OF WILLIAM M. GAINES HARDCOVER BOOK MB \$5
 This book was published in 1973 by Lyle Stuart. Written by MAD writer Frank Jacobs, this book gives a unique insight into the life of Bill Gaines, as well as a look at MAD and its operating techniques. Featuring Don Martin artwork on the cover, and a black and white photo section bound into the center, this book is in NM/M condition.
214. MAD PAPERBACK BOOKS LOT #1 MB \$5
 This lot contains three different MAD paperback books. They are: MAD's Al Jaffee Freaks Out, Spy vs. Spy #7 and Don Martin's Captain Klutz II. All are in Mint condition.
215. MAD PAPERBACK BOOKS LOT #2 MB \$5
 This lot contains five different MAD paperback books. They are: The MAD Self-Improvement Yearbook, MAD's Believe or Nuts, the MAD Book of Revenge, MAD Cheap Shots and MAD Tales from the School of Hard Yocks. All are in Mint condition.
216. MAD PAPERBACK BOOKS LOT #3 MB \$5
 This lot consists of three "Duck" Edwing MAD paperback books. They are: MADventures of Almost Superheroes, MAD's Sheer Torture, MAD Book of Almost Superheroes and MAD Bizarre Blast. All are in Mint condition.
217. MAD PAPERBACK BOOKS LOT #4 MB \$3
 This lot consists of two Dave Berg MAD paperback books. They are: MAD's Dave Berg Looks at the Neighborhood, and MAD's Dave Berg Looks at Today. Both are in Mint condition.
218. MAD PAPERBACK BOOKS LOT #5 MB \$5
 This lot consists of five Sergio Aragones MAD paperback books. They are: MAD Pantomimes, MAD as Usual, More MAD Marginals, Next MAD Book, and Totally MAD. All are in Mint condition.
219. MAD PAPERBACK BOOKS LOT #6 MB \$5
 This lot consists of six MAD paperback books. They are: MAD Power, MAD Scramble, The Greasy MAD, Three Ring MAD, Dr. Jekyll and Mr. MAD, and Pumping MAD. All are in Mint condition.
220. MAD PAPERBACK BOOKS LOT #7 MB \$10
 This lot consists of ten MAD paperback books. They are: Forbidden MAD, Monu-Mentally MAD, Wet and Wisdom of MAD, Spare MAD, Soaring MAD, Weather MAD, Ages of MAD, See No..Hear No..Speak No.. MAD, Porpoiseful MAD, and MAD Capades. All are in Mint condition.
221. ICELANDIC MAD ISSUES LOT MB \$50
 This lot contains the complete run of Iceland MAD. Lasting only four issues, the Icelandic MAD issues are the rarest of any foreign MAD magazines. All four are in Mint condition.
222. FOREIGN MAD ISSUES LOT W/ NAUGHTY COVERS MB \$20
 This lot contains 13 different foreign issues of MAD, each one having tasteless or objectionable cover artwork. In my opinion, the worst one is an issue from the Netherlands, which shows the Pope on the receiving end of a blowj.....well, let's just say the cover is in very bad taste. The cover art of these issues will surprise you. They sure did surprise me! All are in Mint condition.
223. AUSTRALIAN MAD COMPILATIONS LOT MB \$15
 This lot contains six different Australian MAD trade paperback compilations, the Australian reprint of MAD #24, and Australian MAD #2 (maybe #3. I'm not sure). The paperback compilations are very similar to the American MAD Big Books, where they reprint works from MAD artists. They are thinner than the MAD Big Books (about 100 pages or so), but follow the same format. Overall condition of the issues in this lot is VF/NM.

224. FOREIGN MAD LOT MB \$20
This lot contains three German MAD Extras, a German Wunder MAD, two British MAD Artist Specials (Al Jaffee and Spy vs. Spy) and Norwegian MAD double issue. All are in VF/NM condition.
225. ITALIAN MAD REPRINTS LOT MB \$30
This lot consists of six oversize Italian MAD reprints. Measuring approx. 11"x 14", these reprints were published in the early 1970's. All are in NM condition.
226. RIDICULOUSLY EXPENSIVE MAD HARDCOVER BOOK MB \$200
This is an immaculate copy of the Ridiculously Expensive MAD hardcover book. Exactly like the one I sold in my February auction, this book is still factory sealed and in MINT condition. You'll never see another one nicer.
227. MAD PENS DISPLAY HEADER CARD MB \$5
This item is a display header card for the Alfred E. Neuman pens that were sold in the late 1980's. The card does have a side to side crease in the center and some edge wear, but it is still a very displayable piece. Overall condition is Fine.
228. MAD OFFICE MAILING LABELS MB \$5
This lot contains an used spool of 4th class mailing labels from the 485 Madison Avenue office. The spool is still sealed, and the labels are unused and in Mint condition.
229. NORWEGIAN MAD HARDCOVER BOOK MB \$10
This book reprints some of the early MAD comics. Printed in Norway, this book has a full color cover, and is in F/VF condition with a couple of dings along the spine.
230. FRENCH MAD HARDCOVERS LOT MB \$15
This lot consists of two different MAD hardcover reprints from France. Entitled "MAD Se Paie Une Toile" and "Un Max De MAD", these hardcover were printed in the mid 1980's. The condition of each is NM.
231. MAD BIG BOOKS LOT MB \$10
This lot consists of four different MAD Big Books. These books showcase the artistic styles of Sergio Aragones, Al Jaffee, and Dave Berg, while the fourth volume is a collection of satire and humor from the pen of Frank Jacobs. All are in NM condition.
232. MAD CRUISE LETTER MB \$20
This lot contains a letter that was sent to the MAD staffers who planned on attending the 1991 MAD Cruise trip to Bermuda. The letter is about supplemental insurance that the staffers could buy if they wanted it. This lot is unique in that the original, type-written letter is included. This letter was typed on plain stationery, then signed by Bill Gaines. It was then reprinted onto MAD letterhead. The condition of both items is NM.
233. TWENTY-FIVE YEARS OF BRITISH MAD BOOK MB \$5
Published in 1985, this book is a collection of highlights from the first 25 years of the British MAD. This softbound volume is in NM condition.
234. MAD SPECIAL EDITION MAGAZINE MB \$3
This lot contains a special edition of MAD. Featuring Alfred E. Neuman on the cover as basketball player Dennis Rodman, this issue was a giveaway for a promotion sponsored by Tang, the breakfast drink. It is the same size as a regular issue of MAD, but has less content. Released in 1998, this item is in Mint condition.
235. MAD "HUSSEIN ASYLUM" ISSUES MB \$20
This lot contains three MAD "Hussein Asylum" issues. These issues were distributed to the troops in the Middle East during the Persian Gulf war. They are exactly the same as the regular issues of MAD, except there is a picture of Alfred as Lawrence of Arabia in the spot where the UPC symbol would normally be. These issues are very tough to find. The condition of all three is Mint.

236. 1976 MAD CALENDAR MB \$5
This is the 1976 MAD Calendar. It is in NM condition.
237. MAD "RELATED" RECORDS LOT MB \$10
This lot contains two record albums that have connections to MAD. The first is a comedy record by Gary Owens, of Laugh-In fame. The record is signed on the back by Mr. Owens, who wrote "To Bill Gaines - Always Be Nice To DRSLBS. Gary Owens 1871-1871". I'm not exactly sure who DRSLBS is. This record is in VF condition. The second record is from the solo artist called ONYX. ONYX is actually the daughter of MAD artist Antonio Prohias. This record is in NM condition.
238. DIGBY DIEHL / ANNIE GAINES LETTER + SCRIPT MB \$25
This lot contains a draft of the first four chapters of the Tales From The Crypt hardcover book, written by Digby Diehl. This lot also contains a signed letter from Mr. Diehl to Annie Gaines, thanking her for her search efforts in trying to find information about the EC Picto-Fiction line. Both the letter and the draft are NM.
239. EC / EAST COAST COMIX LOT MB \$50
This lot consists of the entire set of the East Coast Comix reprints. Produced from 1973 to 1975, these issues are exact, full color duplicates of the original EC comics. The first issue is an important issue, as it has the cover to EC's fourth horror comic, The Crypt of Terror, which was never released. All the comics in this set are in Mint condition.
240. AUSTRALIAN MAD CHRISTMAS CARD MB \$3
This item is a Christmas card sent by Horwitz Publications, the publisher of Australian MAD. The inside of the card sports a MAD logo, as well as the logos of the other magazines the company publishes. It is in Mint condition.
241. BILL AND ANNIE GAINES CHAMPAGNE CRUISE T-SHIRT MB \$50
This t-shirt was made to commemorate Bill and Annie Gaines' champagne cruise to Bermuda. Scheduled to take place the week of October 17-24, 1992, the cruise was cancelled due to the death of Bill. It was later rescheduled and taken with a few members of the MAD staff. Featuring the artwork of Sergio Aragones, this is one of a few shirts produced. It is in Mint condition.
242. TALES FROM THE CRYPT GREETING CARDS LOT MB \$20
This lot contains seventeen different Tales from the Crypt greeting cards. Produced in the mid-1990's, these cards are in Mint condition. Includes envelopes.
243. 1979 OVERSTREET COMIC BOOK PRICE GUIDE MB \$20
This item is the 1979 Overstreet Comic Book Price Guide. Featuring a special section on the history of EC comics, this book also features a full color cover drawn by Wally Wood. This hardcover is in Mint condition.
244. BILL GAINES' MINI WURLITZER JUKEBOX BANK MB \$25
This is an item which sat on the desk of Bill Gaines for many years. Given to Bill by the Strotzman Marketing group, this plastic bank also has a plate on which "Greatest Hits #1 Bill Gaines" is engraved. This item is in Mint condition.
245. BILL GAINES' PENCIL SHARPENER MB \$10
This item is Bill Gaines' pencil sharpener, which he used for many years. It even still has pencil shavings. The condition is, well, used.
246. FRENCH DOCTORAL DISSERTATION ABOUT MAD MB \$20
This is a most unusual item. It is a two volume doctoral dissertation about MAD, written by Lionel Dahan, a doctoral candidate at Annee University in Paris, France. Although I don't know one word of French, the title appears to be, "MAD Magazine in the American Society." It is in Mint condition.

247. BILL GAINES' 1966 CHRISTMAS GIFT MB \$25
This item is a gift from the "usual gang of idiots" to Bill Gaines for Christmas 1966. It is a black box that, when opened, says "Fuck you, Bill". The condition is VG/F, with a small tear along one corner of the box.
248. PRE-MAD BOOKLET W/ THREE ALFREDS MB \$20
This is a cool pre-MAD item. Entitled "Look Who's Laughing - A Joyful Compendium On Arkansas", this item features three Alfred E. Neuman's on the cover. Published in the 1940's, it is in VG/F condition.
249. HORROR COMICS OF THE 1950'S MB \$20
Published in 1971, this book entitled "Horror Comics of the 1950's", is chock full of full color reprints from the old EC Comics. Complete with the dustjacket, this book is in VF condition, with slight wear along the bottom edge of the spine.
250. ALFRED E. NEUMAN SNOWGLOBE MB \$5
This item was sold in the Spencer Gift stores in the late 1990's. It comes with the original box and is in Mint condition.
251. MAD SOFTBALL TEAM T-SHIRT MB \$50
This item is a team t-shirt from the MAD Softball Team. Produced and worn in the 1970's, this t-shirt is in VG condition, with assorted sweat and armpit stains. It is also a little dirty, in spots. One of about 15 that were ever made, this one's a real toughie!
252. EC COMICS T-SHIRT MB \$20
This lot contains an EC comics t-shirt. Produced in 1972 for sale at the EC Fan Addict Convention in New York City, this white t-shirt features a red and black EC Comics logo. It is in VF condition.
253. MAD PROMOTIONAL FOLDER - 1989 MB \$5
Produced in 1989, this folder contains sales information about MAD Magazine. Among the sheets of information is a sheet proclaiming that MAD is the #2 best selling magazine, ahead of such distinguished publications as Playboy, Life and Readers Digest. All of the sheets do have a red MAD logo located somewhere on the sheet. Both the folder and contents are in NM condition.
254. GASOLINE ALLEY COMIC STRIP REPRINT MB \$2
This lot contains a reprint of the comic strip Gasoline Alley. Printed on a standard size sheet of gold paper, the strip features cameos of Alfred E. Neuman, Bill Gaines and MAD Magazine. It is in NM condition.
255. MAD PROMOTIONAL FOLDER - 1981 MB \$5
Produced in 1981, this folder contains much of the same information as the folder in Lot #253. An interesting piece of data in this folder, however, ranks MAD as only the 9th most popular consumer magazine. I guess there is a difference between "best selling" and "most popular". In any case, the cover of the folder features Alfred E. Neuman running with an "Olympic" torch while wearing swim fins. The condition of both the folder and contents is Fine.
256. ITALIAN MAD PAPERBACK BOOKS LOT MB \$10
This lot contains seven different Italian MAD paperback books. These books are digest-sized, not the standard pocket book size. The cover of each book features either a cover from an American MAD paperback or magazine. The condition of this set is Mint.
257. HANDMADE BILL GAINES PAPERWEIGHT MB \$10
This item is a paperweight that Bill Gaines used on his desk. Made out of a leather, yarn and a rock, this paperweight was made to look like Bill. This is a very unusual piece. In Mint condition.
258. MAD "HALLOWEEN" PAPERBACK GIFT PACK MB \$5
This item was produced in 1987. Containing 10 booklets of reprints from MAD paperback books, this item is relatively hard to find in complete condition. Although the booklets are in Mint condition, the plastic bag in which they are found does show a little wear. Overall condition is VF/NM.

259. FOREIGN MAD PAPERBACK BOOKS LOT MB \$5
This lot contains two different German MAD paperback books, and one Spanish MAD paperback. All are in NM condition.
260. MAD PENS LOT MB \$10
This lot contains three different MAD pens. Two are from the Spy vs. Spy pen collection, while the third is from the Alfred E. Neuman set. All three pens are in NM condition.
261. BILL GAINES NAMETAG LOT MB \$15
This lot consists of six different nametags used at one time or another by Bill Gaines. Three are from Warner Publishing Services, one is from the German Wine Academy, another is from the Baycon 3 comic convention, and the last is from Society Expeditions. This is the nicest one of the bunch, because it is blue with Bill name engraved in white. The overall condition of this lot is V/VF.
262. MAD FOAM COASTERS LOT MB \$3
This lot contains a set of four different MAD coasters. Released in the mid to late 1990's, these coasters are made out of foam rubber. Each one shows either Alfred or the black and white spies. The condition of this set is Mint.
263. MARK COHEN MAD ART SHOW LOT MB \$30
This lot contains an assortment of items produced for the Mark Cohen MAD Art Show. Among the items are: a t-shirt, poster, and postcard from the Chico, Calif. show; a poster, postcard, flyer and magnet from the Raleigh, N.C. show; a catalog from the first leg of the tour; a postcard from the University of Delaware show; and finally a poster from the Minneapolis, MN show. The overall condition of the items in this lot is VF/NM, however it appears that the postcard and poster from the Chico, Calif. show have been rolled together tightly for some length of time.
264. ANNIE GAINES LUGGAGE TAG MB \$10
This is a luggage tag used by Annie Gaines. Attached to the tag is one of Annie's business cards from the 485 Madison Avenue office. It is in NM condition.
265. BILL GAINES / POLYTECHNIC ITEMS MB \$20
This lot consists of the 127th Annual Polytechnic Alumni Reunion program, and a letter from Bill Gaines to John Lannon, Dean of Undergraduate Studies at Polytechnic. The first item is from the 127th alumni reunion, which occurred on May 19, 1990. Printed on the back cover of this program is a reprint of the MAD Choking Poster. The second item is a copy of a letter sent by Bill Gaines to John Lannon. This letter was sent in response to an invitation by Mr. Lannon to appear at the 1977 Spring Commencement. This item is in Fine condition. The 1990 program is in Mint condition.
266. MAD LIGHTER MB \$20
This item was produced by one of the foreign MAD Magazines (probably Sweden) as a promotional item. It is a Bic lighter that still works. Yellow, with a black MAD logo, this lighter is in VF/NM condition.
267. MAD SHOW POSTER PROP MB \$200
This poster was used as a prop in the off-Broadway production, The MAD Show. Measuring approx. 42"x 42", with an image size of approx. 28"x 28", this black and white poster features the face of Alfred E. Neuman, which has been hand-colored with color pencil. The condition of this item is VG/F. It would have graded higher, but there is an approx. 8" tear on the left hand side of the poster which does not affect the image in any way, but it is close. The tear could be easily repaired by a frame shop, which is what I would recommend to the person who wins this item. One of a handful in 1966; one of a kind in 2001!
268. ANNIE GAINES BUSINESS CARDS LOT MB \$10
This lot consists of a full box of business cards from Annie Gaines. These are from when MAD was located at the 485 Madison Avenue office and her title was General Manager. The cards are in Mint condition.

269. MAD PERSONALIZED PEN MB \$10
This pen was given as a Christmas gift in 1992. Enscribed with "What - Me Worry" and the persons name, this pen also has a full color Alfred E. Neuman at the top. It is in Mint condition with the original box.
270. HUSTLER / OUI MEN'S MAGAZINES LOT MB \$5
NOTE: YOU MUST BE 18 YEARS OF AGE IN ORDER TO WIN THIS LOT. That being said, this lot contains the February, 1981 issue of Hustler and the February, 1979 issue of Oui. Both magazines have a article/interview with Bill Gaines. Both magazines are in NM condition.
271. MAD MAILING ENVELOPE MB \$2
This item is a small manilia mailing envelope from the 485 Madison Avenue offices. This particular envelope was used specifically for mailing MAD paperback books. This envelope is unused and in Mint condition.
272. MAD OFFICE STATIONERY LOT MB \$100
This lot contains virtually one of every piece of MAD office stationery ever printed. From envelopes and note cards, to sheets of stationery and petty cash slips, this lot covers it all. There is stationery from all four of the MAD office locations: 225 Lafayette St., 850 Third Ave., 485 Madison Ave., and 1700 Broadway, all in New York City. This complete collection is in Mint condition.
273. ALFRED E. NEUMAN GUMBALLS LOT MB \$5
This lot consists of seven gumballs with the face of Alfred E. Neuman printed on them. I'm not exactly sure why they were made, but they are a very cool display piece. They are in NM condition.
273. ALFRED E. NEUMAN COUNTER DISPLAY MB \$5
This item comes from the "NEW" MAD store display kit from 1997. This lot contains just the display only, no other pieces of the kit. The display comes with the instruction sheet and is in NM condition.
274. EC LITHOGRAPH #1 MB \$150
This item was produced by Phantomb Publishing in 1994. Entitled "Pyramid Scheme", this lithograph is one of an edition of 200 "Crimson Casket Series" lithographs that were produced using this cover artwork. This proof is in NM condition.
275. EC LITHOGRAPH #2 MB \$150
This item was produced in 1994 by Phantomb Publishing. Entitled "Pier Pressure", this lithograph is one of an edition of 200 "Crimson Casket Series" lithographs that were produced using this cover artwork. It is in NM condition.
276. "THE GANG'S ALL HERE" POSTER MB \$25
This item is a Printers Proof of the limited edition poster entitled "The Gang's All Here", produced in 1994 by William Stout. It is signed and numbered by William Stout (22/25). It is in Mint condition and comes with the original mailing envelope.
277. ORIGINAL MAD ARTWORK - DAVE BERG MB \$350
Originally appearing in MAD #51, this is the original artwork for a 4 page feature entitled "Hide-A-Bed", drawn by MAD artist Dave Berg. The artwork does not include any text, but sometimes you don't need text when a picture will tell a thousnad words, which this does. This is a nice early Dave Berg piece, before his "Lighter Side of....." days. All artwork is in VF condition.
278. ORIGINAL MAD ARTWORK - BOB CLARKE MB \$350
This is the original artwork for a four page feature entitled "Commercial Roulette", drawn by MAD artist Bob Clarke. Originally appearing in MAD #59, this artwork features samples of some of the era's most popular television commercials. There is no text in the margins, but there is text attached to the word balloons, although a few have fallen off. The artwork is in VF condition.

279. ORIGINAL MAD ARTWORK - JACK RICKARD MB \$75
Originally appearing in MAD #142, this is the original artwork for page one of a three page feature entitled "Telephone Taps We'd Like To Hear", drawn by MAD artist Jack Rickard. Also included in this lot is an unpublished half page of artwork for this same feature. The artwork is in Fine condition. Please remember, this is only PAGE ONE of the story, not ALL THREE pages.
280. ORIGINAL MAD ARTWORK - AL JAFFEE MB \$350
This is the original Fold-In artwork from issue #149, drawn by MAD artist Al Jaffee. The question is, "What Recent Bi-Product Of American Industry Is Winning The Public's Confidence?" The answer? "Ralph Nader." This full color artwork is in VF condition.
281. ORIGINAL MAD ARTWORK - ANGELO TORRES MB \$250
This is the original back cover artwork from MAD #277, drawn by MAD artist Angelo Torres. Entitled "A TV Commercial We'd Like To See", this artwork features caricatures of Richard Nixon, Oliver North, Ronald Reagan and Mikhail Gorbachev. This full color artwork is in VF condition.
282. ORIGINAL MAD ARTWORK - PAUL COKER MB \$50
Appearing in MAD #282, this is the original artwork for page one of a three page feature entitled "A Beginners Guide To Cartoon Sound Effects." Drawn by MAD artist Paul Coker, this is just page one of the feature, not all three pages. It is in VF condition.
283. ORIGINAL MAD ARTWORK - RICK TULKA MB \$150
This is the original artwork for three pages of a five page feature entitled "MAD's Billy Joel Songbook", drawn by MAD artist Rick Tulka. Originally appearing in MAD #327, these are pages two, three and four of the five page feature. The text is attached to the artwork, which is in VF condition.
284. BILL GAINES "CHAINED DES ROTISSEURS" MB \$100
This item was worn by Bill Gaines while attending wine and food tasting parties with the Wine and Food Society of New York. The technical name of this item is "Confrerie de la Chaines des Rotisseurs". The piece is worn around the neck, and is made of satin. It has a chain attached to the front of it along with Bill's nametag. It is stained in a few places, but overall is in Fine condition. Two different menus from the Chaines des Rotisseurs and a menu from a private wine tasting conducted by Bill and Annie at their home are also included in this lot. They are in VF condition.
285. SERGIO ARAGONES "MEDUSA" DRAWING MB \$25
This item has no specified origin. It is a drawing of a Medusa-like character, and is signed and dated by Sergio Aragonés. It is assumed he drew this in 1963, as it is dated '63, a practice that Sergio uses to date his artwork. It appears that he used pencil to draw this unusual piece. It is in VF condition.
286. TALES FROM THE CRYPT ROLE PLAYING GAME MB \$25
This is the Tales from the Crypt role playing game. It is still sealed and in Mint condition.
287. FRENCH EC REPRINT HARDCOVERS MB \$100
This lot consists of a complete set of six French EC reprint hardcover books, published by Xanadu in the mid-1980's. The volume "Les Meilleures Histoires de Aventures" is still factory sealed and in Mint condition. The other five volumes are in NM/M condition.
288. TALES FROM THE CRYPT COLLECTIBLES LOT MB \$50
This lot contains several newer Tales from the Crypt collectibles. Among the items are: two different Tales from the Crypt t-shirts, a Cryptkeeper Christmas ornament, the cassette and CD versions of Tales from the Crypt Christmas music, a box of Tales from the Crypt trading cards, and a Cryptkeeper cup. The overall condition of the items in this lot is NM.
289. MISC. ARTICLES LOT MB \$5
This lot contains a couple of newspaper articles about MAD and Bill Gaines. The articles are from the Chicago Tribune, the New York Times, the Nashville Tennessean, and the Sonoma County Muse. All are in VF cond.

290. WILLIAM GAINES SIGNED LETTER MB \$10
 This item is a letter Bill Gaines received from Tilton & Cook, a plastics manufacturer. The letter was sent in response to an inquiry Mr. Gaines made to the company about purchasing some hair combs. Bill returned the letter, now containing Bill's own hand written invoice, to the manufacturer along with an amount of money (\$6.88) needed to purchase 12 pairs of hair combs. The letter was then sent back along with the new hair combs. The letter is dated July 13, 1978 and is in Fine condition.
291. STATE OF THE MAD ART POSTER MB \$5
 This item was a giveaway at the MAD offices during the 1980's. The front of the poster features self portraits of most of the MAD artist, while the back has biographies for those who are pictured on the front. It is printed on shiny gloss paper and is in Mint condition.
292. SEALED ALFRED E. NEUMAN AURORA MODEL KIT MB \$200
 This item is an Alfred E. Neuman model kit, produced by Aurora Plastics in 1965. It is in Mint condition and is still factory sealed, which is rare for this particular kit.
293. "I WENT MAD AT MOONDOG'S" PLASTIC BAG MB \$5
 This item was a giveaway at the 1994 Chicago Comicon. The bag advertises a comic shop called Moondog's, which has since closed. The bag is white with red and black printing and is in Mint condition.
294. ALFRED E. NEUMAN "BARFING" T-SHIRT MB \$10
 This shirt was released with a host of other MAD t-shirts in 1996. This one features Alfred E. Neuman on the front, and it looks like he is about to "barf". The back has a MAD logo near the neck. It is unused, unwashed, and in Mint condition.
295. 1997 SAN DIEGO COMICON T-SHIRT MB \$25
 This t-shirt was produced only for the 1997 San Diego ComicCon. Featuring full color artwork by Sergio Aragones on both the front and back, the shirt also features an appearance by Alfred E. Neuman. This shirt is in Mint condition and comes with the original factory bag.
296. 1996 MAD COFFEE MUGS LOT MB \$20
 This lot contains the complete set of four 1996 coffee mugs. Three of the mugs feature Alfred E. Neuman on the face of the mug, while the fourth features both the black and white spies. All four mugs are in Mint condition, w/ the original boxes.
297. 1988 MAD COFFEE MUGS LOT MB \$50
 This lot contains five MAD coffee mugs with their original display boxes. Produced in 1988 by Applause, These mugs are full color and in Mint condition. The boxes are in VF/NM condition.
298. ALFRED ACTION FIGURE / MAD TOILET PAPER LOT MB \$10
 This lot contains an Alfred E. Neuman action figure and a box of MAD Toilet Paper. Both items were sold in stores in 1998. They are both in Mint condition.
299. MAD T-SHIRTS LOT MB \$20
 This lot contains an Alfred E. Neuman "Buzzcut" t-shirt and a MAD Racing t-shirt. The first shirt was sold in K-Mart in 1994, while the MAD racing shirt was part of the MAD Man Racing fan club kit. Both are full color and in Mint condition.
300. AUSTRALIAN MAD T-SHIRT MB \$25
 This shirt was produced in Australia in 1995. Featuring Alfred E. Neuman on the front, this -shirt is in Mint condition.
301. AUSTRALIAN MAD "GRANDFATHERS" SHIRT MB \$35
 This grandfathers shirt features a beautifully embroidered design of three Alfred E. Neumans on the back. Produced in 1995 for sale in Australia, this 100% cotton striped shirt is in Mint condition.

302. AUSTRALIAN MAD DENIM SHIRT W/HANGER MB \$35
 This shirt is another piece from the Australian MAD clothing collection. This shirt features Alfred E. Neuman embroidered on the back, the design of which mirrors the design of the American MAD Denim Jacket, which was sold in the Warner Bros. Studio Stores in 1993-4. The shirt also comes with a MAD hanger, which was made exclusively for the Australian MAD clothing line. Both items are in Mint condition.
303. ALFRED E. NEUMAN COLLEGEVILLE MASK MB \$10
 Produced in 1960 by Collegeville Costumes, this mask was part of the Alfred E. Neuman halloween costume. There is no string attached, but it is in Mint condition.
304. THE AMERICAN DENTAL JOURNAL - SEPTEMBER, 1905 MB \$5
 This lot contains an issue of the American Dental Journal. Dated September, 1905, this issue contains an advertisement for Antikamnia pain medicine. Appearing in this ad is an early image of Alfred E. Neuman. A photocopy of this ad is included, for viewing sake. This item is in VG/F condition.
305. DENTAL DIGEST - MAY 1904 MB \$5
 This is the May, 1904 issue of Dental Digest. As with the item in the previous lot, this issue also contains an advertisement for Antikamnia, and an early image of Alfred appears in this ad. In fact, the ads in both of the magazines are identical. A photocopy of this ad is also included. This item is missing its cover, but otherwise is in VG condition.
306. A HISTORY OF UNDERGROUND COMICS MB \$10
 This item is a copy of the book, "A History of Underground Comics". MAD Magazine and EC Comics are mentioned as being influences to many of today's underground comic artists. The book also mentions Harvey Kurtzman, who is also considered a big influence to these artists. The book is in VF condition.
307. MAD RACING DIECAST COLLECTOR CARS LOT MB \$50
 This lot contains both the Alfred E. Neuman and the Spy vs. Spy diecast funny cars. Produced in 1998, these 1:24 scale cars ended being sold in the Spencer Gifts stores. Both cars are in Mint condition.
308. MAD TRADING CARDS LOT MB \$35
 This lot consists of sealed wax boxes of MAD Series I and II from Limerock, and a full box of MAD trading cards from Fler. The Limerock cards were produced in 1992 and are in Mint condition. The trading cards from Fler were produced in 1983. Thw wax packs are in Mint condition, while the box is in F/VF condition. This lot also includes a paper banner that was used to display the Fler MAD cards. It is in NM condition.
309. PRE-MAD ALFRED POSTCARD MB \$40
 This item was produced in the 1930's or 1940's. It features a look-alike Alfred E. Neuman image with the words, "It's Inside" spelled out in his mouth. This item is in Fine condition, with surface and edge wear.
310. MISC. PUBLICATIONS LOT MB \$5
 This lot cosists of a Mark Cohen MAD Art show program, a Spencer Gifts catalog with Alfred E. Neuman on the cover, and a Things You Never Knew Existed catalog, with the Alfred E. Neuman as Santa shirt shwn on the cover. All three items are in Mint condition.
311. MAD BIG BOOKS LOT MB \$15
 This lot contains five different MAD Big Books. These books feature the artwork of Mort Drucker, Al Jaffee, Dave Berg, Sergio Aragones and Antonio Prohias. They are all in VF/NM condition.
312. MAD CALENDARS LOT MB \$15
 This lot consists of the 1978 and 1978 MAD Calendars. The 1978 calendar features a full color centerfold of all of the MAD Magazine covers printed up to that time. The 1979 calendar is made up entirely of Don Martin artwork. Both calendars are in VF/NM condition.

313. MAD RECORD ALBUMS LOT MB \$20
 This lot contains the Musically MAD and the MAD Twists Rock N' Roll record albums. The Musically MAD record was produced in 1959 by RCA and is in VG condition. The MAD Twists record was produced in 1962 by Big Top and is also in VG condition.
314. 1988 MAD T-SHIRT MB \$10
 This t-shirt was produced in 1988 by Sun Sportswear. Featuring the color cover of MAD #150, this t-shirt is pink. It is in VF condition.
315. MAD GREETING CARDS LOT MB \$10
 This lot contains 10 different MAD greeting cards, released by Gibson Greetings in 1995. They are in Mint condition and also include the envelopes. This lot also includes a sealed package of MAD stickers, also released by Gibson in 1995.
316. "ALFRED ON A BOMB" PIN MB \$150
 This item supposedly was made in 1964. The pin features Alfred E. Neuman sitting on a bomb. The bomb has the words "What - Me Worry?" engraved on it. It is made of brass and is in NM condition.
317. ALFRED E. NEUMAN PLASTIC POSTCARD MB \$10
 This "plastichrome" postcard features Alfred E. Neuman with the caption "Plan Ahead - Think - Somebody Goofed". It is the pink version and is in VF condition.
318. ALFRED E. NEUMAN PIN AND RING LOT MB \$3
 This lot consists of a square Alfred E. Neuman for President pin and an Alfred E. Neuman gumball prize ring. The design of the pin is taken from a stamp which appeared as a "bonus" item in More Trash from MAD #7. The ring features a "pre-MAD" face of Alfred E. Neuman with a red background. Both items are in Mint condition.
319. HALF-WIT AND WISDOM OF ALFRED E. NEUMAN BOOK MB \$3
 This small hardcover book is a collection of quotes from Alfred E. Neuman. Featuring artwork by Sergio Aragones, this book is in Mint condition.
320. MAD CARDBOARD RECORD MB \$20
 This cardboard record appears as a "bonus" item in the Worst of MAD #6. The song, entitled "She Lets Me Watch Her Mom And Pop Fight" also appears on the Fink Along With MAD record album. This item is in VF condition.
321. ALFRED E. NEUMAN POSTCARDS LOT MB \$15
 This lot consist of four postcards that feature Alfred E. Neuman. The first features a cartoon-like image of Alfred, the second is from Pearl Beer Distr. and features the most common per-MAD Alfred E. Neuman image, the third has the caption "Duh - Me Worry" with Alfred wearing a cowboy hat, and the last one is from the Mark Cohen Art Show in Seattle. The first three postcards average VF condition, while the fourth is Mint.
322. MAD HOLOGRAMS LOT MB \$5
 This lot features two MAD holograms, whcih were both produced for the Limerock MAD trading card series. The holograms are identical, except that one is signed by MAD artist James Warhola and includes a small certificate of authenticity. Both holograms are in Mint condition.
323. MAD CLOISONNE PIN LOT MB \$10
 This lot contains three different MAD cloisonne pins. The first is a pin of Alfred E. Neuman and was produced as a giveaway to the people who responded to the MAD readers survey in MAD #326. The other two pins were produced in 1991 as subscription premiums. One of the pins features a red MAD logo, while the other features the White Spy. All three pins are in Mint condition.

324. MAD TRADING CARDS LOT MB \$5
 This lot contains a complete set of the MAD Series I trading cards from Limerock, and a complete set of MAD Trouble Stickers from the 1983 Fleer set. All of the cards and stickers are in Mint condition. This lot also includes a wax wrapper from the 1983 Fleer set.
325. ALFRED E. NEUMAN GUMBALL MACHINE PRIZE MB \$10
 This item is a 1960's gumball machine prize. An Alfred E. Neuman look-alike plastic toy, this item more closely resembles a 1960's Happy Chap doll. It is still in the original plastic container and is in Mint condition.
326. 1960 ALFRED E. NEUMAN FOR PRESIDENT CAMPAIGN KIT BUTTON MB \$15
 This is an Alfred E. Neuman for President button, from the 1960 Alfred E. Neuman for President campaign kit. It is in full color and in VF condition.
327. MAD RACING CLOISONNE PIN MB \$5
 This item was produced for the MAD Racing fan club. Featuring the MAD Funny Car, this pin is in full color and is in Mint condition, and is still in its original plastic bag.
328. PRE-MAD "HAPPY BOY" COFFEE BAG MB \$250
 This item was produced in the 1930's for the Peaberry Coffee company. Featuring a terrific pre-MAD image of Alfred E. Neuman, this bag is unused, and is in Fine condition, with surface, edge, and corner wear. This is a very rare pre-MAD item.
329. CHERRY SPARKLE INK BLOTTER MB \$35
 This ink blotter was produced for the Cherry Sparkle soda company in the 1920's. Featuring a pre-MAD image of Alfred E. Neuman, this blotter is white with red and green printing. It is in VF condition.
330. MAD GIFT BAG / WRAPPING PAPER LOT MB \$5
 This lot contains a package of MAD wrapping paper and a full color MAD gift bag, both released by Gibson Greetings in 1995. Both items are in Mint condition.
331. PRE-MAD POSTCARDS AND DECALS LOT MB \$15
 This lot contains a nice assortment of various pre-MAD Alfred E. Neuman postcards (4) and decals (5). The decals are all in their original sleeves and are in Mint condition. The postcards are also in very nice shape and are in VF/NM condition.
332. MAD "FINAL EDITION" TRADING CARD SET MB \$25
 Released in 1994, this is the MAD Final Edition factory set. It is still shrinkwrapped and in Mint condition.
333. MASON JAR RESTAURANT MATCHBOOKS LOT MB \$5
 This lot consists of three matchbooks from the Mason Jar restaurant in Texas. On the inside backcover (behind the matches), there is a picture of Alfred E. Neuman. The matchbooks are in Mint condition.
334. MAD "IDIOTIC FRUITY CANDY" BOX MB \$25
 Produced in 1993 by Berzerk Candy Works, this is a full display box of 24 MAD "Idiotic Fruity Candy" boxes. Included with each small box of candy is a small pamphlet of black and white reprints from MAD. The 24 boxes are still sealed and are in Mint condition. The display box is in VF condition.
335. THE MAD MAD MAD SCREWBALL GAME MB \$15
 This game was released by Transogram in 1960. In an apparent attempt to cash in on the MAD craze, this game features an Alfred E. Neuman look-alike on the cover of the box. A later version of this game was released with a microphone covering "Alfred's" mouth. This item is complete, with all of the pieces intact. The overall condition is Fine.
336. MAD COVER TO COVER POSTER MB \$30
 This poster was made to promote the MAD Cover to Cover book. These posters were given away at a booksellers' convention in Chicago. It is in full color and in Mint condition.

337. 2001 EC FAN ADDICT KIT - GOLD MB \$25
 This is a brand new, limited edition item. Produced and sold by Russ Cochran, this is the 2001 version of the EC Fan Addict kit. This kit contains a cover letter, certificate, membership card, patch and pin. The pin is plastic with a gold EC Fan Addict 50th year emblem in the center. Limited to 250 kits, this kit is in Mint condition. Comes with the original shipping box.
338. 2001 EC FAN ADDICT KIT - SILVER MB \$25
 This item is exactly like the item in the previous lot, except that the emblem in the center of the pin is silver.
339. MAD SLIPCASE COVER MB \$10
 This is a slipcase for the MAD volumes of the EC Library by Russ Cochran. It is still shrinkwrapped and in Mint condition. I've found these useful for storing various MAD paper collectibles.
340. FOREIGN MAD MAGAZINE LOT MB \$10
 This lot consist of seventeen different foreign MADs. Most of these are single issues, but there are a few compilations and "Best of....."s included. The overall condition of this lot is VF/NM.
341. MAD SHOW TAB PIN MB \$10
 This item was produced as a promotional item for the MAD Show. This particular pin was given away at the Happy Medium theater in Chicago, were the MAD Show was being staged. It is in Fine condition, with a few minor surface scratches.
342. CREEPSHOW COMIC BOOK MB \$10
 This item was produced in conjunction with the release of Creepshow, a film by Stephen King. The film was made as an homage to the 1950's EC horror comic books. This particular book features interior art by Berni Wrightson and a full color cover by EC artist Jack Kamen. The book is in VF condition.
343. MAD / DON MARTIN PAPERBACK BOXED SET MB \$25
 This paperback boxed set contains five different Don Martin paperback books, all of which are in VF condition. The box is a rare variation of this particular title, as it is a wraparound box. The box for this title normally is an open-ended slipcase. For those of you who are completists, you will want this item. For those of you who are not completists, well....Fine! The box is in VG/F condition, with surface, edge and corner wear.
344. READ MAGAZINE 4-1-66 MB \$5
 Produced by Scholastic, this issue of Read features Alfred E. Neuman on the cover, with an Al Feldstein interview and photos of the MAD office inside. It is in NM condition, with slight edge browning.
345. GERMAN MAD SAMMELBAND MB \$10
 This is the first compilation of German MAD magazines. This item is a softbound volume of 10 German MAD magazines, most of which are from the 1960's. The overall condition of this item is VG.
346. MAD BAR SHIRT MB \$25
 This shirt is from the MAD Bar, a tavern in Racine, Wisconsin. It is a navy blue polo shirt with white printing, and Alfred E. Neuman appears above the address of the bar. The Alfred face was made using one of the stencils from MAD Follies #5, then reducing it to the correct size. The bar closed down in 1996, but from what people say, the face of Alfred E. Neuman was everywhere. This shirt is in VF condition.
347. ALFRED E. NEUMAN BUST - SMALL MB \$50
 This is the smaller version of the Alfred E. Neuman bust, which was sold through MAD in 1960. It does not have the green felt or sticker on the bottom, but it is clean and in VF condition.
348. ALFRED E. NEUMAN DOLL MB \$10
 The pattern for this doll appeared on the wraparound cover of a subscription issue of MAD, which is included but not shown. This doll is made of cloth and filled with polyester, and is painted with latex paint. I recall receiving this particular issue and wondered if anyone would attempt to make this doll. The person who made this one did a most excellent job. It is in Mint condition.

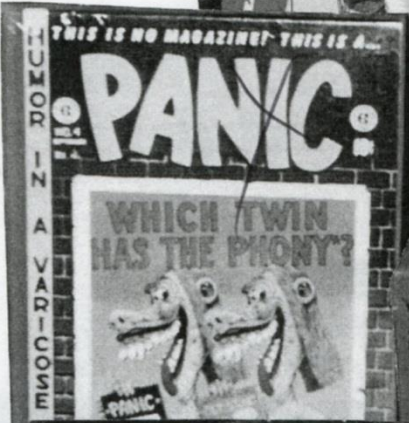
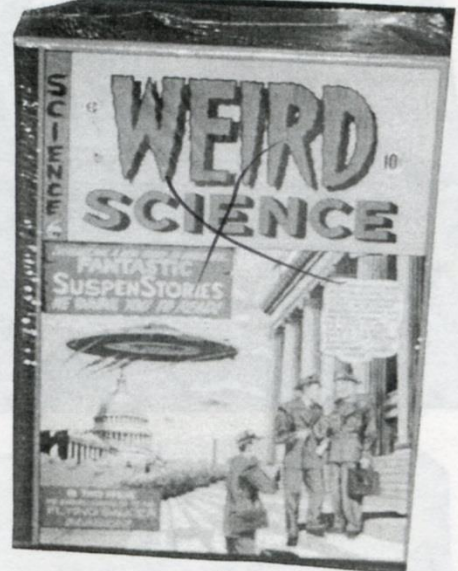
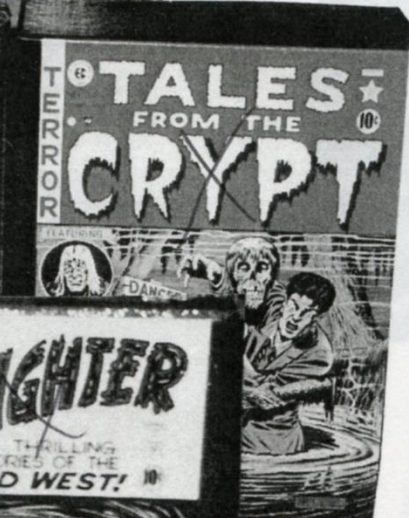
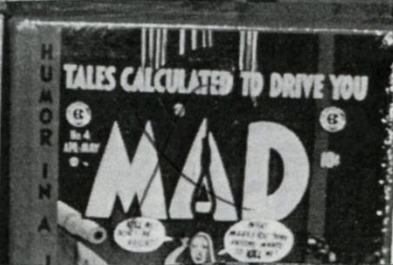
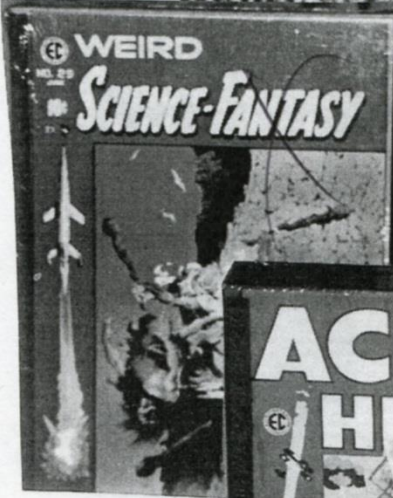
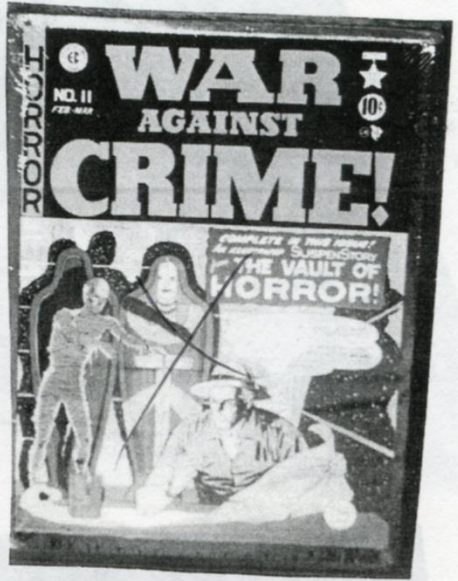
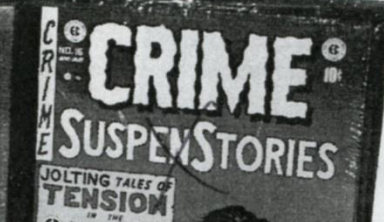
349. GERMAN MAD CLOISONNE PIN MB \$5
This item was produced as a subscription premium for German MAD. It features Alfred E. Neuman with a red MAD logo. It is full color and in Mint condition.
350. MAD "GOLF" NECKTIE MB \$10
This necktie is one of many MAD neckties that were sold in Sears stores in 1993-4. This one features Alfred E. Neuman playing mini-golf. This tie is full color and in Mint condition.
351. TOTALLY MAD PAPERBACK BOXED SET MB \$25
This is the Totally MAD paperback boxed set. The books included in this set are the first five titles of MAD paperback books that were printed: MAD Reader, Brothers MAD, Inside MAD, Mad Strikes Back and Utterly MAD. The books are in VF/NM condition, while the slipcase is in F/VF condition.
352. ALFRED E. NEUMAN SALT AND PEPPER SHAKERS MB \$10
This lot contains a pair of Alfred E. Neuman salt and pepper shakers. Released in 2000 by Clay-Art, this set features Alfred E. Neuman in his classic "What - Me Worry" pose. These are brand new and in Mint condition. This lot also includes the full color original box.
353. MAD TV BASEBALL CAP #1 MB \$10
This MAD TV baseball cap was produced for members of the cast and crew. It is white with a black brim, and has a red and black MAD TV logo embroidered on the front. It is in VF condition.
354. MAD TV BASEBALL CAP #2 MB \$10
This limited edition MAD TV baseball cap was produced for the cast and crew of the show's fourth season. It is brushed black denim, with a red and white MAD TV logo embroidered on the front. It is in VF condition.
355. MAD SWEATSHIRT #1 MB \$10
This sweatshirt was produced in 1988 by Sun Sportswear. Featuring a full color Alfred E. Neuman on the front, this light green sweatsirt is in F/VF condition.
356. ALFRED E. NEUMAN T-SHIRT TRANSFER MB \$5
This iron-on t-shirt transfer dates from the 1970's. It measures approx. 9"x 9" and is maroon in color. It is unused and in Mint condition.
357. RUSS COCHRAN COMIC ART AUCTION CATALOGS LOT MB \$5
This lot contains three Russ Cochran Comic Art auction catalogs. Numbered 29, 30, and 31, these catalogs feature original EC Comic artwork, as well as original comic artwork of daily and Sunday comic strips. These catalogs are in NM condition.
358. MAD TV PROMOTIONAL FLYER MB \$3
This item was produced as a promotional item for MAD TV. Produced in 1995, these flyers were sent to all of the FOX TV affiliates around the country.. This flyer is in full color and in Mint condition.
359. CMI ALBUM W/ DON MARTIN ARTWORK MB \$10
This album was released in Canada in the late 1960's by CMI. The front cover features artwork by MAD artist Don Martin, and a print of the album cover was originally packaged in with the record (it's gone now). The record is in NM condition, while the cover has no noticeable flaws and is in VF/NM condition.
360. KERMIT SCHAEFER ALBUM W/ ALFRED MB \$10
The cover of this album features an unauthorized use of Alfred E. Neuman. It is in VF condition.
361. MAN ALBUM W/ ALFRED MB \$5
The artwork for the cover features an appearance of a partially hidden Alfred E. Neuman, and a rip-off of the MAD logo. It is in VF condition, with a blacked-out price tag in the upper right hand corner.

362. GERMAN MAD RECORD ALBUM MB \$10
This German MAD record album, entitled "Wie Es Tont & Stohnt" features a full color Alfred E. Neuman on the cover. The record is in NM condition, while the cover has surface and edge wear and is in Fine cond.
363. GERMAN MAD STORE DISPLAY MB \$5
This item is a store display for the German edition of the MAD About The Seventies book. It appears that it is actually a header card display sign, and it is in full color and in Mint condition.
364. "IT'S A MAD WORLD" PAPERBACK BOXED SET MB \$50
This MAD paperback boxed set is one of the rarer ones to be found. Entitled "It's a MAD World", this five book paperback boxed set is complete and in VG condition, with surface, edge and corner wear, as well as the remnants of a price sticker. The books are in VF condition.
365. BOB ADAMCIK MATCHBOOK MB \$10
This oversized matchbook was produced for Bob Adamcik's Cafe in Schulenberg, Texas. Featuring Alfred E. Neuman on the back, this particular example is in pristine Mint condition.
366. 1960'S BARBERSHOP QUARTET JACKET W/ ALFRED MB \$50
This item was worn by a member of a barbershop quartet in the early 1960's. The artwork on the back of this jacket, which features Alfred E. Neuman, was inspired by the Fink Along With MAD record album. Beneath the face of Alfred is the caption "Sing along with Walt", the group's leader. This jacket is in F/Vf condition, with slight yellowing of the fabric.
367. ALFRED E. NEUMAN DECAL MB \$3
Produced in the 1960's, this decal features Alfred E. Neuman in two circles. In it's original wax paper sleeve, this decal is in Mint condition.
368. SAN DIEGO COMICON YEARBOOKS LOT MB \$10
This lot contains the 1995 and 1996 San Diego Comicon yearbooks. The 1995 yearbook is of particular interest to MAD collectors, as it has a section about the 40th birthday of Alfred E. Neuman. In this section, there are different pictures of Alfred drawn by non-MAD comic book artists (except for the Kelly Freas picture). These two books are in NM condition. By the way, the 1996 yearbook is just along for the ride!
369. MAD "MONEY" PRESS KIT MB \$5
This item is a press kit for Warner Consumer Products. This kit is in full color with an embossed MAD logo on the cover. Inside the folder is a fold-out pamphlet shaped like money which, when opened, lists the licensees for MAD products. This item is in Mint condition.
370. BRITISH DON MARTIN PAPERBACK BOOK MB \$3
This book is an early British edition of the Don Martin paperback book entitled "Don Martin Drops 13 Stories". There are two ways you can tell that this book was actually British. First, the price printed on the front is in British units (3s. 6d.), and second, it was printed by the New English Library. It is in Fine condition.
371. 1972 VIRGINIA COMMONWEALTH UNIVERSITY YEARBOOK MB \$100
This is the 1972 yearbook for Virginia Commonwealth University. Featuring Alfred E. Neuman on the cover, this item is in VF condition.
372. MAD "TEN COMMANDMENTS" FOLDER MB \$3
This folder contains a sheet of the "Ten Commandments" of MAD licensing. It is in NM condition.
373. 1993 MAD CALENDAR MB \$5
The is the 1993 MAD Calendar. It is in NM condition.

374. MAD LICENSING POSTER MB \$5
This full color poster features Alfred E. Neuman in a straightjacket. Near the bottom of this poster is a listing of all the MAD product licensees at that time. It is in NM condition.
375. MAD "TANG" ADVERTISEMENT MB #2
This item was a center fold in selected comic books in the late 1990's. Featuring full color artwork by Mort Drucker, this item is in VF/NM condition. It does have a couple of small staple holes in the center.
376. ALFRED E. NEUMAN FIRE DEPT. DECAL MB \$3
This decal is an unusual unlicensed item. Featuring an Alfred E. Neuman lookalike in the center of the decal, this decal also has the "What, Me Worry" caption on the bottom. It is in NM condition.
377. AUSTRALIAN MAD YO-YO MB \$3
This was a promotional item for the Australian MAD magazine. One side is black with white print, and the other side is white with black print. It is in NM condition.
378. WILLARD LIVES! BOOK MB \$10
This book features an unauthorized appearance of Alfred E. Neuman on the cover. It is in F/VF condition.
379. MAD "TENNIS" NECKTIE MB \$10
This is another example of the variety of clothing that was sold in Canada. This necktie features an assortment of Jack Davis characters, printed on the front of the tie. It is in VF/NM condition.
380. AUSTRALIAN MAD SHORTS MB \$10
This lot consists of a pair of Australian MAD shorts. The MAD logo is embroidered on the rear pocket, while the front features a small embroidered Alfred face. These shorts are in NM condition.
381. AL JAFFEE HARDCOVER BOOK MB \$10
This item is a collection of non-MAD Al Jaffee cartoons. Originally published in 1976 by Grossett-Dunlap, this hardcover book is a 1978 printing. Featuring a full color cover, this book is in Fine condition.
382. MAD SWEATSHIRT #2 MB \$10
This item was produced in 1988 by Sun Sportswear. Featuring a full color Alfred E. Neuman on the front, this white sweatshirt is in F/VF condition.
383. ALFRED E. NEUMAN T-SHIRT MB \$5
This t-shirt was produced in 1992 by Stanley DeSantis. Featuring the face of Alfred E. Neuman on the front and the back of Alfred's head on the back, this shirt is in VF condition.
384. ALFRED E. NEUMAN "HANGIN' OUT" T-SHIRT MB \$10
This t-shirt was produced by Freeze in 1994. Featuring Alfred E. Neuman "hangin' out" on a clothesline, this t-shirt is in Mint condition. This shirt is full of full color graphics on both the front and back.
385. SPY VS SPY DRY-ERASE BOARD MB \$3
This item was produced to celebrate the 40th anniversary of Spy vs. Spy. It is still factory sealed and in Mint condition.
386. ALFRED E. NEUMAN "BIKER" T-SHIRT MB \$5
This t-shirt was sold in K-Marts in 1994. Featuring Alfred E. Neuman as a biker on the back of the shirt, this item is in VF condition. The shirt does have a red Certifiably MAD logo on the front.
387. ALFRED E. NEUMAN "SHAVED HEAD" T-SHIRT MB \$5
This t-shirt was produced in 1992 by Stanley DeSantis. The shirt features Alfred E. Neuman shaving the upside down words "What, Me Worry" on the back of his head. This shirt is full color and in VF condition.

388. **NORMAN MINGO PAPERBACK COVER ROUGH** MB \$50
 This item is a cover rough for the MAD paperback book, the Brothers MAD. Drawn by MAD artist Norman Mingo, this rough was drawn on onion skin paper (a piece of white paper was placed underneath for photographic purposes) using pencil and red pen. It is not signed, but is clearly a Mingo rough. Also included in this lot is a printing negative of the same rough. These items are in Fine condition.
389. **ALFRED E. NEUMAN PRE-MAD PINBACK BUTTON** MB \$5
 This small, approx. 3/4" pinback button features a pre-MAD image of Alfred E. Neuman. It is black and white and is in Fine condition.
390. **"WHAT - NAVY WORRY" SIGN** MB \$50
 This item is not pre-MAD, rather it is from the 1960's. Featuring an unauthorized use of Alfred E. Neuman, this sign is in VF condition.

END OF SESSION TWO



1.
750

Dear MAD People, Warner People, Friends, Relatives, or any combination thereof...

Please be notified that as of today, SIX MINUTES has scheduled a MAD segment for Sunday, September 20th.

This will be seen on CBS, in New York City, that would be 7 PM on Channel 2. Out of New York City, you'll have to consult your paper for time and channel!

There is always the possibility that the segment might be knocked out by something more important — and God knows, anything would be more important! — in which case you'll have to watch SIX MINUTES every week for the rest of your lives to catch it!

Love & Kisses,

Bill Gates
Bill Gates

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Dear Staffer,

This will be your last letter about the cruise! Remember, each of you MUST have a PASSPORT or BIRTH CERTIFICATE!

MAD will be paying your tips to writers, busboys, the Maître d', stewards and the chief steward — some \$41.00 per person. This is included in the \$1200. you paid to MAD for your spouse! Because of these tips, there will be no refund this year!

We will have a huge supply of Dimethylhydrate (generic Dramamine) with us. I urge you to pick yours up from Annie — we will be in cabin 1285 — and use it BEFORE you get seasick. It won't help afterwards!

When you check in, you will probably be asked for a credit card. You will then be given an on-board charge card with which you can charge drinks, gifts, laundry, sheet shooting and shore excursions. As a rule, ships do not accept cash, except in the casino! (of course, your passage, any on-board entertainment and all food are paid for!)

The first morning at sea, there will be a lifeboat drill — standard procedure and required by law! Only wastes an hour of your time!

Embarkation time is from 2:30 to 4:00 p.m., but you can probably board the ship at 2:00 or even earlier. The ship sails at 5:10 P.M., on September 7th, of course — don't be late!

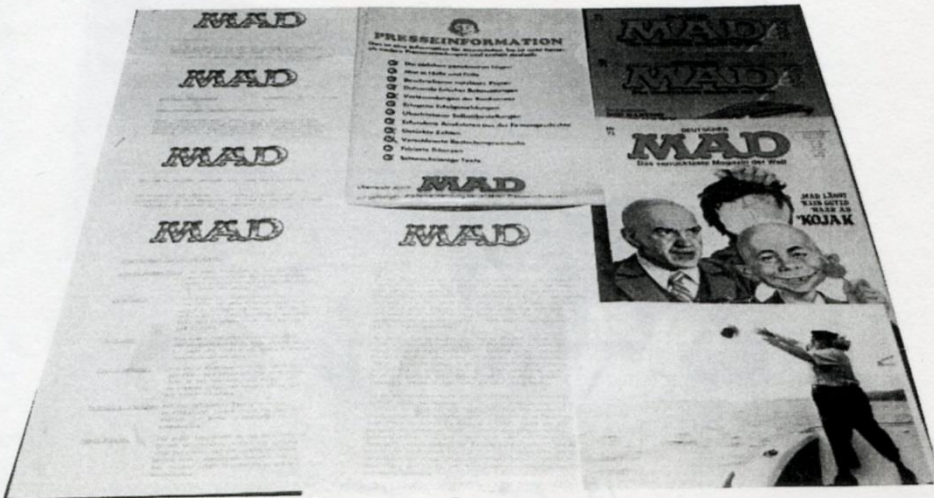
We are enclosing directions for you to follow to arrive at the passenger ship terminal at 12th Ave. and 55th St in N.Y.

We are also enclosing your ticket, unless you have already received it at the office. Don't forget to bring it with you! Please fill out the embarkation card and the Bermuda immigration card — 1 each per person — which you will find in your folder. I've enclosed a copy of the front of the immigration card with some information to fill in which you may not know.

If you have any questions, please call Annie! S.O.S. S.O.S. S.O.S.

Bill

7.
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8.

MAD... HUMOR ISSUE #3 1989 \$3.00
FEATURING:
"CARTOONING" - an interview with JACK DAVIS
"GRAPHICS" T.I.P.S (To Improve Performances) New Products
"ILLUSTRATION" - NEW TALENT SHOWCASE
Products & Services AWARDED!
-AND ...More inside

9.

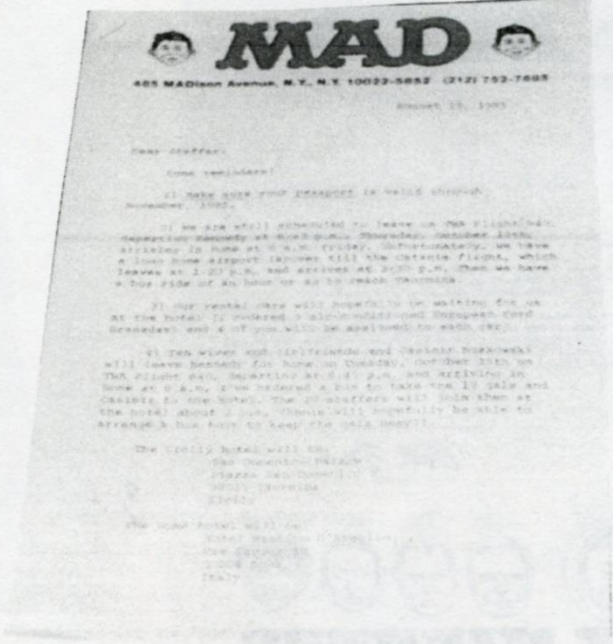
MAD... A CLASS ACT... NATIONAL REVIEW... MAD... A CLASS ACT... MAD... A CLASS ACT... MAD... A CLASS ACT...

9. Gates/MAD

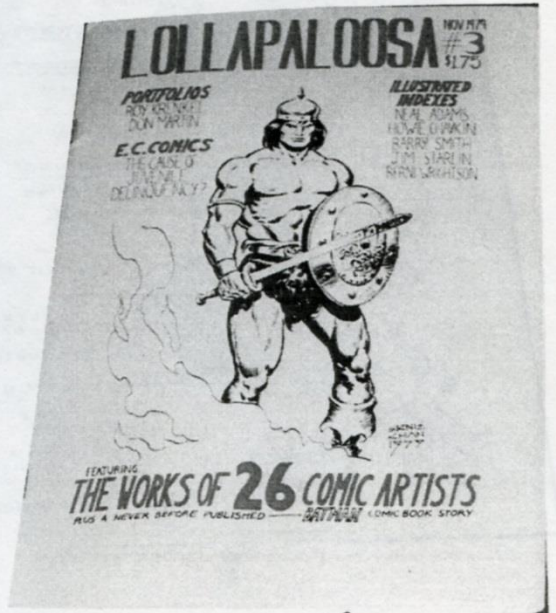
9. Jack Davis



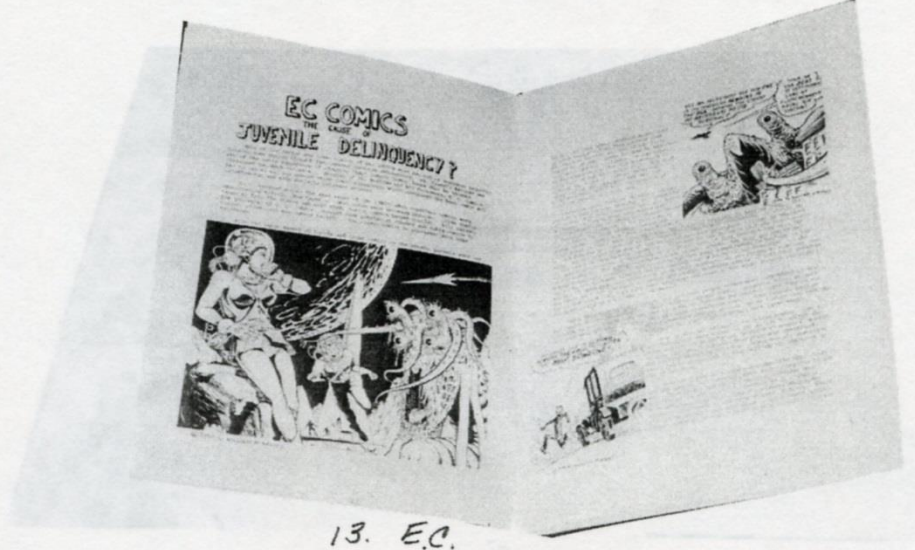
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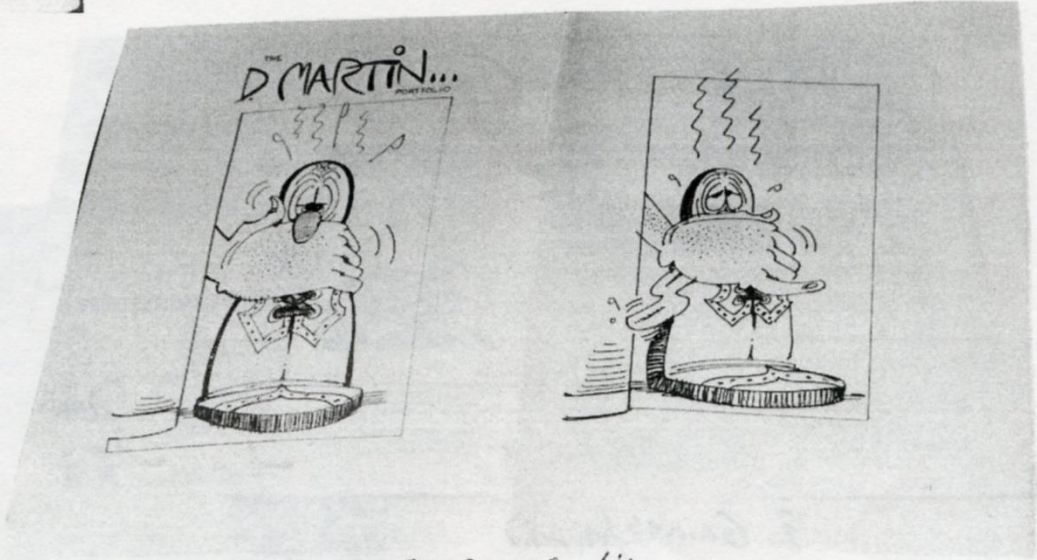
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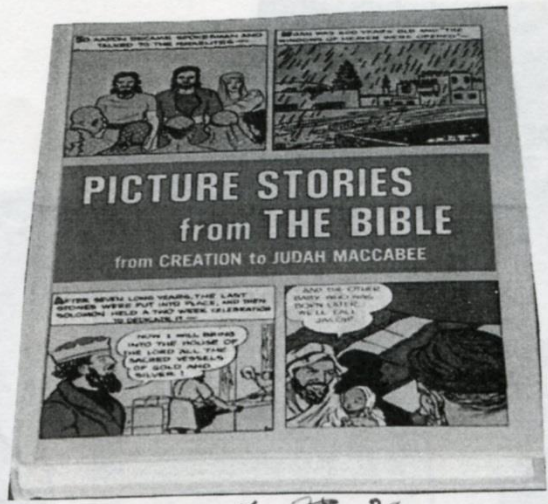
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13. Don Martin



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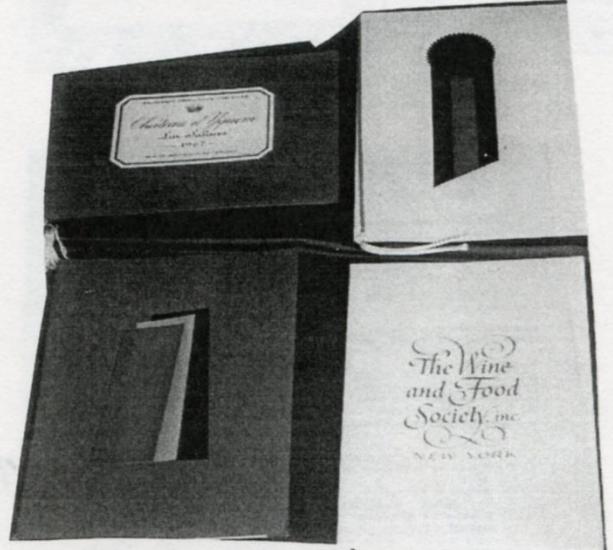
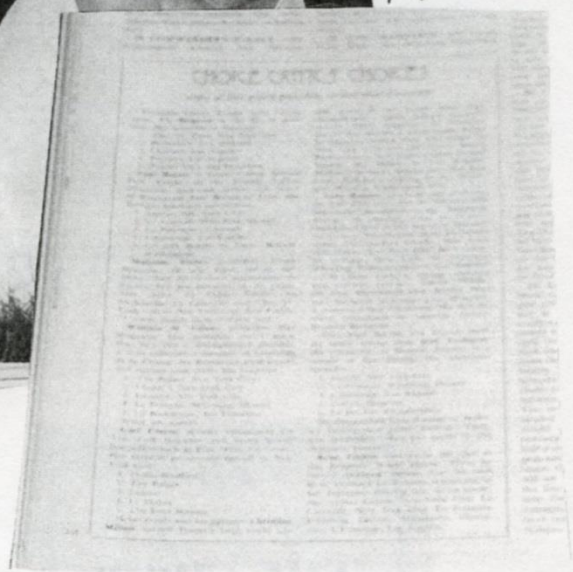


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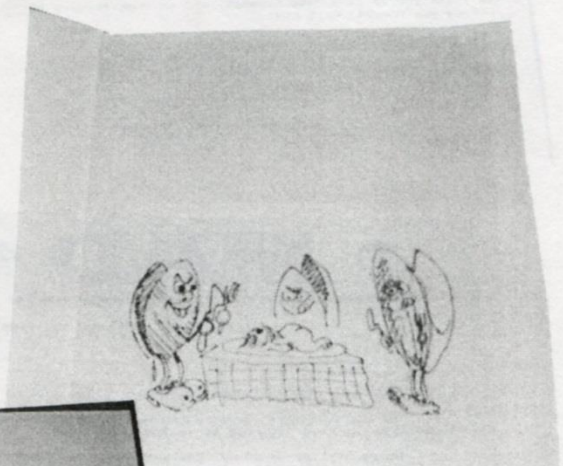
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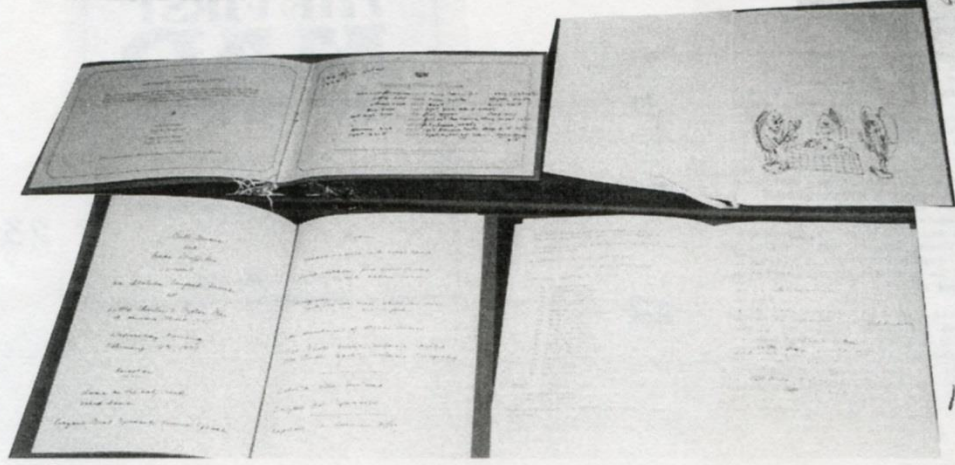
17



18



18. Inside Enlarged
50



18. Inside

90






19.



20.

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3. The DC Comics Yearbook

001
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485 MADison Avenue, N.Y., N.Y. 10022-5852 (212) 752-7665

October 23, 1989

LA SPANISH CHRISTMAS PARTY!

Please R.S.V.P. NOW!!
Please, oh please, pick up the phone NOW and call 752-7665 or
862-5525 to tell me or Annie if you will or will not be coming.

The 1989 MAD Christmas Party will be on Tuesday, December 19th,
from 2 p.m. to 5 p.m. at Cafe Espanol
63 Carmine Street (just off 7th Ave.)
New York, New York 10014

The menu will consist of:
4 order Chorizo
4 order Guacamole
Choice of: Paella Valenciana (chicken, sausages & seafood)
Mariscada in Green Sauce (mixed seafood)
Broiled Fish (red snapper or salmon)
Shrimps in Garlic Sauce
Spanish Potatoes or Rice
Saled
Bread & Butter
Choice of Red or White Sangria, or Beer or Coke
Choice of Dessert
Choice of coffees or tea


When you call up to accept, please give us your main course
choice. It will help the restaurant if they know in advance
what people want to eat.

We think you'll like Cafe Espanol. And we look forward to
seeing you there! Call NOW!

Love & kisses,

Bill

75



485 MADison Avenue, N.Y., N.Y. 10022-5852 (212) 752-7665

September 22, 1989

Dear MAD Staffer,


Will you guys please tell me if the 1989 MAD TRIP
is later after all? I got stuck, but the South of France,
and Mexico, and not Ireland? I told you it would be
Europe — "Europe MAD!"

We leave on TWA (let's get some more frequent flight
bonus miles!) for London at 7:45 P.M. Friday, September
15th, arriving in London at 7:20 A.M. Saturday, and
departing on Air India at 8:30 A.M. for Delhi — arriving
there on Tuesday evening at 1:30 P.M. (best time of year
to go — Fall because it's not too hot, not too cold, and
best to rest up for the Sunday morning Indian Airlines
flight to Kathmandu, in Nepal. The land of the lost
where we will be staying at the Sheraton Grand Hotel
(special note to Frank Jacobs — Sheraton has the only
casino in Nepal!) We'll be in Kathmandu for 2 glorious
nights and one wonderful, exciting and very full day, which
will include a plane trip (weather permitting) along the
Himalayan Range which will give us a fabulous view of
Mount Everest (Matterhorn lovers, take note! This is for
you!), and a side-trip over a Tibetan village!

Tuesday P.M. we return on Indian Airlines to Delhi
and to the Taj Mahal Hotel. We'll have time for a little
sightseeing (New Delhi, India Gate and Raj Ghat) before
going to meet the wives, girlfriends and Sara's HUSBAND
who will have left New York on Monday evening on the same
TWA/Air India flights which we will have taken. We'll
check them into the hotel for a few hours of sleep before
taking a whirlwind 3-hour morning tour of Delhi (Old Delhi,
Red Fort and Nehru House), grabbing a quick lunch, and
boarding the TAJ EXPRESS which will whisk us to AGRA in
time to see the TAJ MAHAL at sunset!

Then we'll check into the Moghal Sheraton Hotel, and
after a sumptuous Indian Feast of Tandoori Specialties,
assorted rich-meat curries and other exotic delicacies,
we'll go back to the magnificent Taj Mahal for a romantic
moon-lit view.

22.



485 MADison Avenue, N.Y., N.Y. 10022-5852 (212) 752-7665

September 22, 1989

Dear MAD Staffer,

Will the REAL 1989 MAD trip please stand up?!


In the best kept secret since D-Day, we now reveal that
the 1989 MAD trip WILL NOT be to India and Nepal!

Where will we be going, you ask? Well, at roughly
4:45 p.m. on Friday, September 15th, 1989, the staff will
meet at TWA (let's get some more of those TWA Frequent
Flight Bonus Miles!) at Kennedy airport to take flight #740,
leaving at 6:45 p.m. for Frankfurt, Germany. (This time and
flight number may change by next September — we'll keep you
posted.) We will be met by a bus which will transport us to
the town of Bad Dürkheim, which will be holding its annual
wine and sausage fair — the largest and most breathtaking
annual fair in all of Germany, and probably in all of Europe.
We will be housed at the Kurpark Hotel in the center of town,
and very near to the fair, and we'll spend 2 evenings and
one whole day drinking and eating our way through an incred-
ible array of different wines and foods. As to the wines,
there are some 40 large tents, each selling some 12-15 wines
in half liter glasses. Oh, beware! Words cannot fully describe
the excitement of this fair and its superstar, the world's
largest Freiluftinhalatorium!! What is a Freiluftinhalatorium,
you ask? You'll just have to wait and see!

On Monday morning, September 18th, we will all pile into
the bus and proceed to Germany's most charming village, the
walled medieval town of Rothenburg ob der Tauber! We will
spend 2 nights at the lovely, historic Hotel Marksturm,
housed partly in the old Markus Tower, a Rothenburg landmark
built in the 12th century. Rothenburg is Anne's favorite town
in Germany, because not only is it a most delightfully
appealing and beautiful town, but it also has the world's
most fabulous Christmas shops!

10

22.



MAD Magazine Invites You to Join Us
for Cocktails to Celebrate the

**THE FIRST
MAD
ART SHOW**

on Tuesday, September 18, 1989
5:30 pm to 7 pm
in the Lobby of 75 Rockefeller Plaza
(Between 51st & 52nd)

Dress Optional

RSVP (212) 484-3140

23.



"Without Mad, it would have been harder to survive a Republican upbringing."

-- Candice Bergen

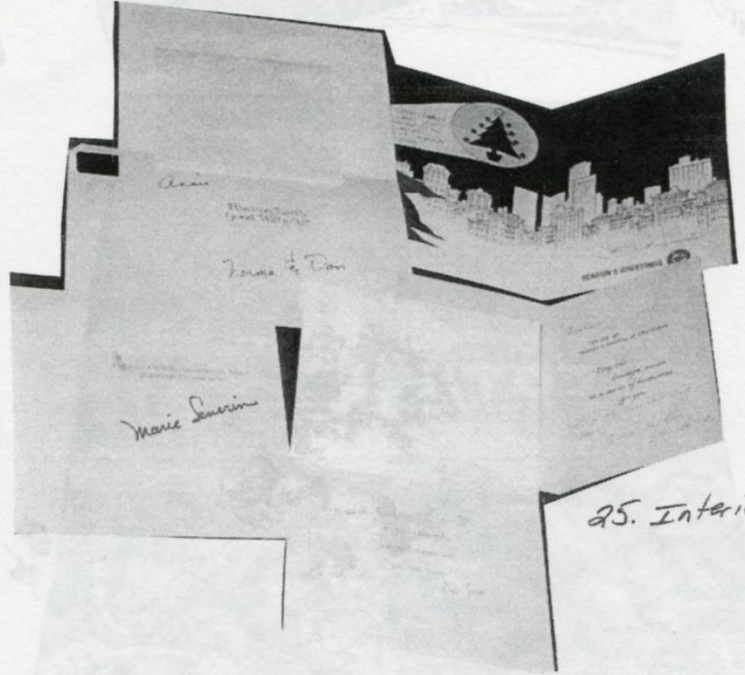
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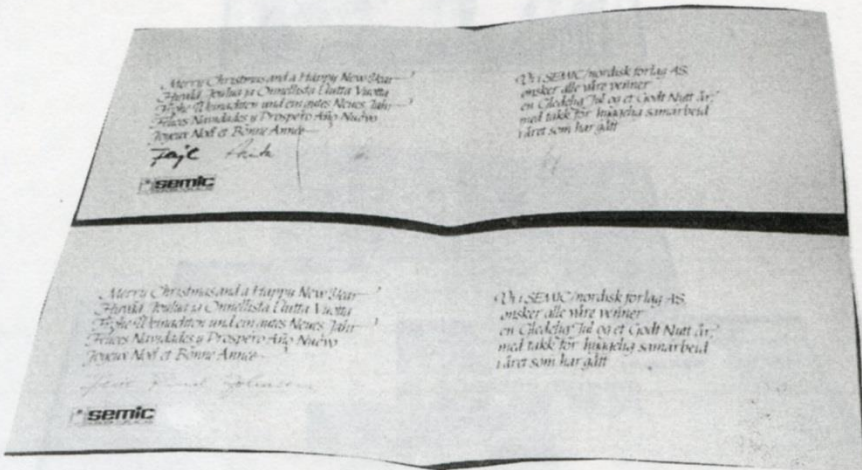
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25. Interior



26. Interior



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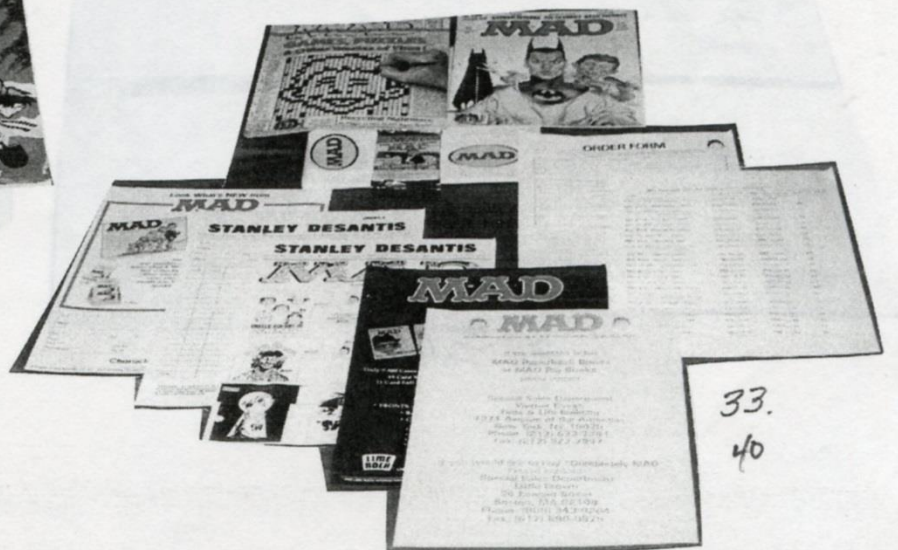
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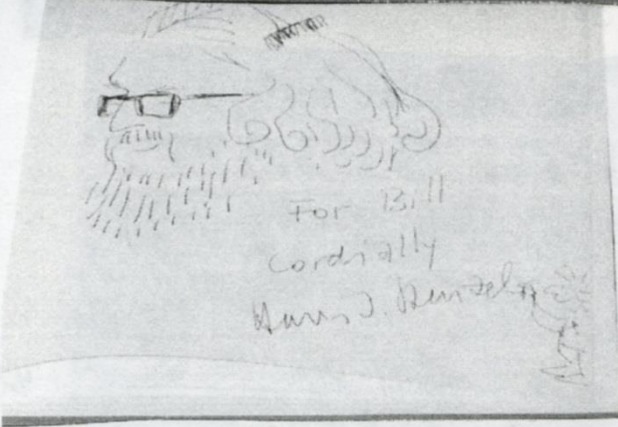
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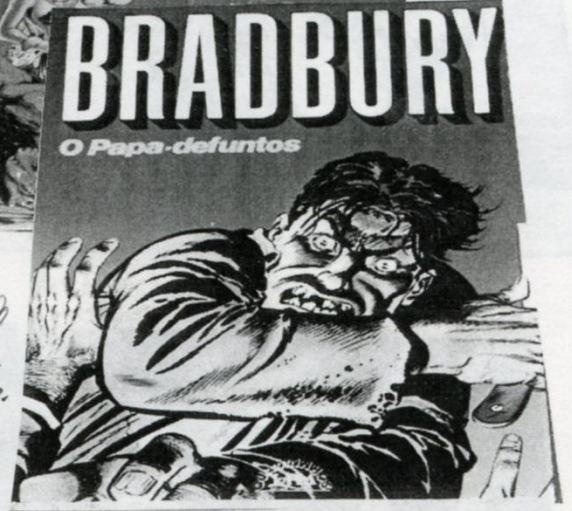
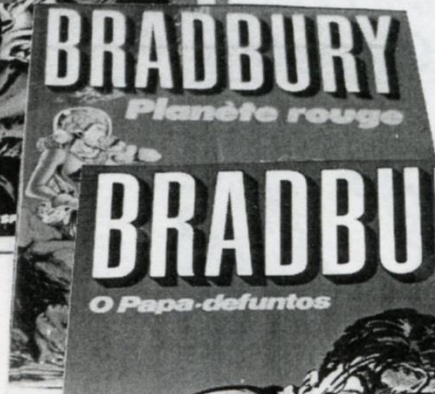
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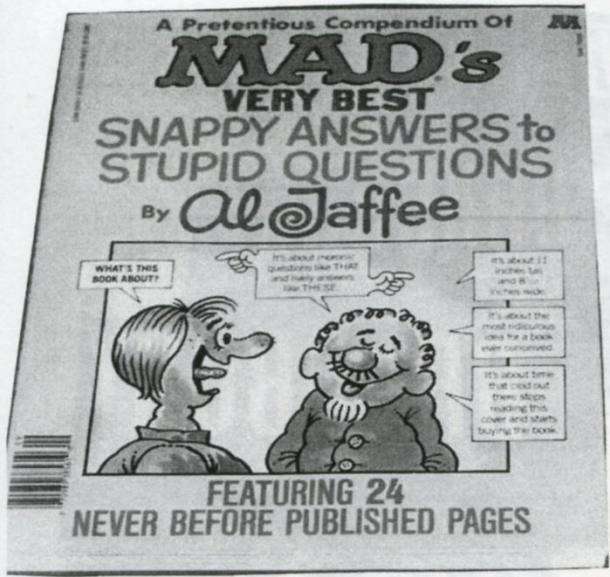
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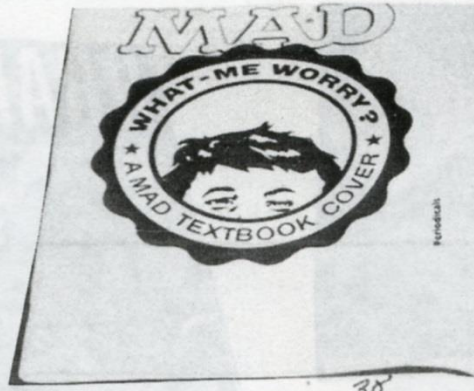
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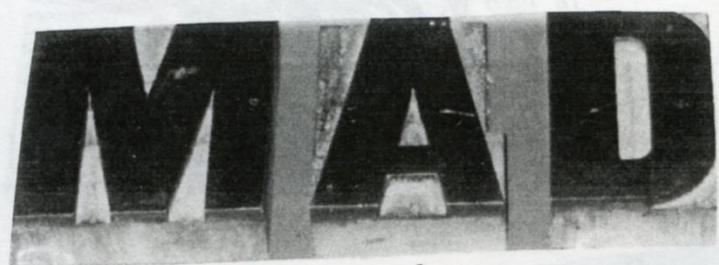
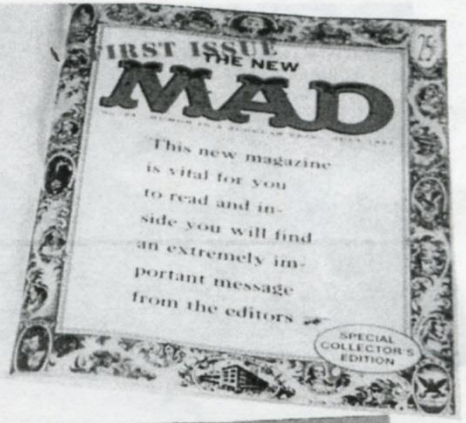
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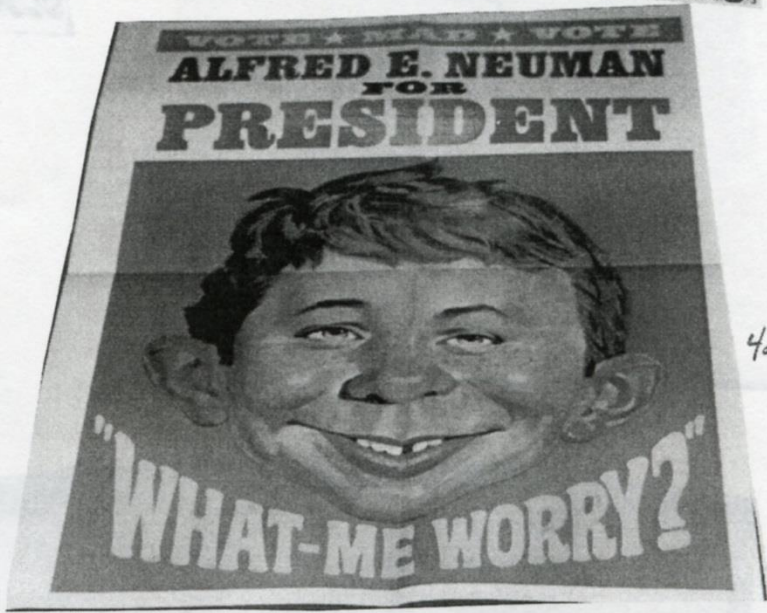
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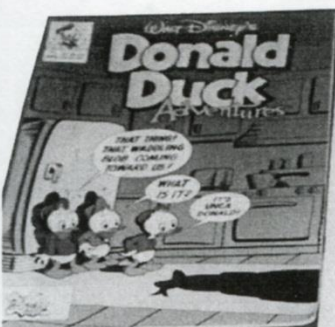
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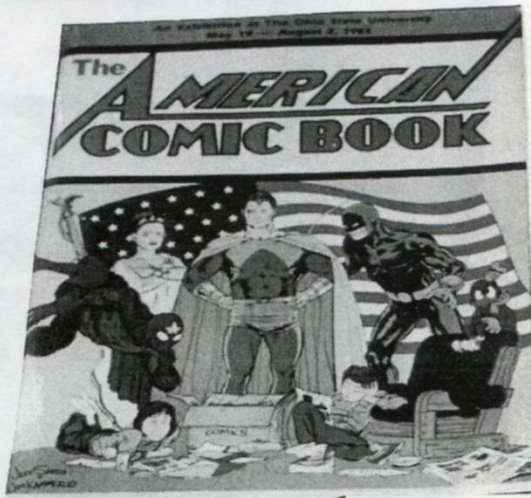
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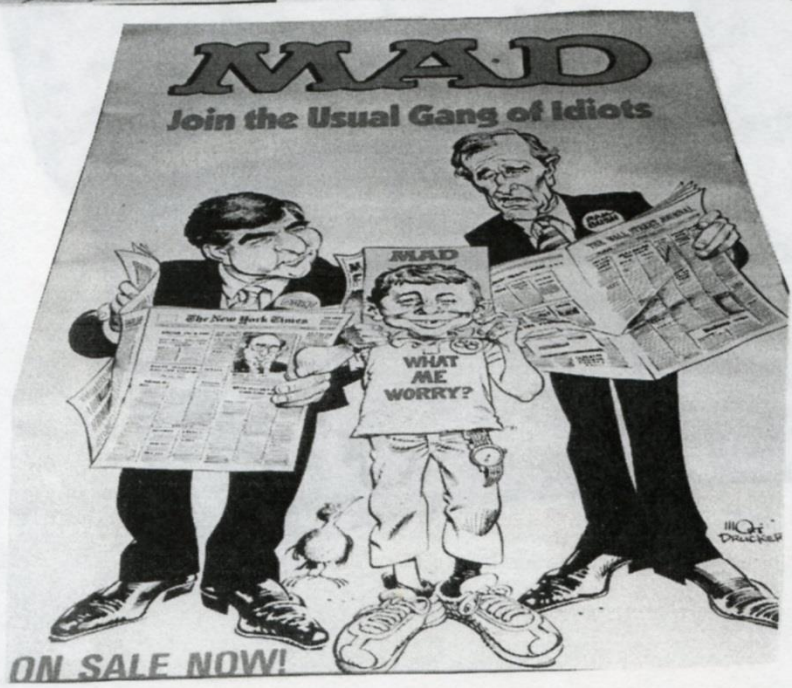
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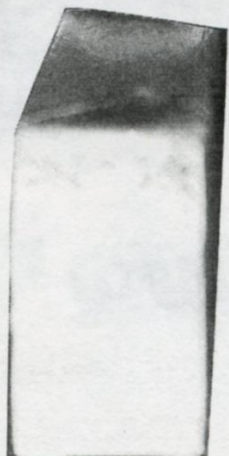
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45. 105

ALFRED E. NEUMAN FOR PRESIDENT
 Campaign Headquarters
 485 MADISON AVENUE NEW YORK, N.Y. 10022
 (212) 752-7685

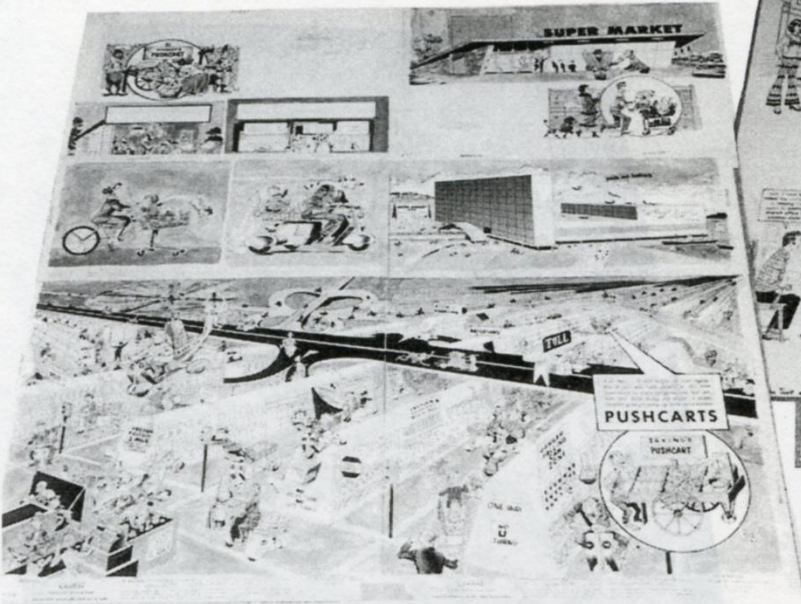
THE CANDIDATE IS DEAD

"NO SPEECHES ON TV" SAYS NEW CANDIDATE

Alfred E. Neuman, the M&M Party's witless candidate for President, has decided not to make any television appearances during his campaign.

Although other candidates rely heavily on TV exposure to gather support, Neuman feels that such practices are "anti-environmental." Any politician who appears on TV," Neuman says, "is directly adding to the air pollution!"

46.



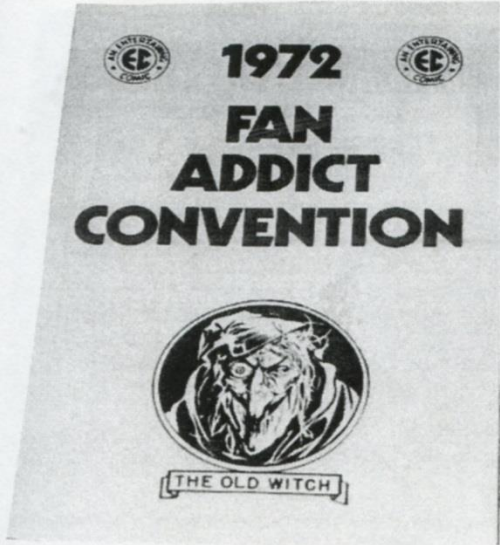
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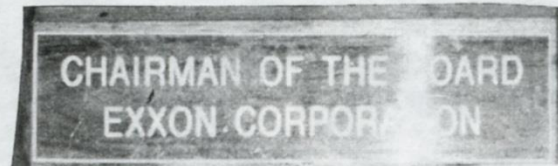
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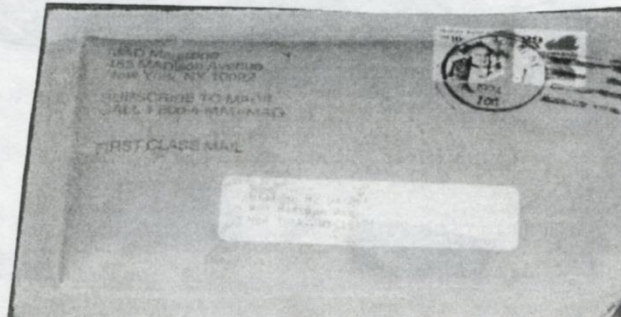
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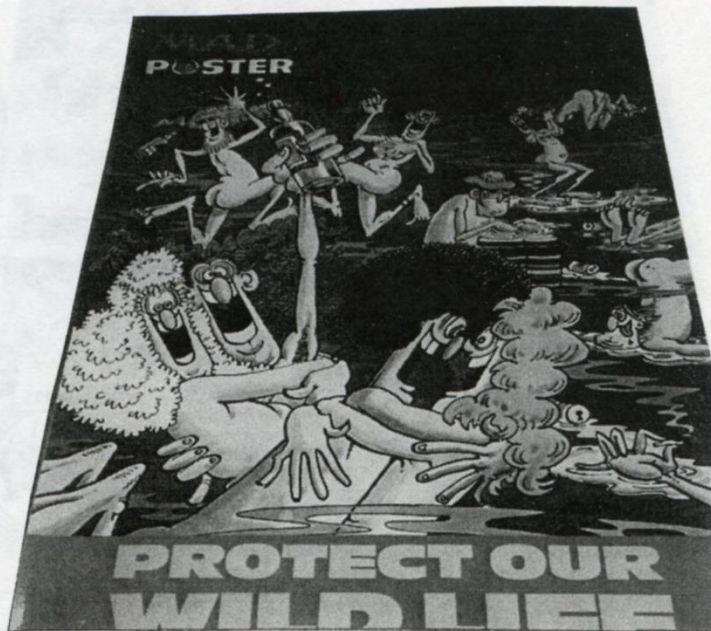
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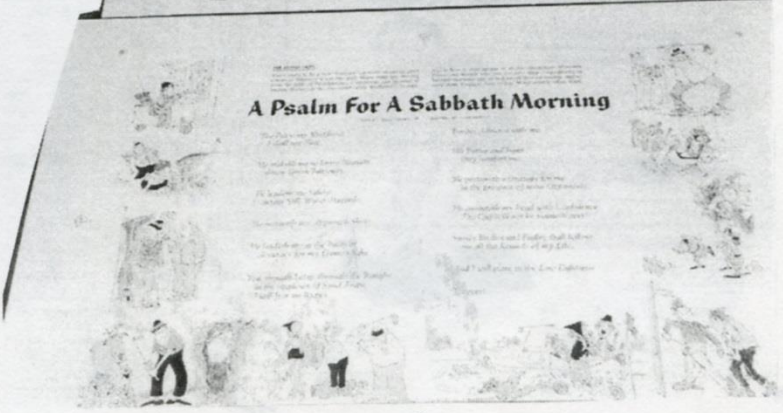




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SDY

THE NEUMAN BOOK OF WORLD RECORDS
...THAT LED TO LESSER-Known FOLLOW-UP WORLD RECORDS

74.

MAD

488 MADISON Avenue, N.Y., N.Y. 10022-6862 (212) 752-7885

A BACK-TO-LITTLE CHARLIE'S CHRISTMAS PARTY

George R. R. & P. Noel

Please OK, Please - pick up the phone and call!

752 7885
847 3322

The 1990 MAD Christmas Party will be at Little Charlie's 29 Kenmare Street (Extension of Delancey) NYC From 7 P.M. to 1 P.M. on Thursday - December 13th!

LITTLE CHARLIE'S has had another remarkable! The food is BETTER than ever!

The Menu:
1/2 order Fried Mozzarella Marinara Sauce
1/8 doz. Diced Cakes
1/4 doz. Mussels/Sweet Sauce
An order of Pasta - such as Linguine or Lasagne
An order of Calamari, or Shrimp, or Eggplant Parmigiana or Scungilli or Flourless Pilets or IL DUCE!

Seconds within reason!

Red or White House Wine or Beer or Soda
Cremolata
Pajamas! Nut Cookies
American coffee or Espresso or Cappuccino or Tea!

Love and kisses,

October 10, 1990

Bill

77.
45

1800 4 MAD MAG

SUBSCRIBING TO MAD HAS NEVER BEEN EASIER... BEING SATISFIED WITH IT IS STILL PRETTY TOUGH!

THE ALL NEW MAD PIN COLLECTION

MAD MAG MARCH 1990 NEW YORK, NY 10017

MAD collector's Series #10

Special Special #1013

64

75.

83

IS LOOKING GOOD

The Bergs

76.
5

LES ANNÉES FOLLES DE MAD

CEST POUR MAD!

79.

Handwritten note:

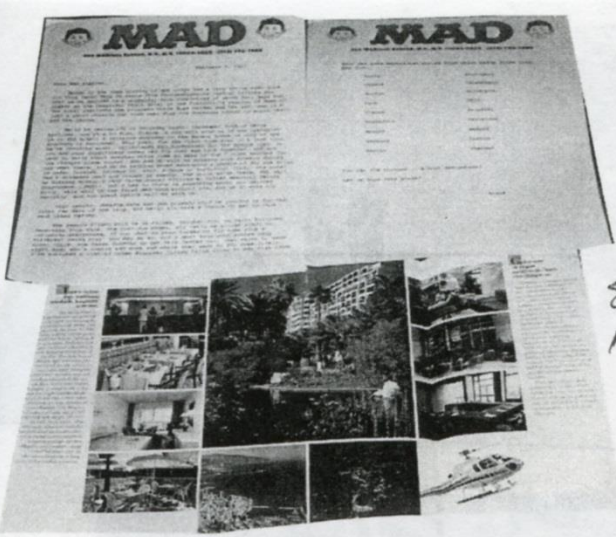
1988 - I just read your issue I sent you this card and I am excited it will straighten up my stomach.

Signature: FRUITA

Signature: [unclear]

ANNE GALES
488 MADISON AV. 10022
NEW YORK, NY
10022

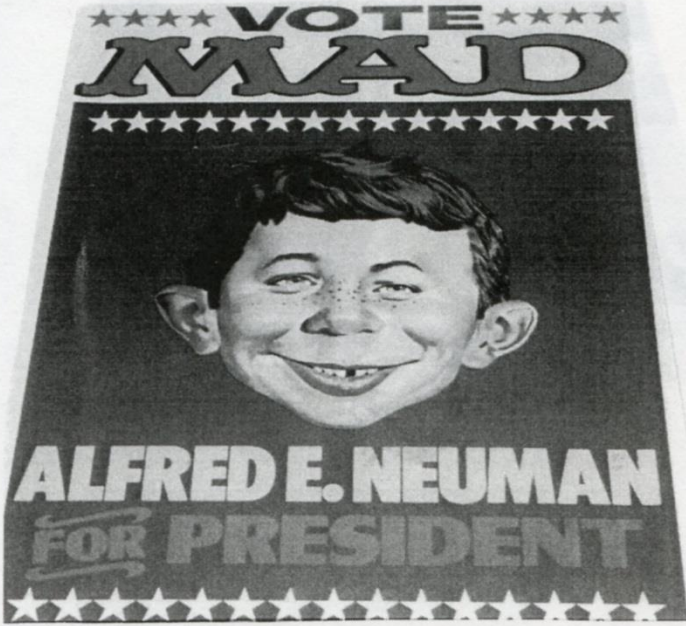
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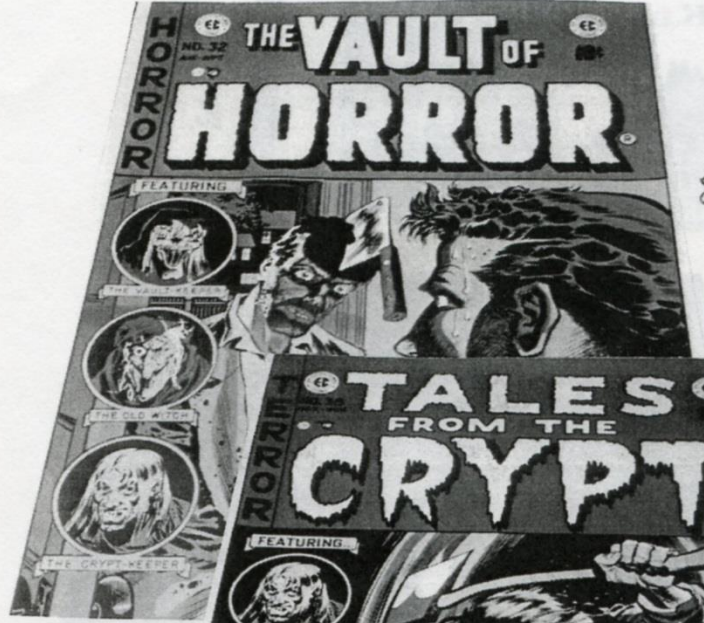
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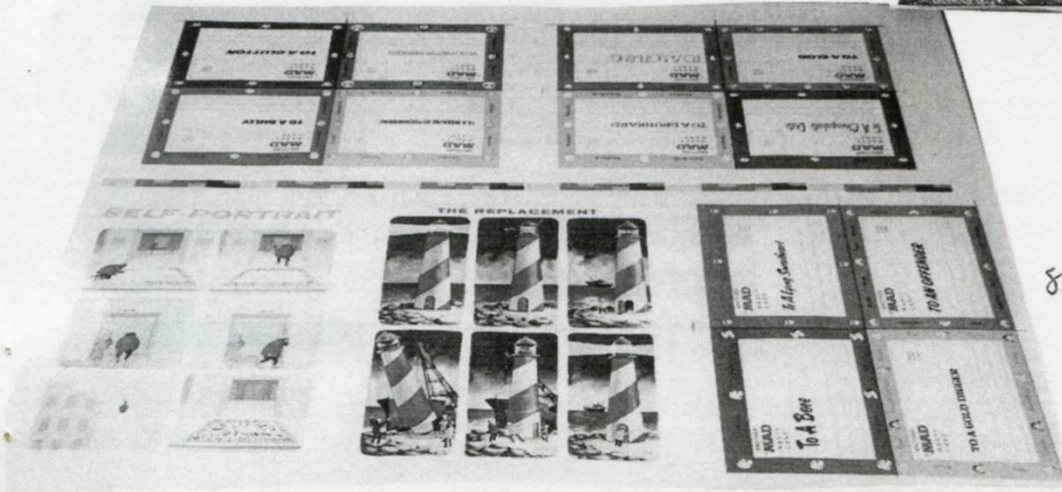


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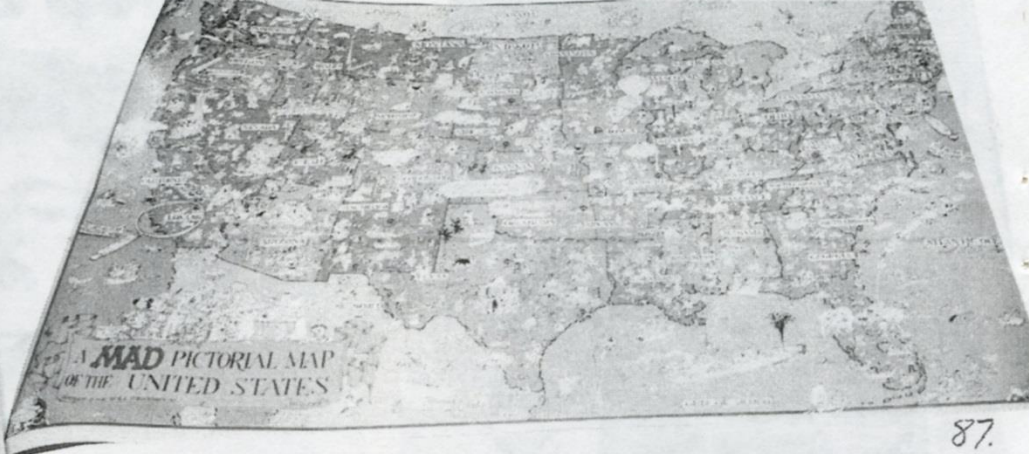


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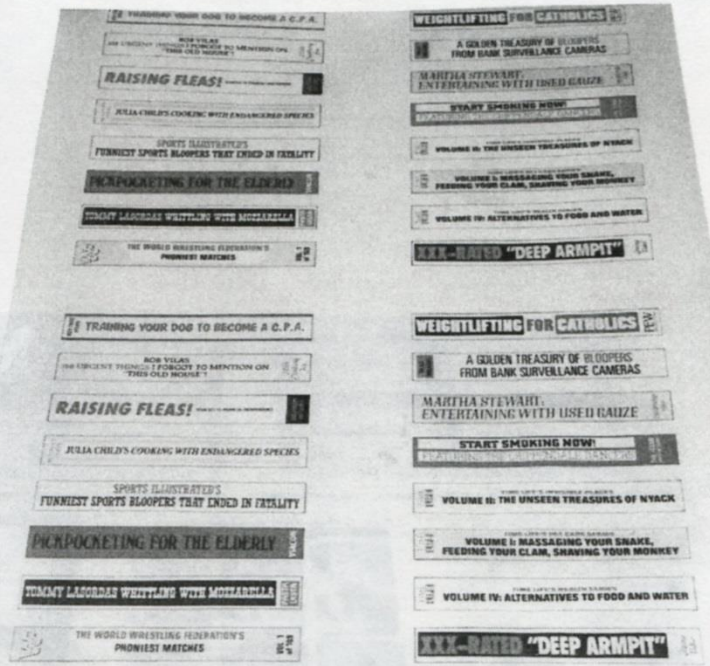
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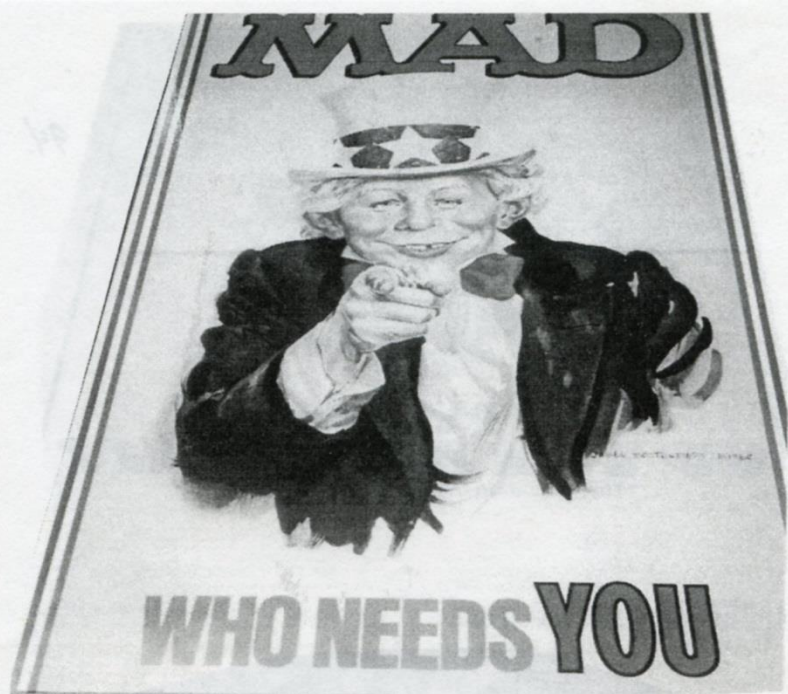
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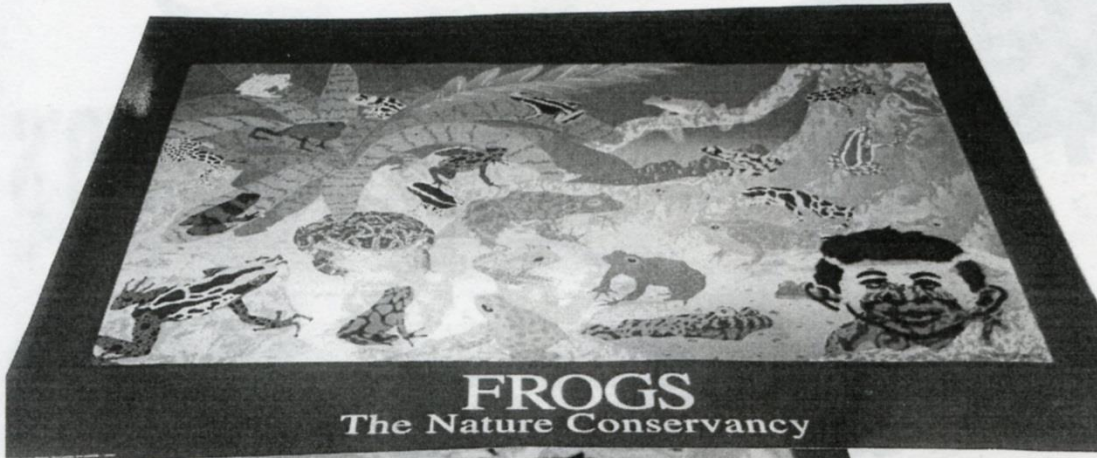
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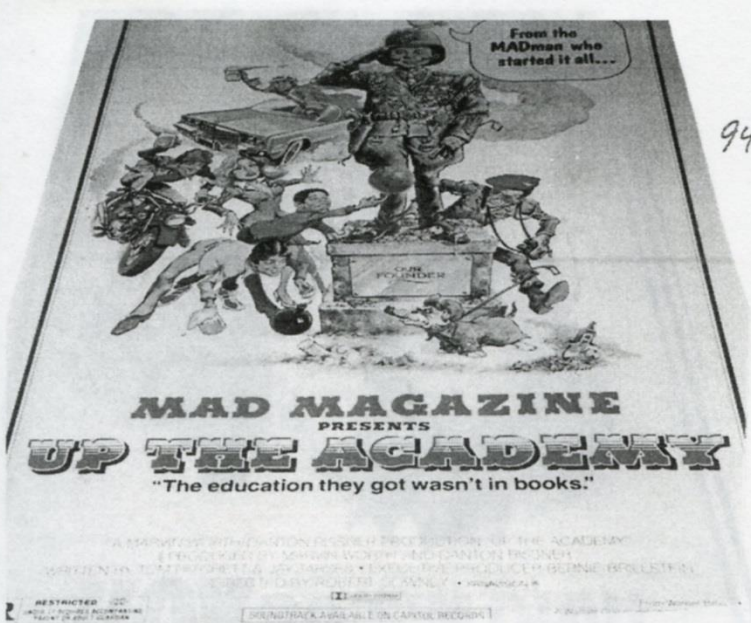


93. Closeup

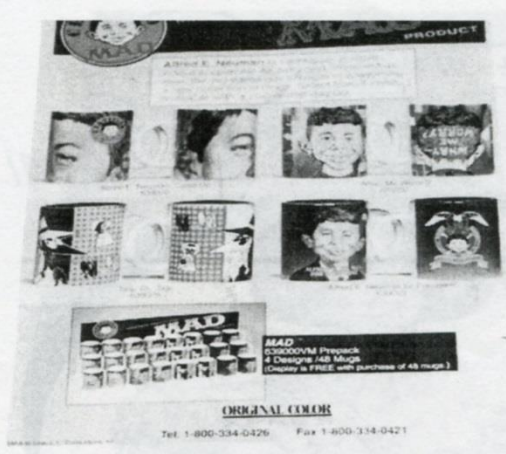
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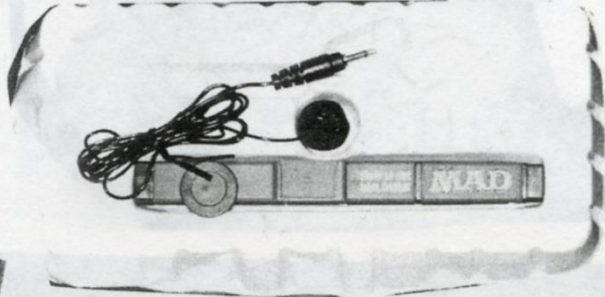
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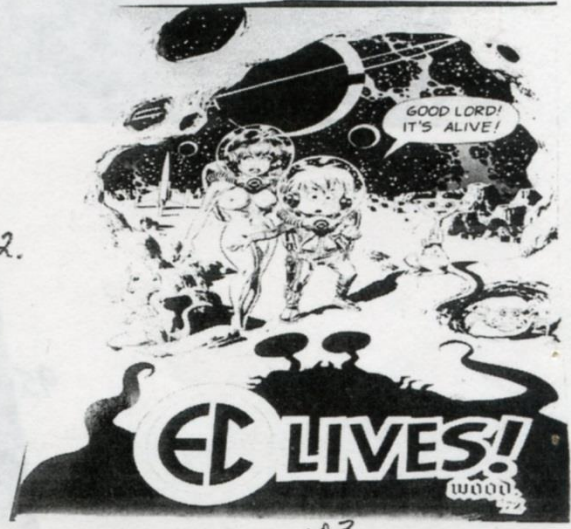
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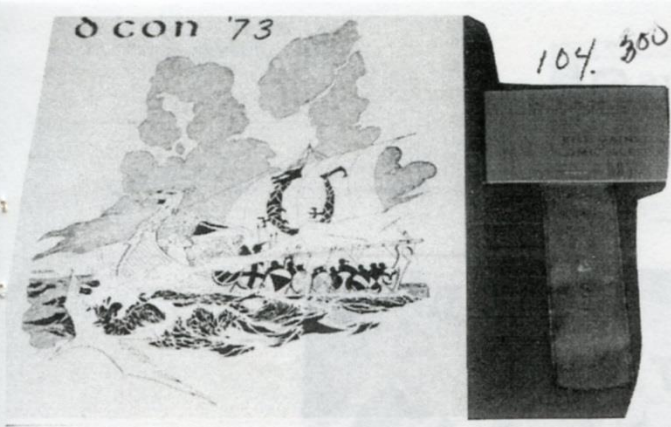
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102.



103.



E. C. Fan-Addict
Convention
PROGRESS REPORT



HOTEL McALPIN-NEW YORK CITY
MAY 26-29, 1972
MEMORIAL DAY WEEKEND



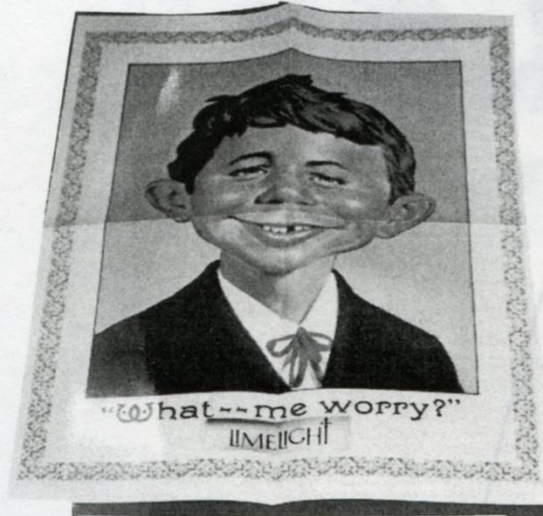
FORBIDDEN PLANET
IS PROUD TO PRESENT

WILLIAM GAINES
AND
MARIA REIDELBACH
WHO WILL SIGN HER NEW BOOK

THURSDAY, NOV. 21
6:00-7:00 PM
FORBIDDEN PLANET
227 E. 59th STREET

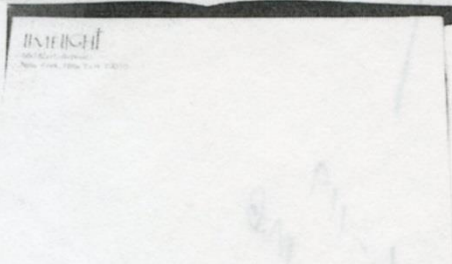
THE SCIENCE FICTION MEGASTORE

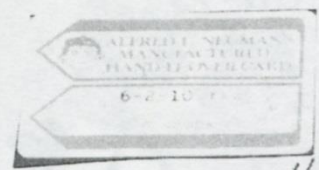
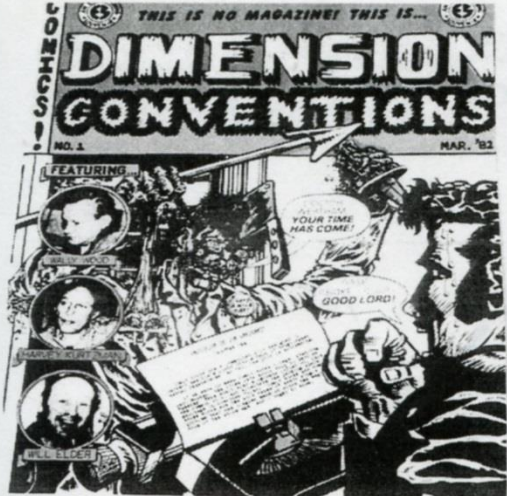
FORBIDDEN PLANET



THE
MAD
MORALITY
OR
THE
TEN COMMANDMENTS
REVISITED

Vernard Eller
Professor of Religion, La Verne College





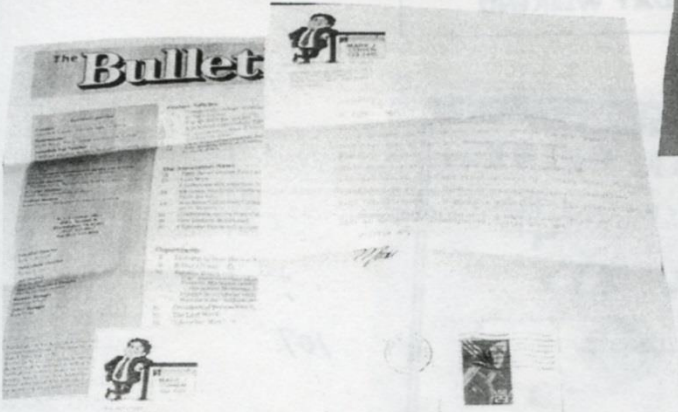
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116-119 MB

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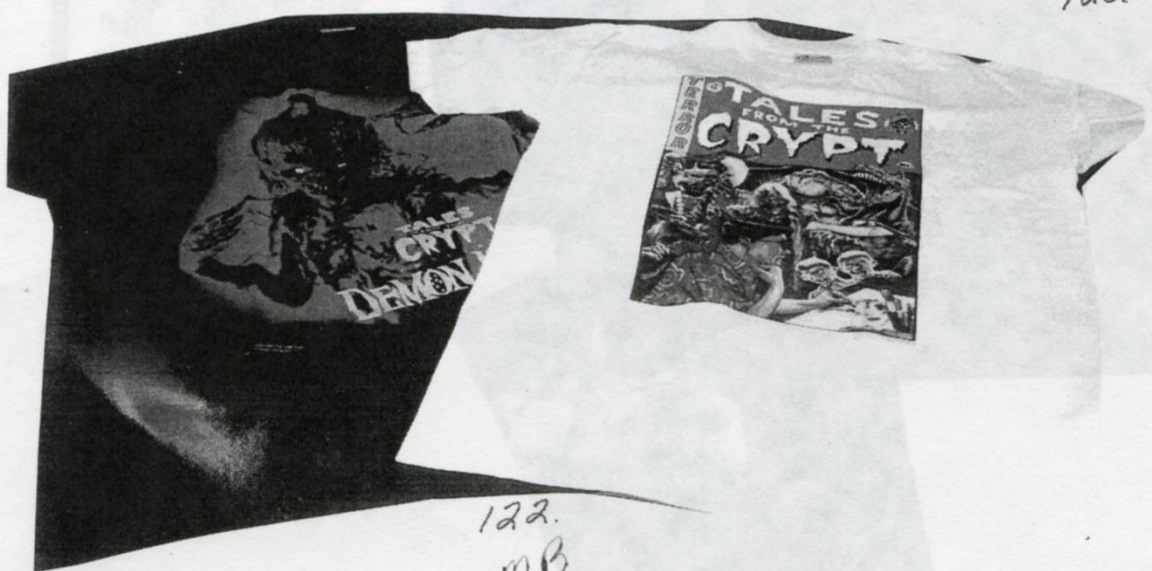
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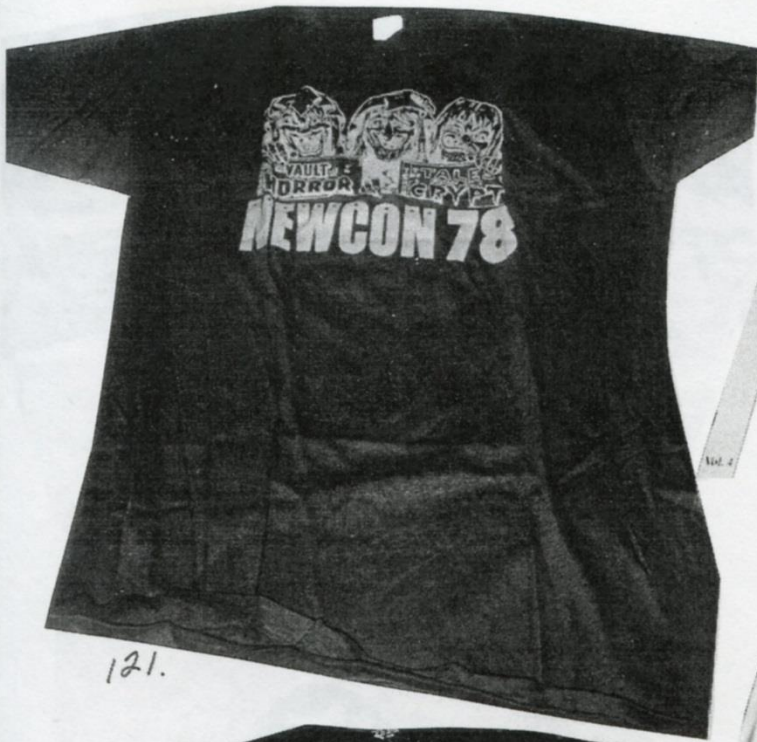


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Handwritten notes on a piece of paper, including '121', '122', and '123'.



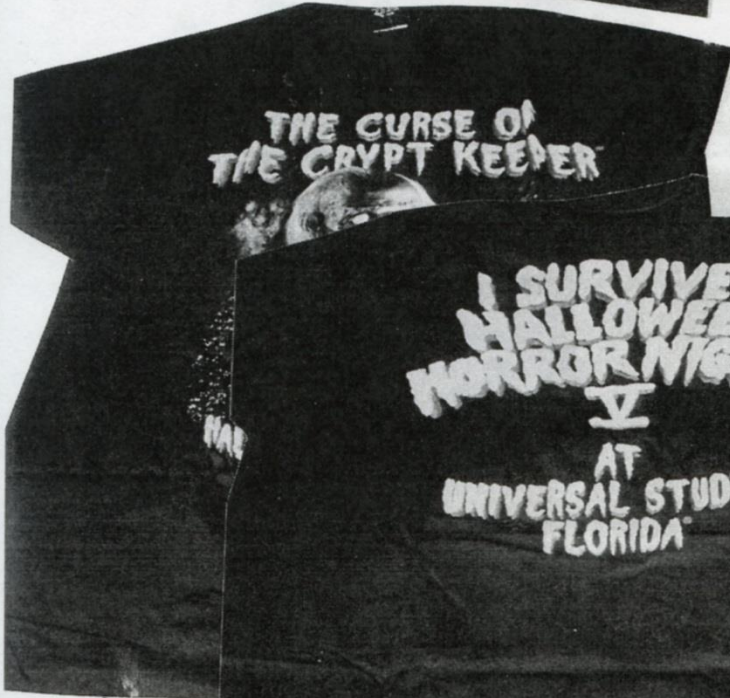
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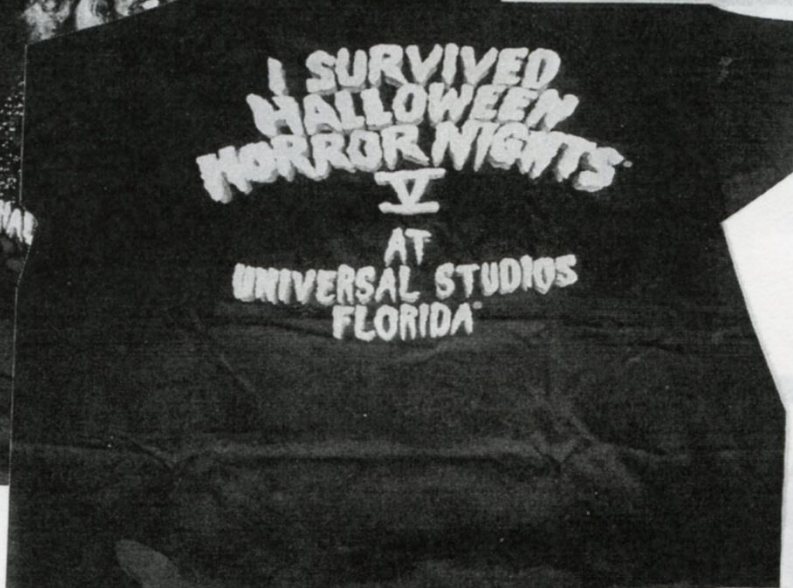
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front



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MB

BACK



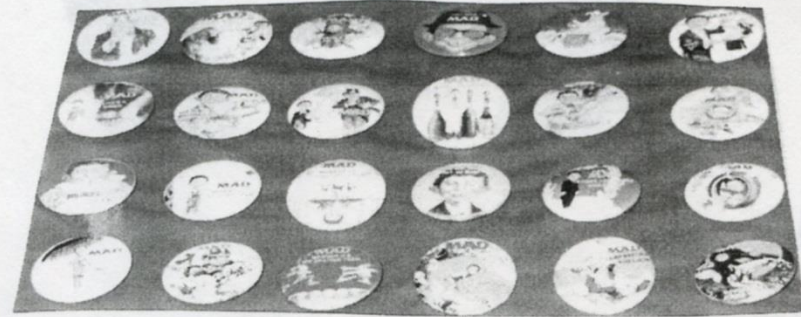
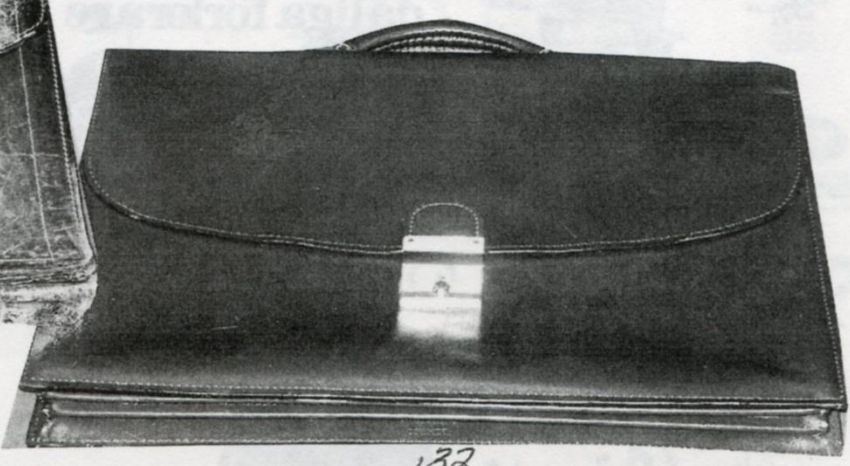
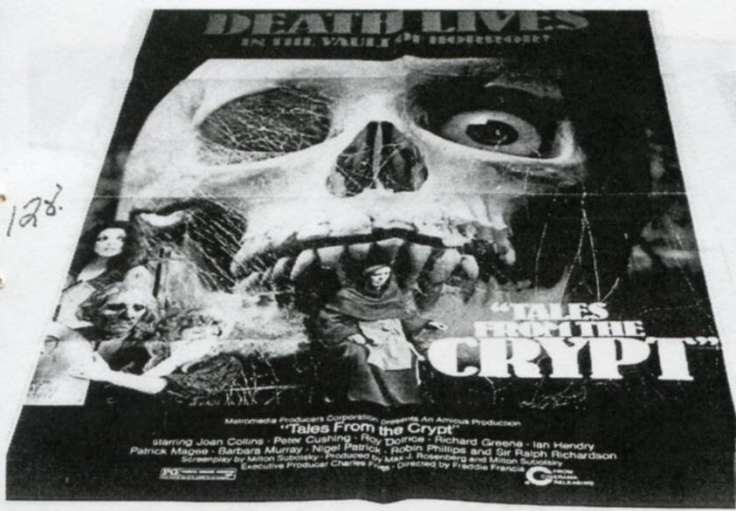
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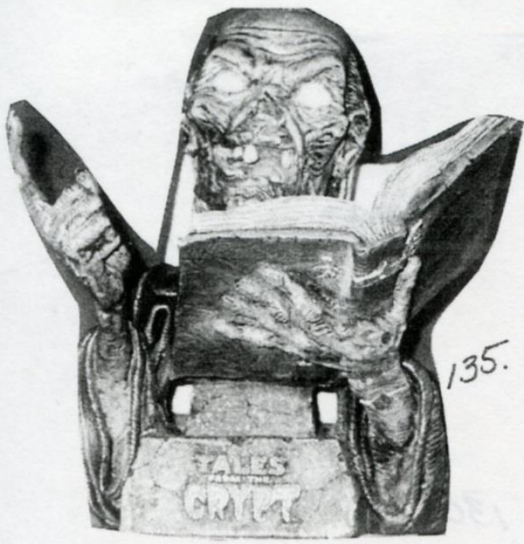
Book of MAD
CUSTOMERS
1969
Carm
Pickoff



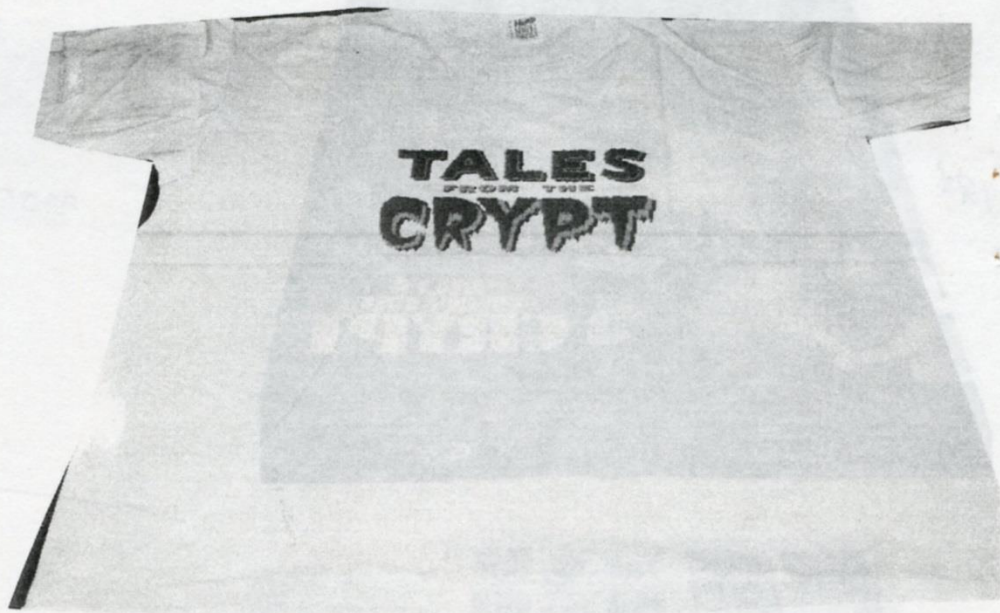
124. MB







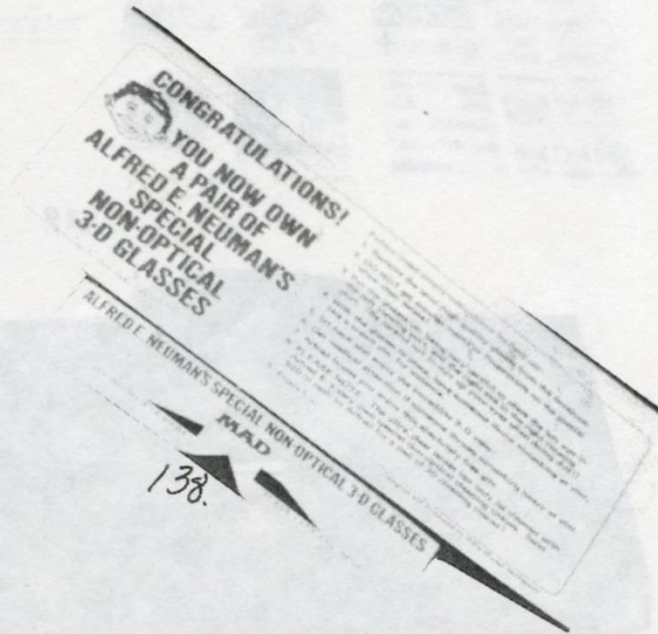
135.



136.



137.



138.



139.



140.



141.



142.



Very Long!



144.

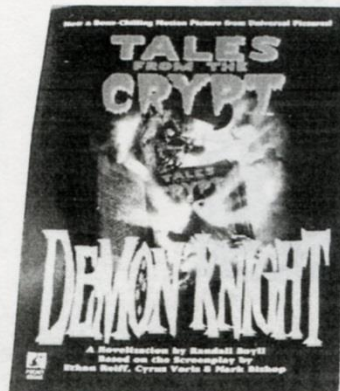


145.
15



MAD COUNTER UNIT
ASSEMBLY INSTRUCTIONS

146.



143.

147.



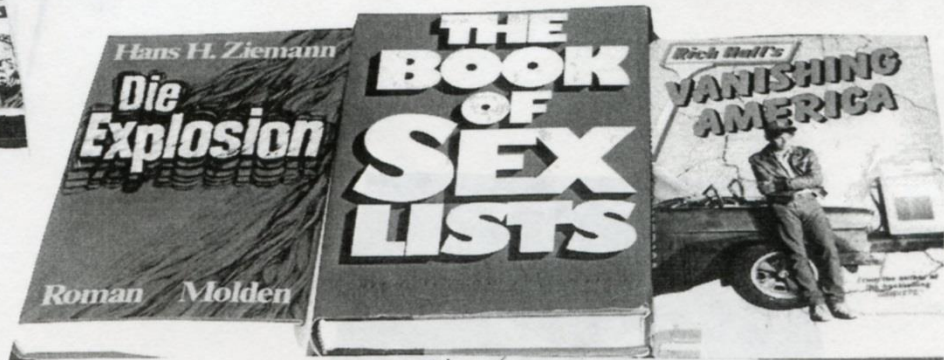
148. 20



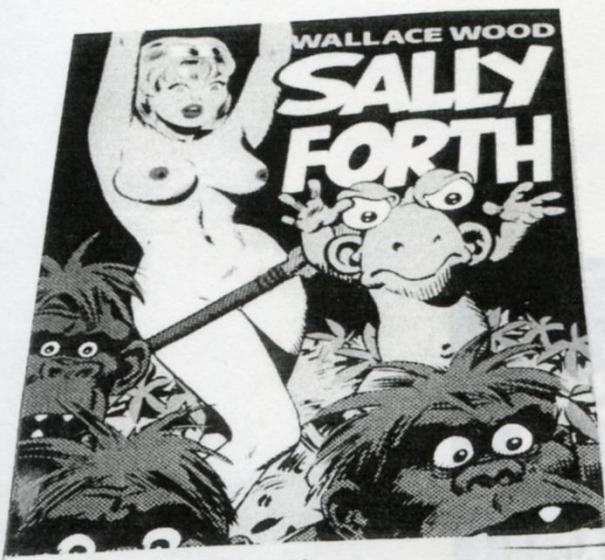
149.



150.



151. 15



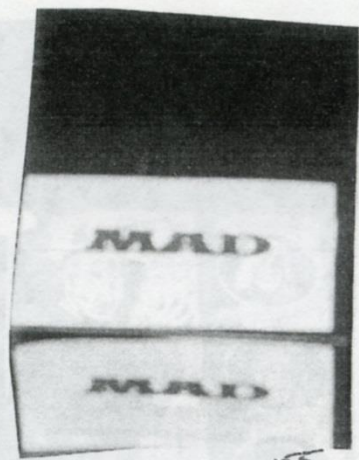
152.



153.



154. 75



155.
50

6 FOR PACKS Limited Edition 5,000 Copies

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45¢ BOX BOTTOM
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9 CARD PACKS
55 CARD SET

SPY vs. SPY

LOOK FOR SPECIAL BONUS CARDS
RANDOMLY INSERTED

- SPY vs. SPY HOLOGRAM #1
- PLUS OTHER EXPLOSIVE SURPRISES

SPY vs. SPY

NO MAD COLLECTION IS COMPLETE WITHOUT IT!



MONOGRAM

Revell MAD Firebird Funny Car

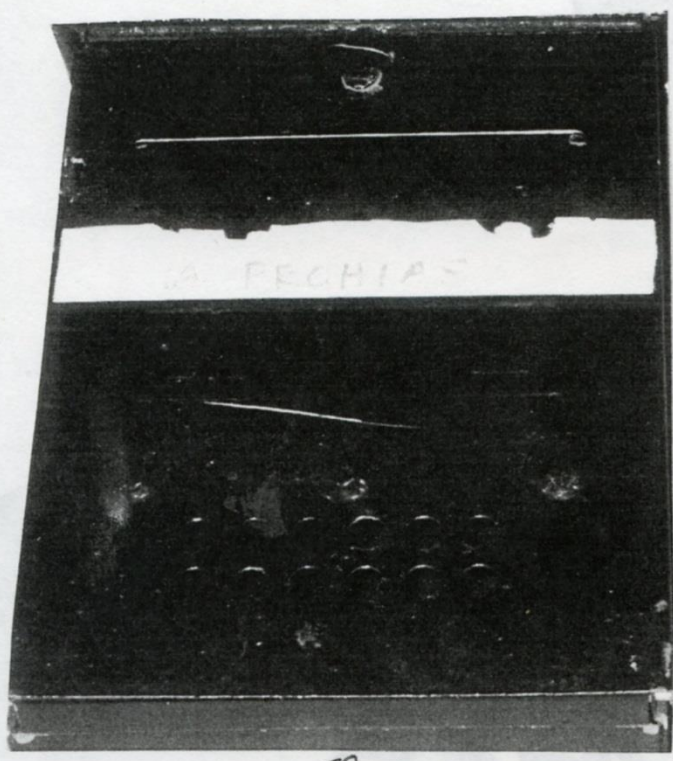
MONOGRAM

1:24

157.



158.



159.



160.

~~SP~~
161. 10



162



163



164 45



166



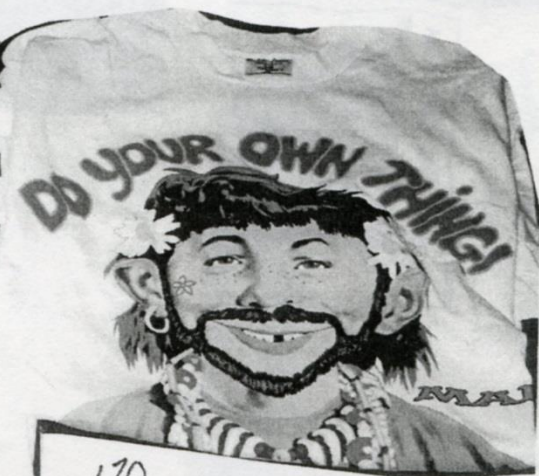
165.



no



167.



170.



168



169.

169.

no



171. Front

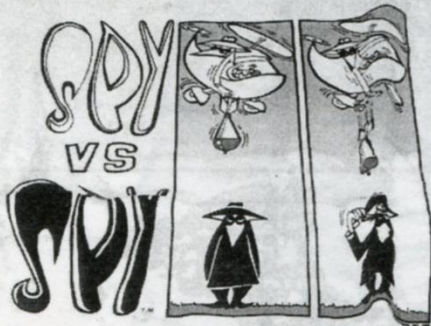


171. Back
rmb



172.





177.



177.

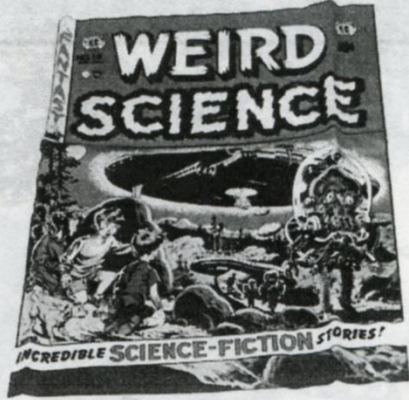
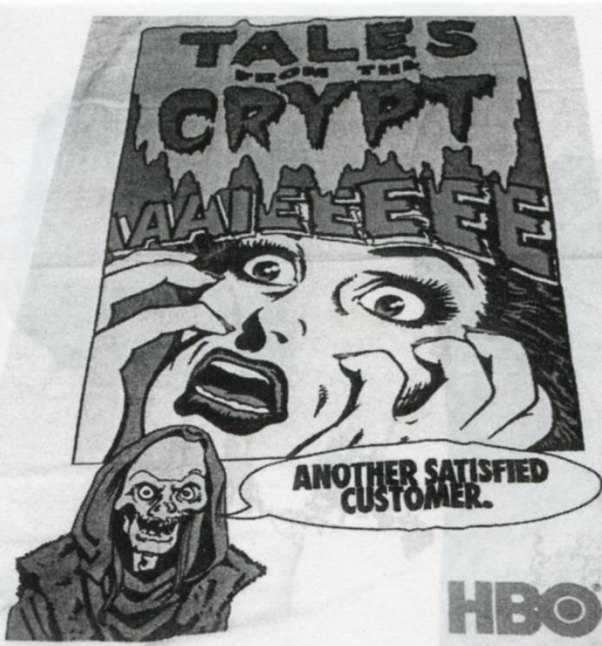


177.



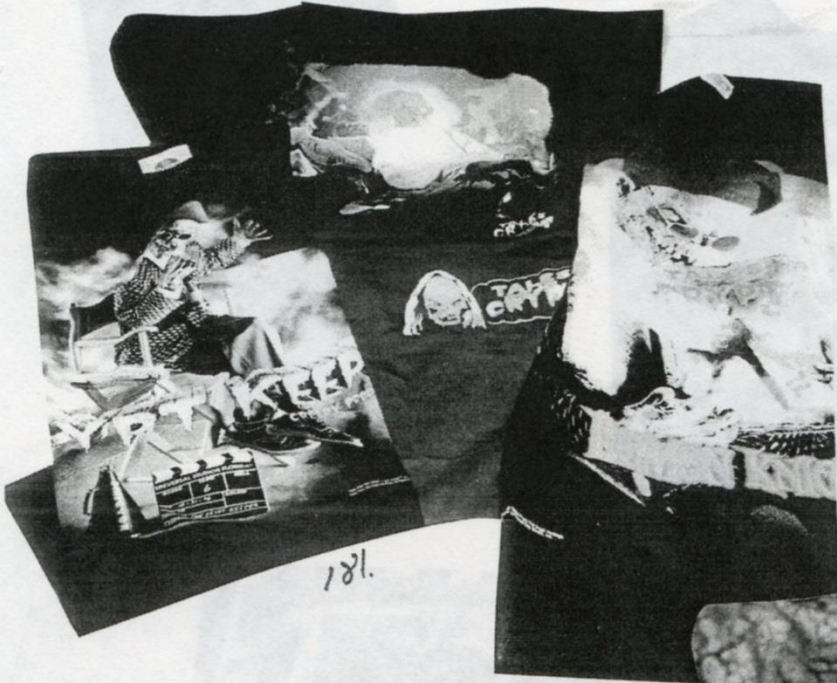
178.





179.

180.



181.



182.



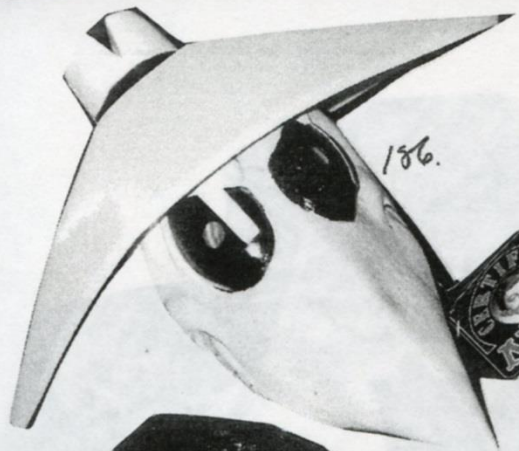
183.



184.



185.



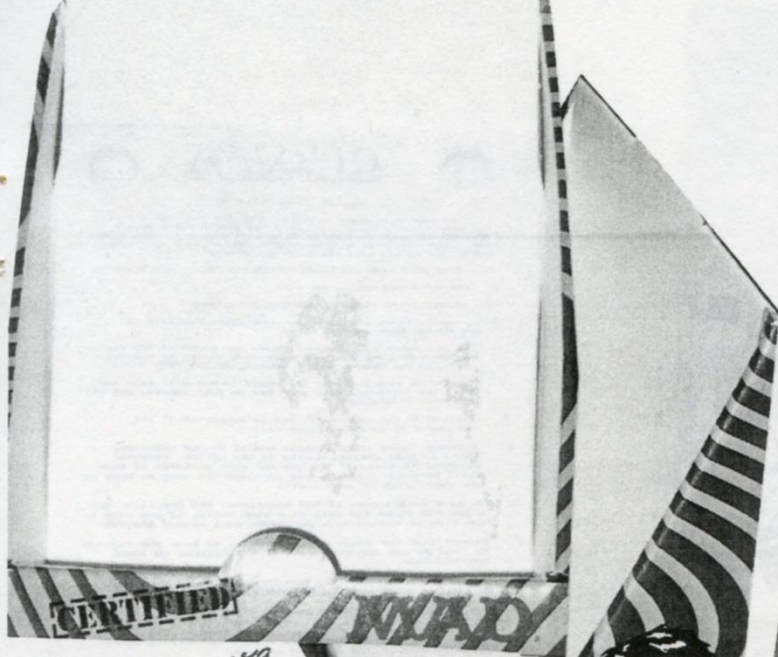
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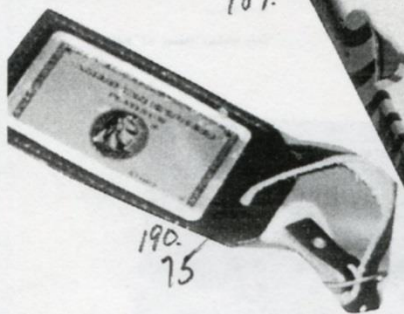
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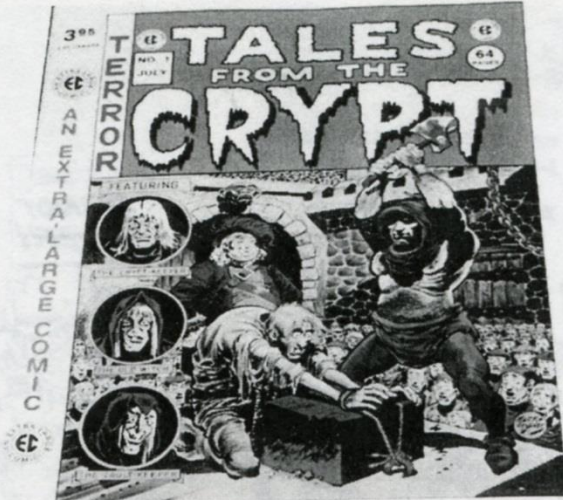
188.



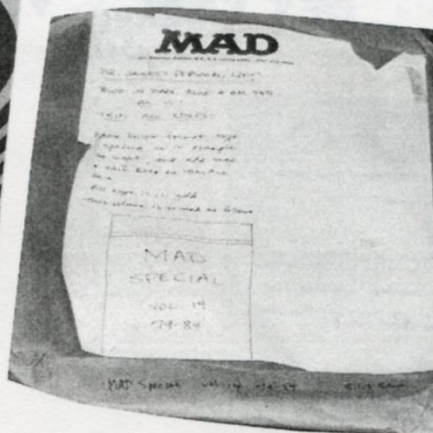
189.



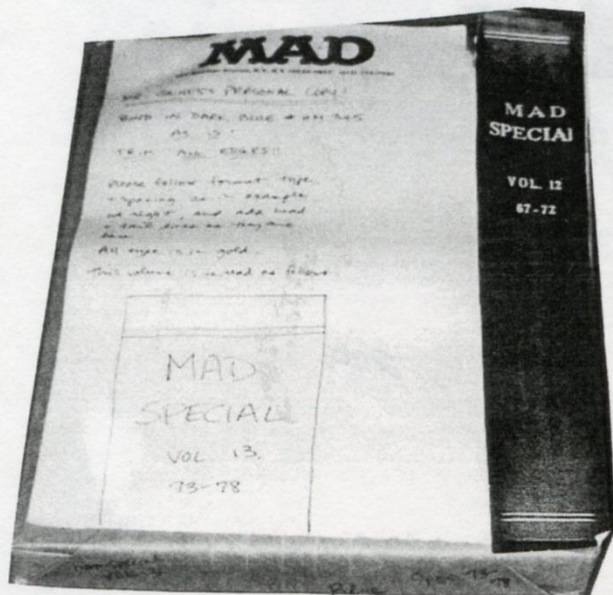
190.
75



191.



192.
30



193.
30



194.

MAD Special
Vol. 13
No. 13

196.

Happy Christmas
MAD
WOLFGANG PETERSEN

197



Tell us what you think-Call
 1-800 "YES" 1-800
 24 Hours, 7 Days A Week
 Your Comments Count!

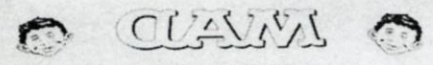


195. Front

Please!
 DONOT
 LITTER!



195. Back



- WELCOME TO MAD MAGAZINE
- We know your visit to MAD will be fun and even a little bit educational. There are just a few simple rules we ask that you observe. Failure to do so will result in cash fines, and repeat offenders will be jailed and tortured. You will not be allowed to call the American Embassy.
1. Keep your arms and hands inside the car at all times.
 2. Do not stand during the ride.
 3. Secure loose objects, glasses, hats, etc.
- Okay, sorry, those are the rules from Space Mountain at Disney World! Here are OUR rules!
1. Do not place your fingers inside the covers of MAD staff members or food trays. They are very clever at breathing and looking hungry, but we repeat: DO NOT FEED THEM!
 2. Beware of pick pockets. The staff is not well paid and will try anything! Keep your eye on your camera, and all personal belongings!
 3. Tipping is not necessary, but is appreciated! (We recommend 15 to 20% of your bill.)
 4. Although there is no frontal nudity in our magazine, there is some frontal nudity in the office. Parental Guidance is advised. You may not take pictures of male staff members. (That you may purchase the ones we have at the conclusion of your tour!)
 5. We have back issues of MAD magazine, MAD Specials, and a few MAD items for sale on a cash basis. If you wish to use Visa or MasterCard, purchases must exceed \$50.00!
 6. Please sign our guest log. That way, we know who visited us, and we can use your name on a reference on loan applications.
 7. Thanks for visiting MAD. Remember, there is NO DRINKING! Drinking is restricted to the designated DRINKING AREA.
 8. If you wish to stay over, we have a sofa that converts to a bed. Beds are 200 singly/110 double. This is not bad for a place that is right on Madison Avenue! Check out time is 10 a.m., because that's when the office opens! PLEASE be washed and dressed by then!

Thank...
 The usual gang of idiots

198.

MAD

485 MADison Avenue, N.Y. N.Y. 10022-5852 (212) 752-7685

October 23, 1989

LA SPANISH CHRISTMAS PARTY!

Please R.S.V.P. NOW!!

Please, oh please, pick up the phone NOW and call 752-7685 or 861-5525 to tell us or Annie if you will or will not be coming.

The 1989 MAD Christmas Party will be on Tuesday, December 19th, from 2 p.m. to 5 p.m. at Cafe Espanol, 63 Carline Street (just off 7th Ave.) New York, New York 10014

- The menu will consist of:
- 4 order Chorizo
 - 4 order Guacamole
 - Choice of: Paella Valenciana (chicken, sausages & seafood)
 - Meriscode in Green Sauce (mixed seafood)
 - Broiled Fish (red snapper or salmon)
 - Shrimps in Garlic Sauce
 - Spanish Potatoes or Rice
 - Salsad
 - Bread & Butter
 - Choice of Red or White Sangria, or beer or Coke
 - Choice of Dessert
 - Choice of coffees or tea

When you call up to accept, please give us your main course choice. It will help the restaurant if they know in advance what people want to eat.

We think you'll like Cafe Espanol, and we look forward to seeing you there! Call NOW!

Love & kisses,

Pile

125
 199.

National Cartoonists Society

Northern California Chapter

YOU ARE INVITED TO SPEND AN EVENING WITH

Mr. Drucker



The first guest for 1989 is recognized as one of the most successful cartoonists in the world. His advertising work has appeared on everything from tall silver buildings to Burger King boxes.

Mr. Drucker's work has graced the covers of many magazines including TIME and TV GUIDE.

Please attend your imagination only as seating is limited and the MAD LIND INN won't have a commitment from us by January 15th.

Mark is appearing in conjunction with MADNESS IN A MORTAL VEIN, THE ARTS, ACTION, AND ADVENTURE OF MAD MAGAZINE from the collection of MAD MAGAZINE that comes at the bottom of every MAD issue.

EVENT DATE: January 25, 1989
 500 LIND INN, 1005 Lind Drive, Albany, CA 94708
 TICKETS: \$35.00 per person

Please mail your check payable to N. Calif. Chapter, NCS to Mark, 2000 E. Colton Ave, Santa Rosa, CA 95402.

MR. MARK is an excellent speaker for MAD MAGAZINE and a great person for the dinner and the MAD MAGAZINE.

MARK DRUCKER
 GUESTS:
 NAME: _____

200.

END OF
 SESSION
 ONE.



MAD

SETS AN ALL-TIME NEWSSTAND RECORD WITH ITS SEPT. '73 ISSUE—

AN ESTIMATED 2,435,220 COPIES SOLD FOR AN 84% NEWSSTAND SALE!



- MAD's sales and profit potential is virtually unlimited... which is why this one-of-a-kind magazine merits your very special attention and best possible service each every month, including:
- *Order regulation
 - *Two checkups
 - *Three checkups for MAD SPECIALS
 - *Full flat displays of MAD and MAD SPECIALS side by side for their entire sales periods
 - *Full coverage of accounts near schools and colleges and in airports and terminals



Up Your Assets! Support MAD Power!

Take dumb-looking Alfred E. Neuman's smart advice... become MAD Power is Profit Power!

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201.

MAD

485 MADison Avenue, N.Y., N.Y. 10022-5852 (212) 752-7885

Dear MADman,
 We are pleased to send you our special MADman's...
 We hope to see many of you both at the MAD and DC Christmas parties, and we're...
 offering our very best and brightest as we hope that we can help you in the...
 With best regards,
 Harvey Karp,
 President & Chief Executive Officer

Without delay to all offices, this copy will be sent to all of our newsstand accounts in...
 MAD's office will remain at 485 MADison Avenue.
 MAD will continue to receive a steady flow of mail from our readers and...
 MAD will continue to provide a steady flow of mail from our readers and...
 MAD will continue to provide a steady flow of mail from our readers and...
 We hope to see many of you both at the MAD and DC Christmas parties, and we're...
 offering our very best and brightest as we hope that we can help you in the...
 With best regards,
 Harvey Karp,
 President & Chief Executive Officer
 Paul Levitz,
 Executive Vice President & Publisher
 Joe Malin,
 Vice President

203.

MAD

485 MADison Avenue, N.Y., N.Y. 10022-5852 (212) 752-7885

August 30, 1991

Dear Staffer,
 I recently saw an advance copy of COMPLETELY MAD...
 Maria Brudelbach's book about MAD! She did a fantastic job! It is awesome!

It will sell for \$29.95. Little Brown has printed 30,000 copies. They expect a sell-out!

I am presenting you with a copy, of course, but if you'd like additional copies, I've arranged for you to get them for \$18.00 (if you pick them up at the office) or \$21.00 (if we have to pack and ship them to you)!

I advise you to order now — and send a check for the books with the order — \$18. each if you're picking them up, \$21. each if we have to ship them. The books will hopefully arrive in the office in mid-October.

QUICK!!!

Love & Kisses,
 Bill

P.S. I will be bringing this advance copy of COMPLETELY MAD on the cruise, if you'd like to see it, drop by my cabin (1063).

205.



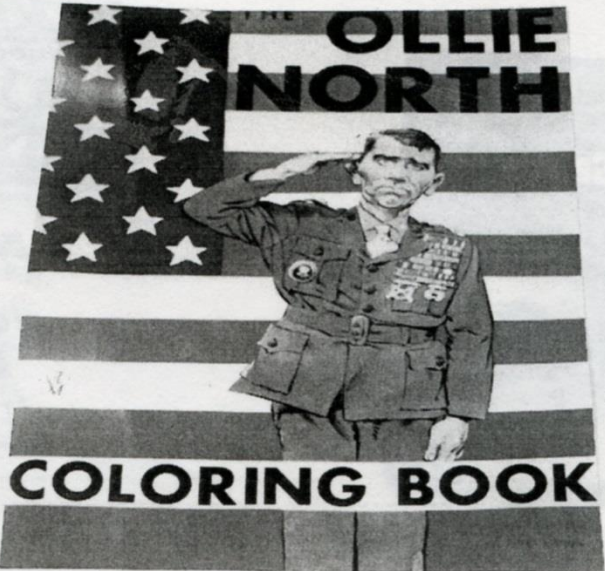
THERE'S MORE MADNESS IN AUSTRALIAN MAD MAGAZINE (AT YOUR NEWSAGENT NOW)

206.

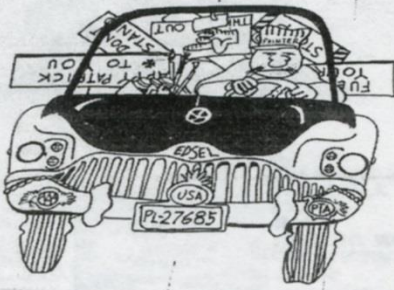
MAD
 AT
 Capital
 CAPITAL CITY SALES CONFERENCE
 MAY 1993

204.

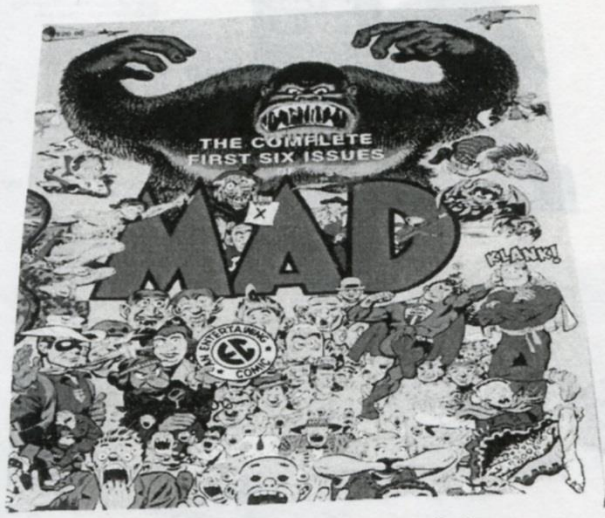
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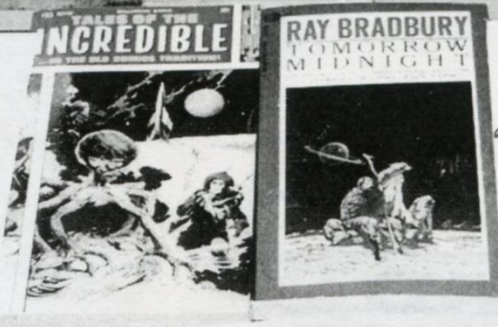
207.



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209.

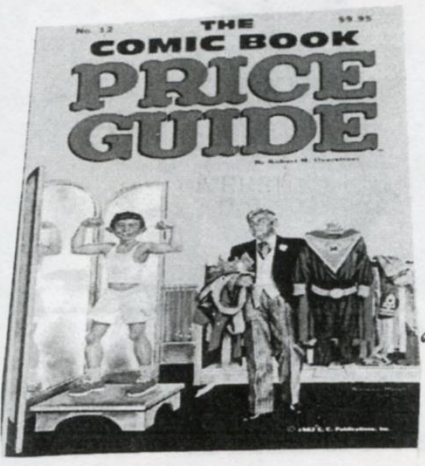


208.



211.
150+
if nec.

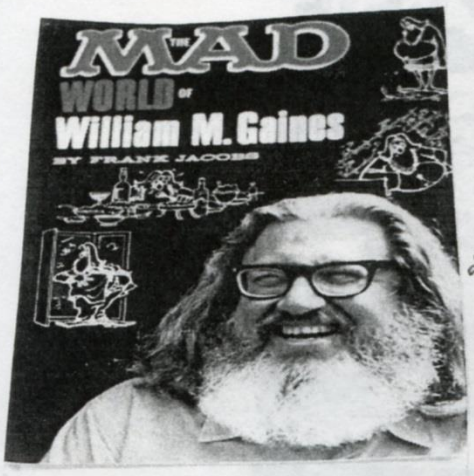
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212.



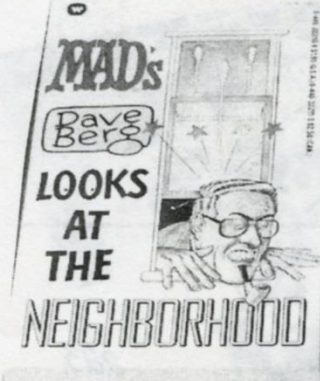
214.15



213.
5

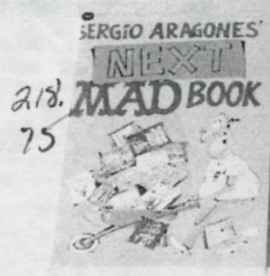


215.
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216.
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217. 10



218.
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219.
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221.



220.
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222.
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223 MB



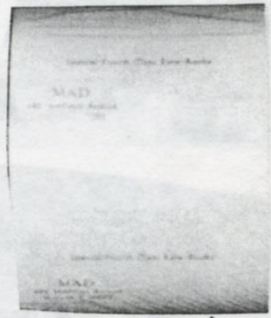
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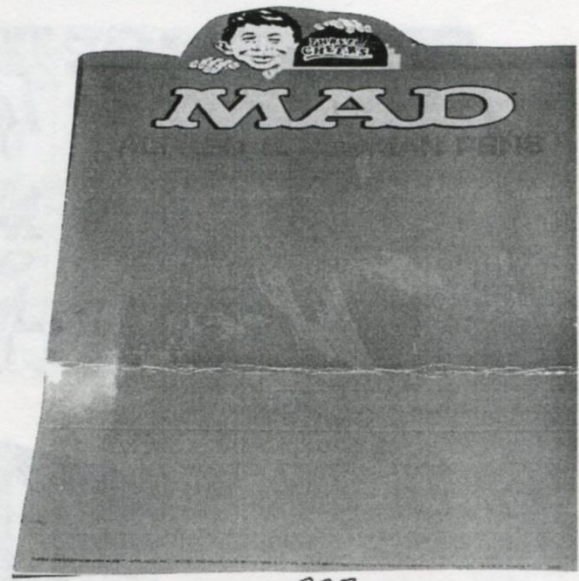
400
226.



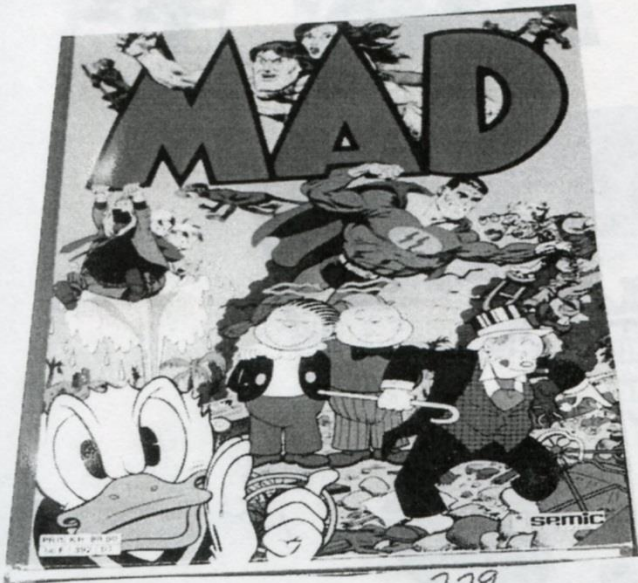
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100



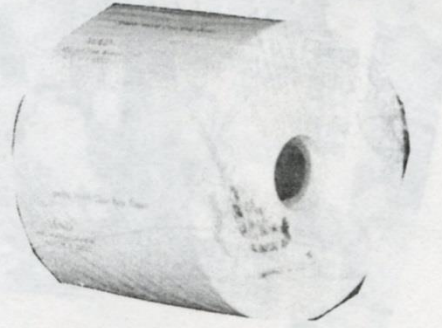
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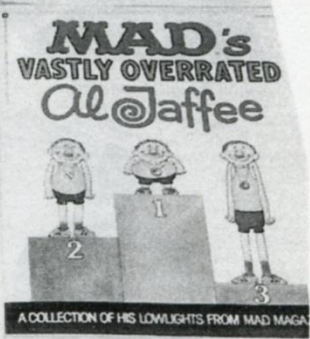


229.





230.



231.

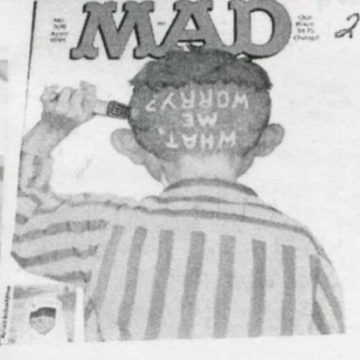
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MAD MAGAZINE (2017-2018)
MAD MAGAZINE (2018-2019)
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MAD MAGAZINE (2020-2021)
MAD MAGAZINE (2021-2022)
MAD MAGAZINE (2022-2023)
MAD MAGAZINE (2023-2024)
MAD MAGAZINE (2024-2025)

232. 160



233.

ISSUE
THE
SEX
SCH
ALIV



235.

235. Closeup

250 +



234.



236.

To Bill Gaines
Always Be Nice
To DREBE
1871-1871



Album Producer - Michael...



Talent Scout - Coleman C. Markan III



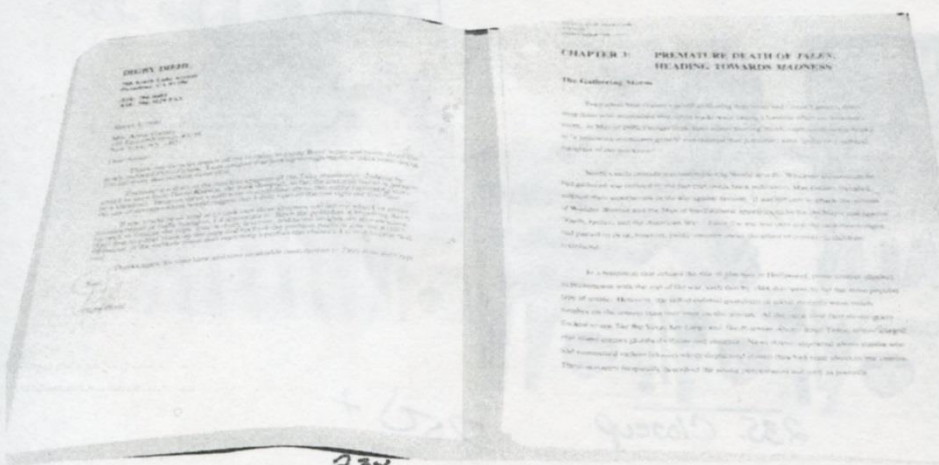
Stamen L. Sporo

237.

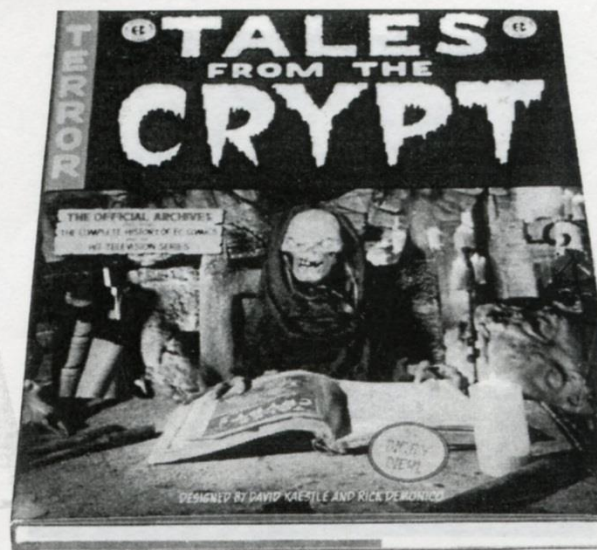


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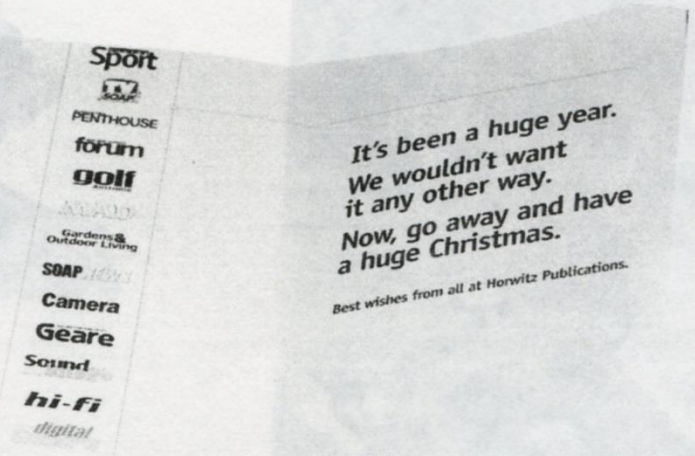
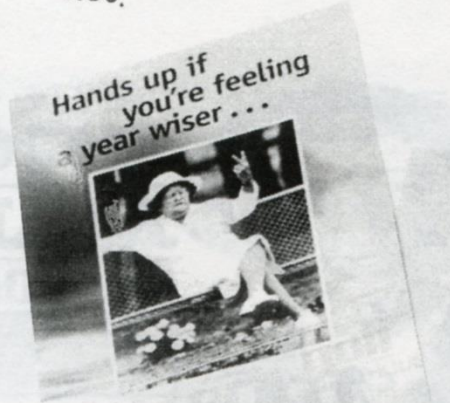
237. Closeup



238.

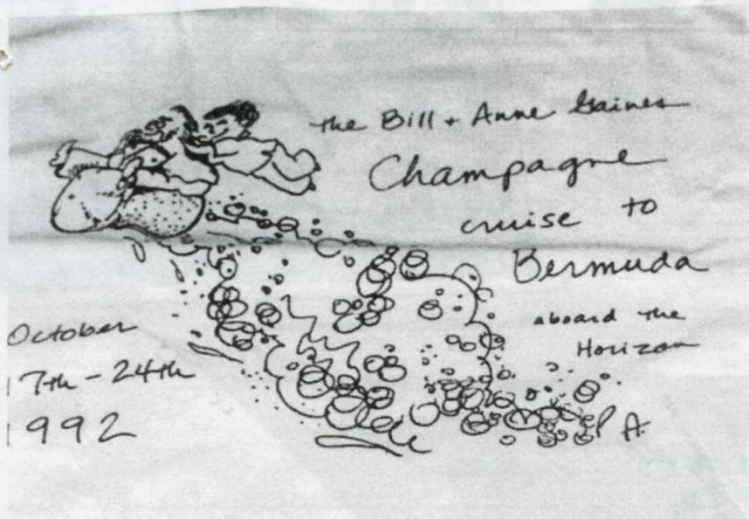


238.



240.

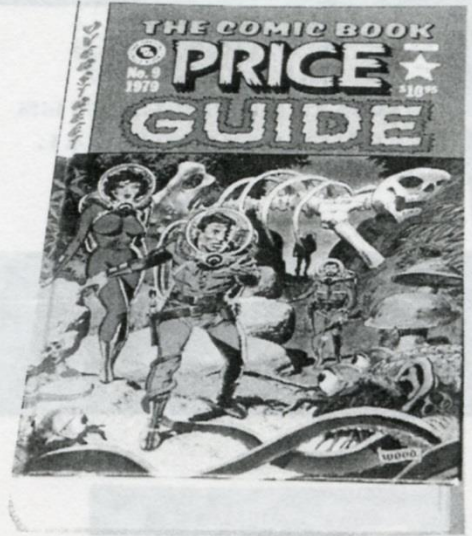
the Bill + Anne Gaines
 Champagne
 cruise to
 Bermuda
 aboard the
 Horizon
 October
 7th - 24th
 1992



October
 7th - 24th
 1992

aboard the
 Horizon

241.



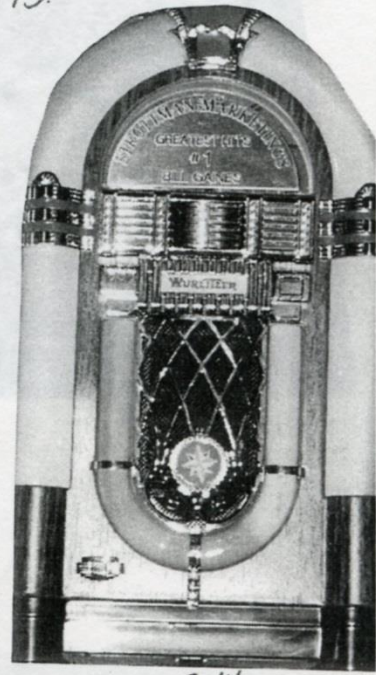
243.



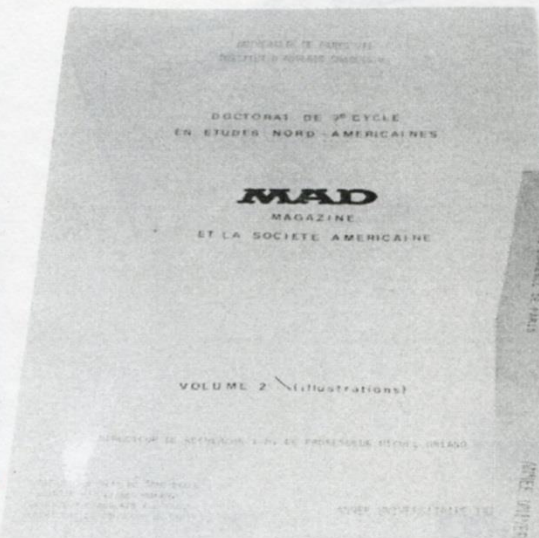
242



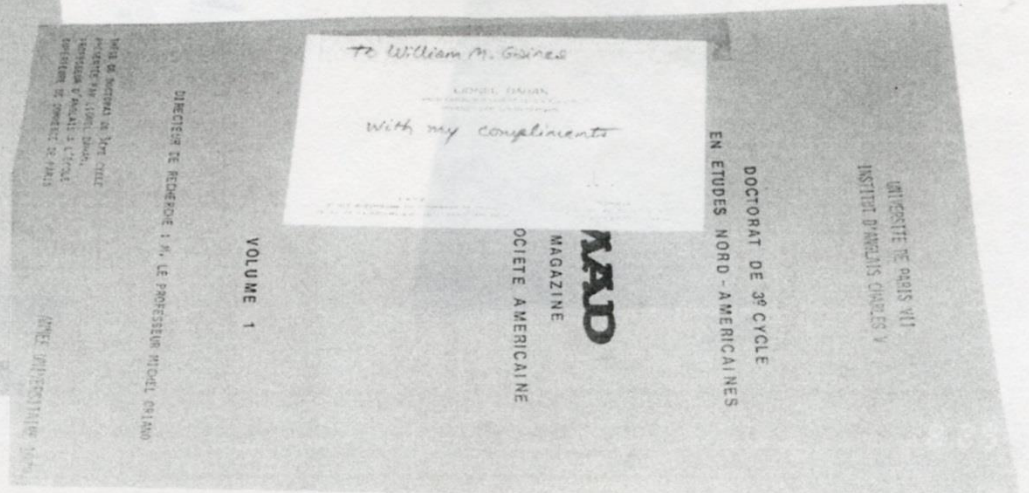
245.



244.
 JS



246.

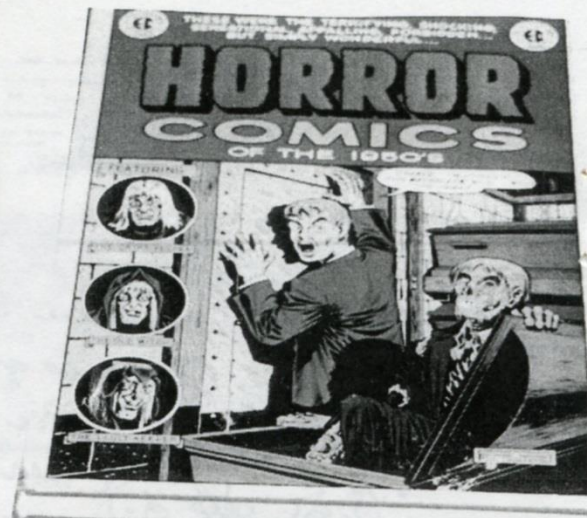


A CHRISTMAS
MESSAGE TO
WILLIAM M. GAINES
FROM THE USUAL
GANG OF IDIOTS
1966

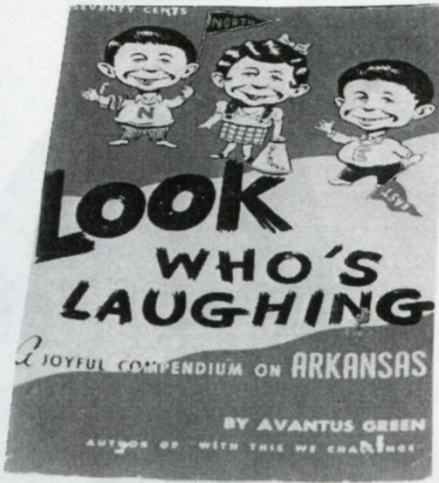
247.



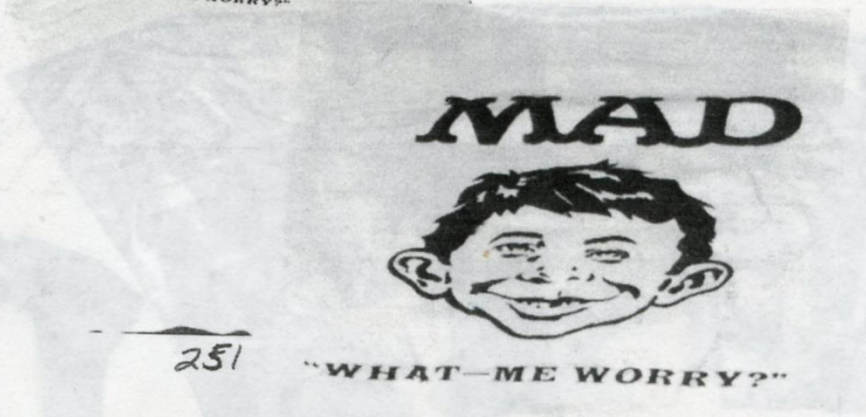
250.



249. 75



248.



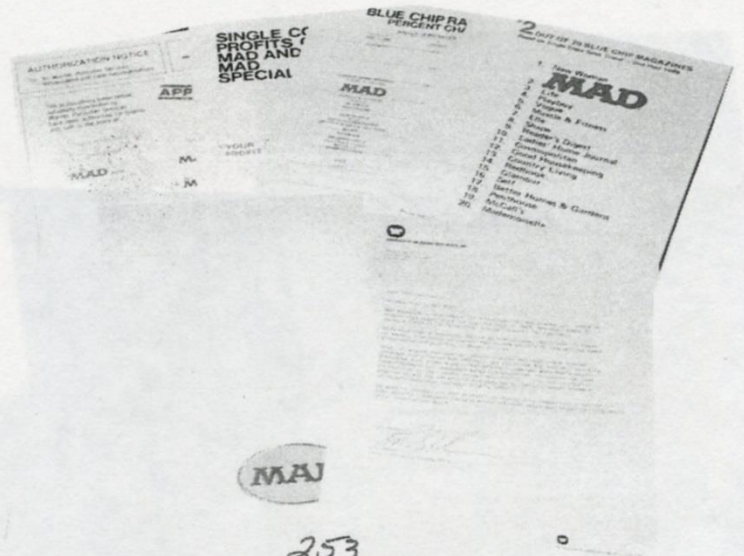
251

"WHAT ME WORRY?"

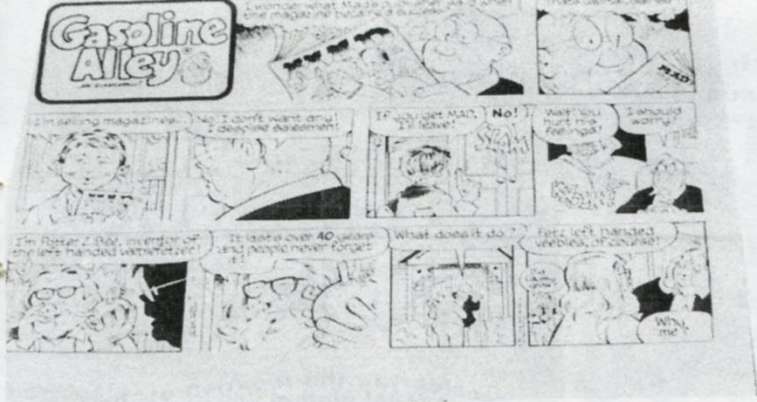
251. Closeup



252.



253



254.



Ne MAD IMP & MO
FOR THE SCIENCE DIGEST
THE SCIENCE DIGEST
FOR MAD

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 To All Mad Magazine Subscribers: We have authorized the following...

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 Title Number: _____
 To: _____
 From: _____
 Amount Paid from MAD Specials Sales: _____
 Annual Profit from MAD Sales: _____
 Annual Profit from MAD Specials Sales: _____
 Total Annual Profit: _____

255.



256.
75



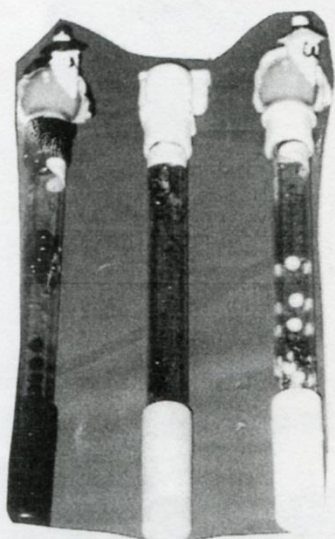
257. 75



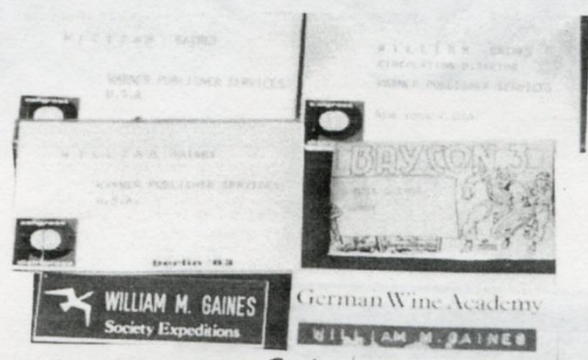
258.



259.
30



260.



261. 100

Coasters



262.

Polytechnic
127th ANNUAL ALUMNI REUNION
Saturday, May 19, 1990

50
2.65.



Considering the location of the 127th Annual Alumni Reunion, MAD Magazine Publisher William M. Gaines (class of '43... flunked out!) presents the back page of this journal as a public service!

Choking Victim

first aid for the *Alumni*
The ALFRED E. NEUMAN/EDDY



1 Find out what the victim is choking on.

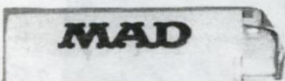
2 Don't order that dish for yourself.

3 Force liquid down the victim's throat. If victim is choking on fish or fowl, use a chilled white wine. If victim is choking on meat, use a room temperature red wine.

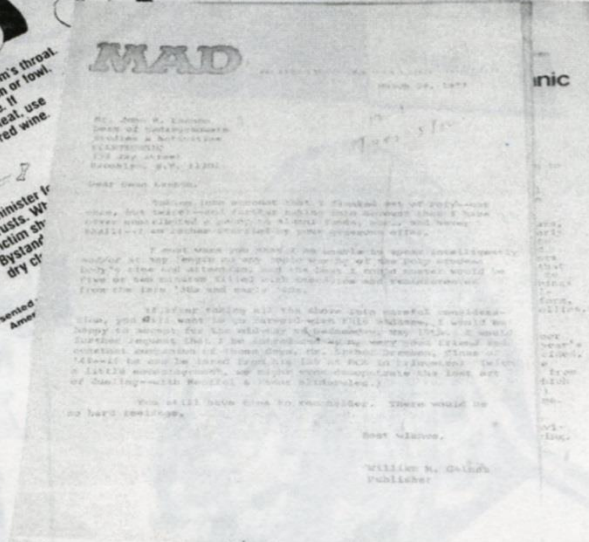
4 Administer first aid. We victim sh. Bystand' dry ch.



264.



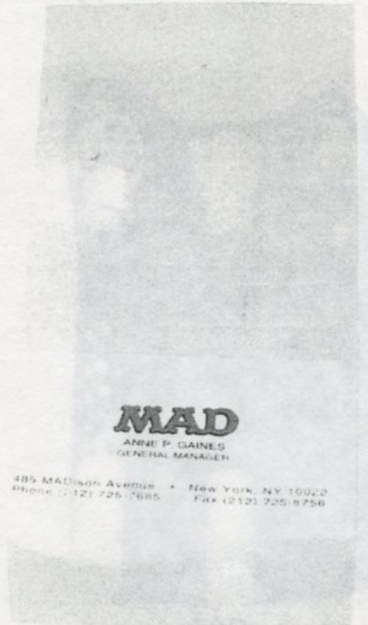
266.



267. 6.25



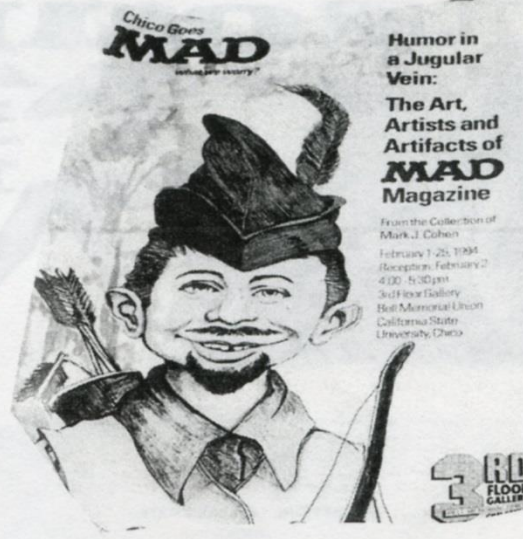
269.



MAD
ANNE P. GAINES
GENERAL MANAGER

485 MADISON AVENUE • NEW YORK, NY 10022
PHONE (212) 725-7685 FAX (212) 725-8756

268?
NO or more if
#5515/ke
winn



artspace and The News & Observer present

HUMOR IN A JUGULAR VEIN

The Art, Artists, and Artifacts of MAD Magazine

FROM THE COLLECTION OF MARK J. COHEN

100

Nov. 6 - Dec. 6, 1992

Artspace • 201 E. Davie St. • Raleigh, NC

Special opening weekend Comics & Cartoon Fair

November 6 through 10 in the Northrop Auditorium 7:00 a.m. - 9 p.m.

Letting our sponsors, with help from morning supporters, be: Charlotte Kate Salley, Publisher; collector Mark Cohen; editor Doug Marlette and MAD's own...

Patrons & Sponsors: CAROLINA PRINTING COMPANY, SECOND STREET RESTAURANT, CAPITAL COMICS & RALEIGH, FOUNDATION'S EDGE, TALES RESOLD, SECOND FOUNDATION, CAROLINA PRINTING COMPANY, SECOND STREET RESTAURANT, CAPITAL COMICS & RALEIGH, FOUNDATION'S EDGE, TALES RESOLD, SECOND FOUNDATION, CAROLINA PRINTING COMPANY, SECOND STREET RESTAURANT, CAPITAL COMICS & RALEIGH, FOUNDATION'S EDGE, TALES RESOLD, SECOND FOUNDATION.

HUMOR IN A JUGULAR VEIN

The Art, Artists, and Artifacts of MAD Magazine

FROM THE COLLECTION OF MARK J. COHEN

NOVEMBER 6 THROUGH DECEMBER 6 1992

ARTSPACE, 201 E. DAVIE STREET, RALEIGH, NC 27601 • (919) 821-2787

ARTSPACE AND THE NEWS & OBSERVER PRESENT AN EXHIBIT OF ORIGINAL ARTWORK

HUMOR IN A JUGULAR VEIN

THE ART, ARTISTS, AND ARTIFACTS OF MAD MAGAZINE

FROM THE COLLECTION OF MARK J. COHEN

NOVEMBER 6 THROUGH DECEMBER 6 1992

Opening Reception Friday, November 6, 1992 8 to 10 P.M.

ARTSPACE • 201 E. DAVIE STREET • RALEIGH, N.C. 27601 • (919) 821-2787

Humor in a Jugular Vein: THE ART, ARTISTS, AND ARTIFACTS OF MAD MAGAZINE

FROM THE COLLECTION OF MARK J. COHEN

The Final Show at the University Art Museum

January 14 through April 1, 1993

Northrop Auditorium

went MAD artspace

HUMOR IN A JUGULAR VEIN

WE'VE FRAMED THE USUAL GANG OF IDIOTS

JOHN CALDWELL BOB CLARKE PAUL PETER PORGES

MAD

THE ART, ARTISTS, AND ARTIFACTS OF MAD MAGAZINE FROM THE COLLECTION OF MARK J. COHEN

HUMOR IN A JUGULAR VEIN

The Art, Artists, and Artifacts of MAD Magazine

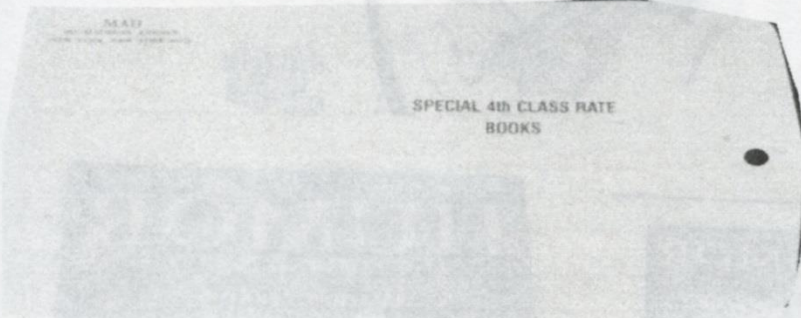
FROM THE COLLECTION OF MARK J. COHEN

WHAT, WORRY?

This entire page is #263.



270.

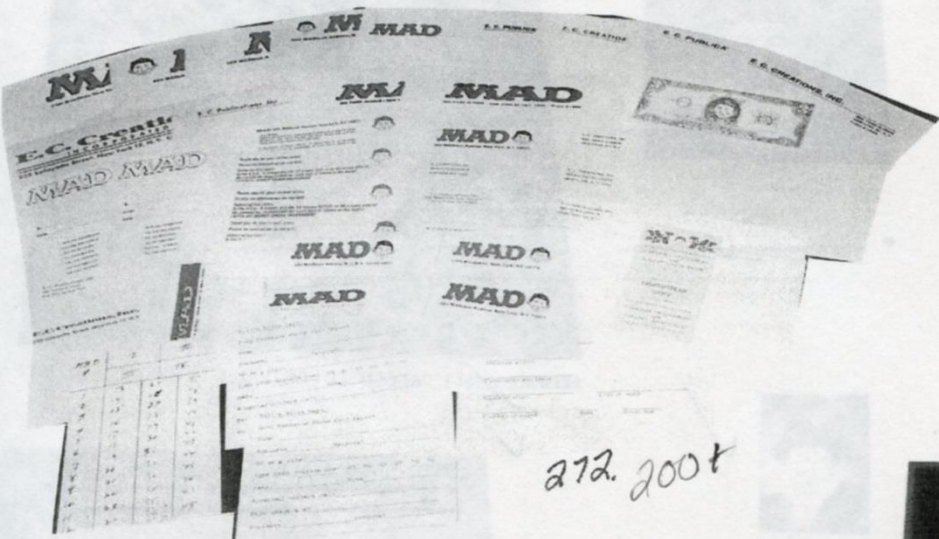


271.



SORRY. SOME OTHER SCHMUCK JUST BOUGHT THE LAST COPY OF MAD!

273 B.



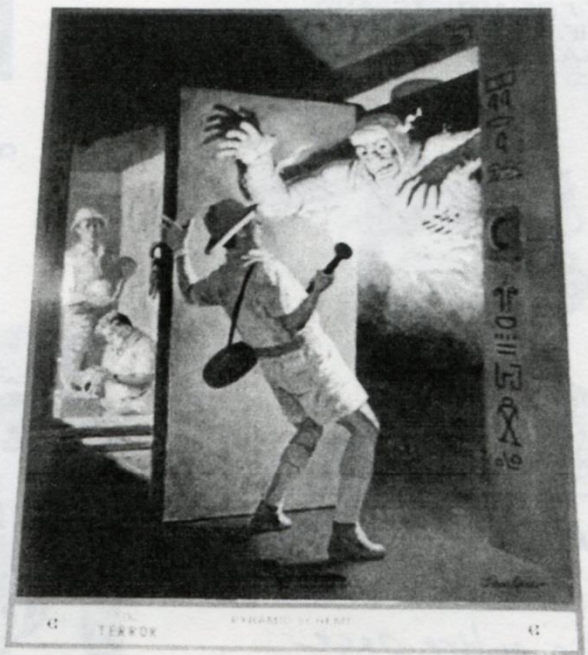
272. 2004



273. A.



275.

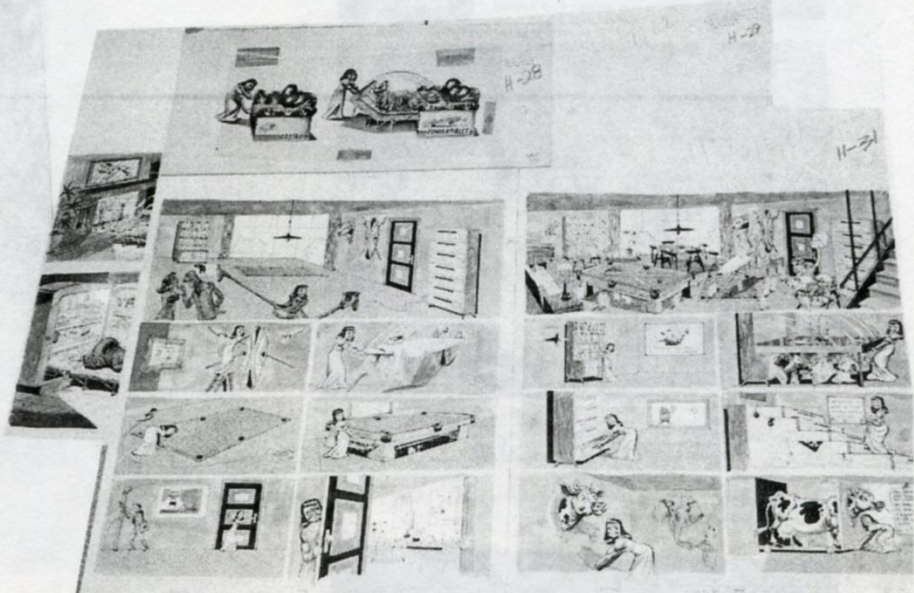


274



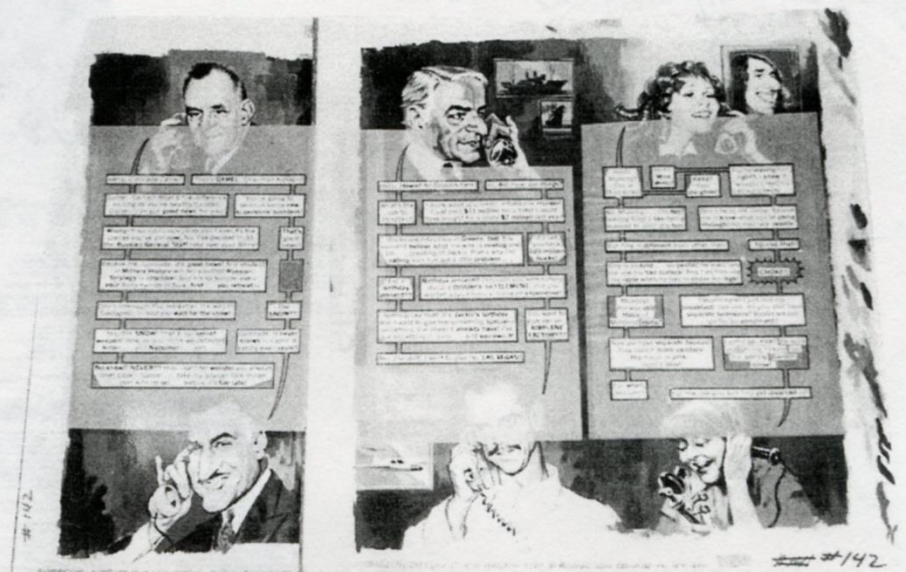
"THE GANG'S ALL HERE!"
THE COURT UNDER THE GLOWERS: THE UNCLE SAMMY
BY WILLIAM STOUT

276.
35



277.

278.



279.

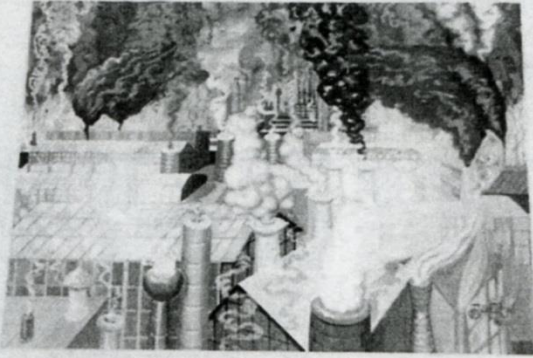
#142

#142

WHAT RECENT BI PRODUCT OF AMERICAN INDUSTRY IS WINNING THE PUBLIC'S CONFIDENCE?

HEM WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

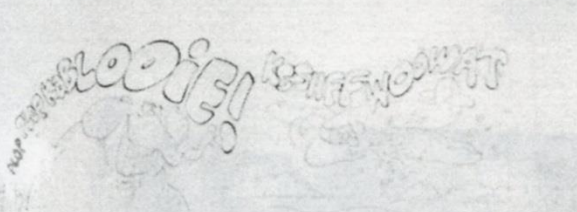
Throughout history, many professions and occupational developments have changed the source of income in America. Recently, however, an unexpected bi-product of our industrial community has captured the public's imagination. To find out what it is, look in the page.



RECENTLY CONSUMERS ALL ACROSS OUR GREAT NATION TIRED OF CONSTANTLY HAVING TO SQUANDER LOOT ON POORLY MADE PRODUCTS, HAVE REACTED POSITIVELY TO THE APPEARANCE OF A NEW AND HOPEFUL BI PRODUCT OF AMERICAN INDUSTRY



280.



282.



285.



283.

Just the Weight The Art

...the art...
...the art...
...the art...

Tobacco Man

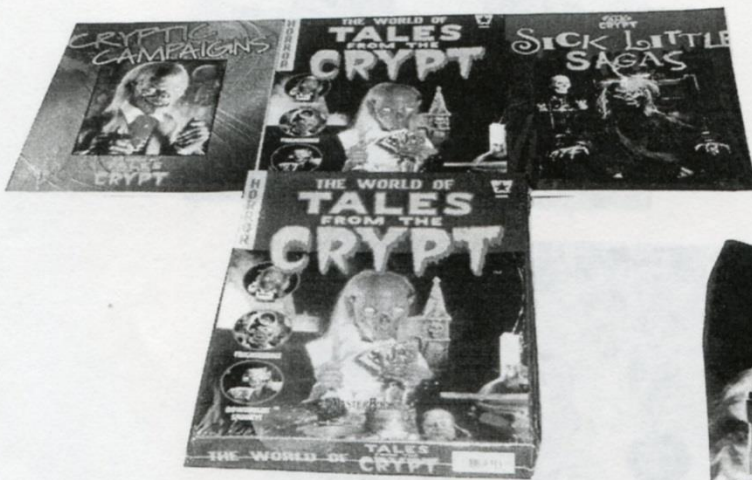
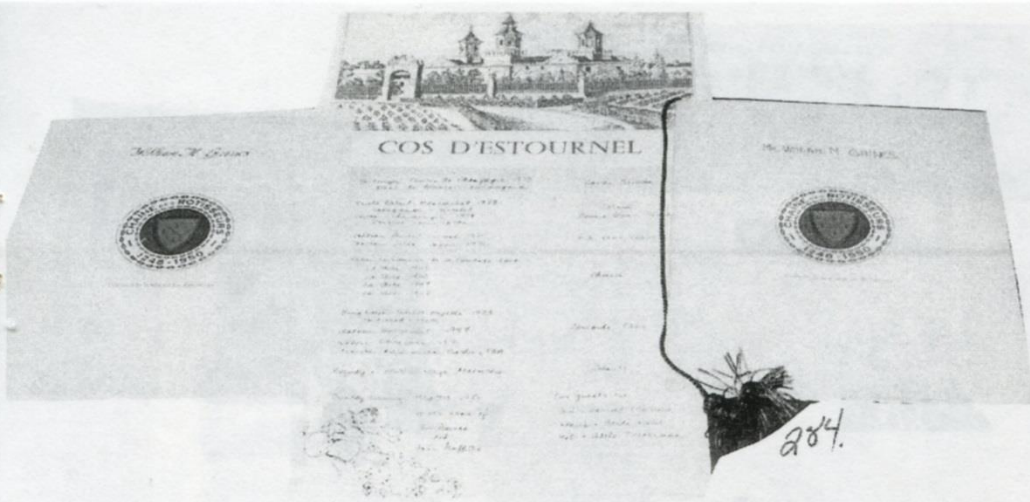
...the man...
...the man...
...the man...

Don't Eat the Egg Foo Yung

...the egg...
...the egg...
...the egg...

WIDE CHUNG

...the chung...
...the chung...
...the chung...



THE MUSE

Humor in a jugular vein

The art, artists, and antics of Mad Magazine



Mad's annual Fall, back, and meeting...

OBITUARIES

WILLIAM GAINES



William Gaines, 68, died of a heart attack...

Slick humor



For 300 issues, MAD magazine has...

INSIDE

Was the Party for Christmas... Robert Williams'... experience, Page 3.

'Mad' man spreads humor at TNN

Mad Magazine's Alfred E. Neuman...

3 GREAT NEW YEAR'S EVE PARTIES WITH WLAC & HEAT!

E 3 PARTIES

ALL McDERMOTT CUSTOM CUES 25% OFF ONE WEEK ONLY!

THE BALMAIN STORE

2700 Tennessee Road, Nashville, TN

FOUR FUN FILLED NEW YEAR'S EVE CELEBRATIONS...

MAKE YOUR RESERVATIONS NOW!

TO THE MAX \$115

ROSEWAY INN \$125

HOT CHOCOLATE SIMMER

JOSE YUHN BAND \$54

Thanks Nashville!

NEW YEAR'S EVE GALA

THE JOSE YUHN BAND \$123

Tatten & Cook co

WILLIAM GAINES

2000 Broadway, Nashville, TN

Dear Mr. Neuman:

We have received your order for 6 pairs of blue and 6 pairs of brown...

Thank you very much.

W. G. Cook

290.

ALFRED E. NEUMAN



A MAD HOBBY KIT

ALL PLASTIC HOBBY ASSEMBLY KIT


COMPLETE WITH DIFFERENT SIGNS & ARMS TO CUSTOMIZE YOUR MODEL

ALFRED E. NEUMAN ALL PLASTIC CUSTOMIZING KIT

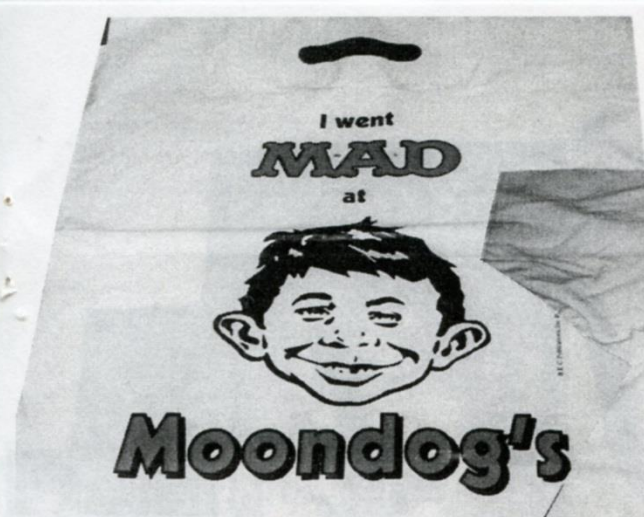
AURORA

292.

STATE-OF-THE-MAD-ART



291.



293.



294. Back



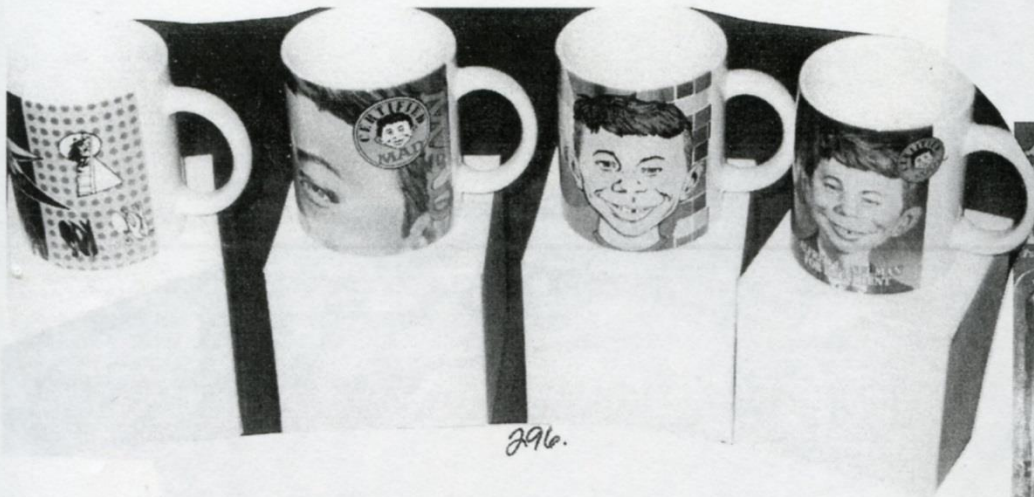
294. Front



295 Back.



295. Front



296.



298.



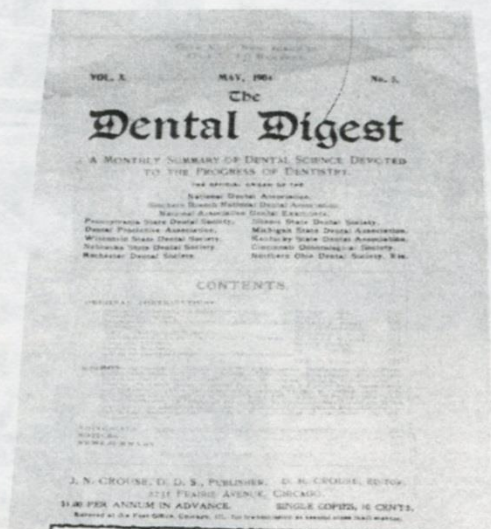
297.



299



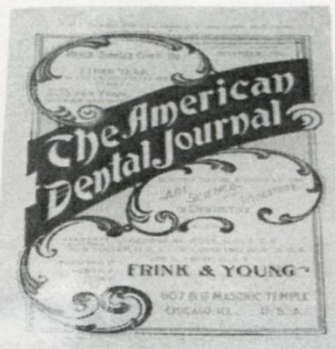
301.



WHY?
 THE TOOTH PASTE THAT DOES THE MOST FOR YOU

When to Use Them	
FIRST	Use after breakfast to remove the film of food particles that has accumulated on the teeth during the night.
SECOND	Use after lunch to remove the film of food particles that has accumulated on the teeth during the morning.
THIRD	Use after dinner to remove the film of food particles that has accumulated on the teeth during the afternoon.
FOURTH	Use before going to bed to remove the film of food particles that has accumulated on the teeth during the day.

Antikamnia Chemical Company • St. Louis, Mo. U.S.A.



WHY?
 THE TOOTH PASTE THAT DOES THE MOST FOR YOU

When to Use Them	
FIRST	Use after breakfast to remove the film of food particles that has accumulated on the teeth during the night.
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FOURTH	Use before going to bed to remove the film of food particles that has accumulated on the teeth during the day.

Antikamnia Chemical Company • St. Louis, Mo. U.S.A.



The E.C. line was...
 ...the most successful
 ...the most important
 ...the most important
 ...the most important

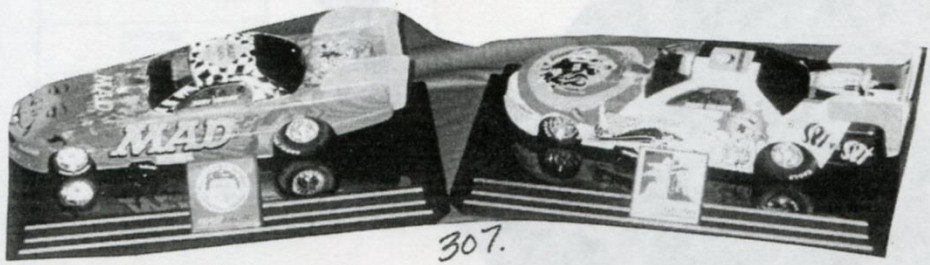


Bogeyman was started as an
 ...the most important
 ...the most important
 ...the most important

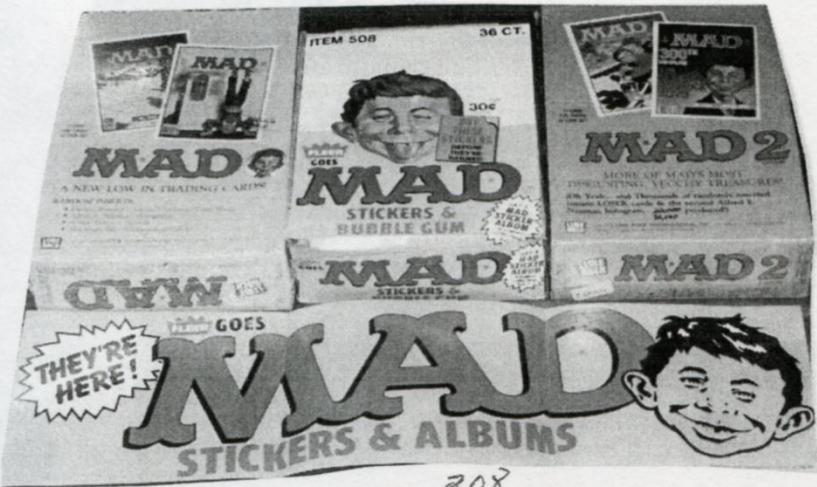
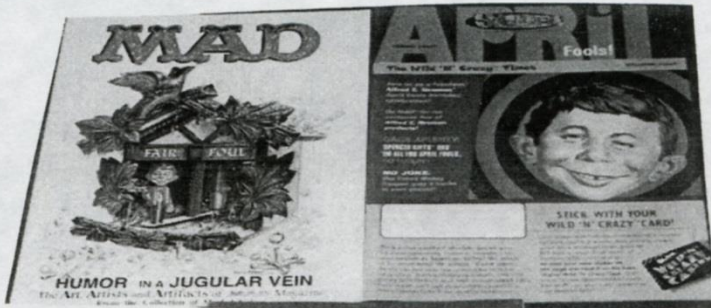
306.



309.



307.



308.



310.



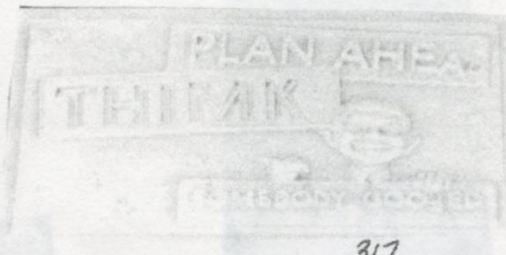
311.



315.



312.



317.



313.



316.



314.



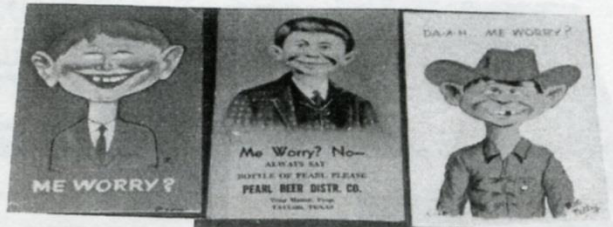
318.



319.



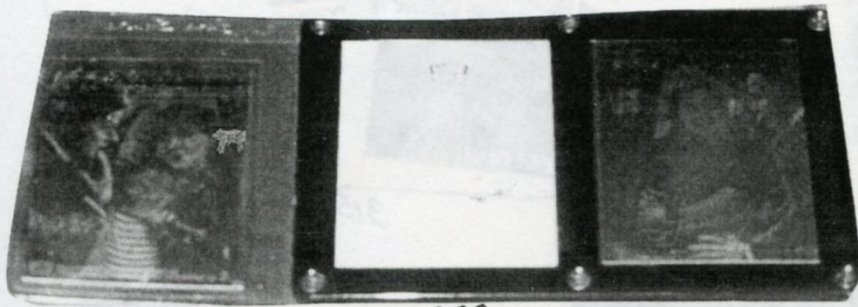
320.



323



321.



322.



328.



326.



327.



325.



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324.



324.

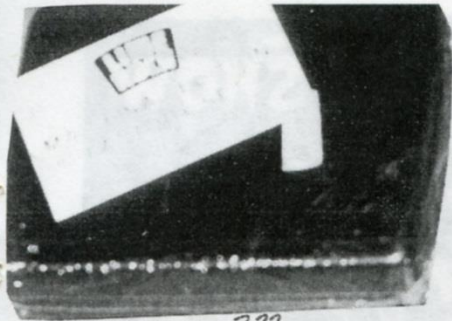


331.



330.





332.



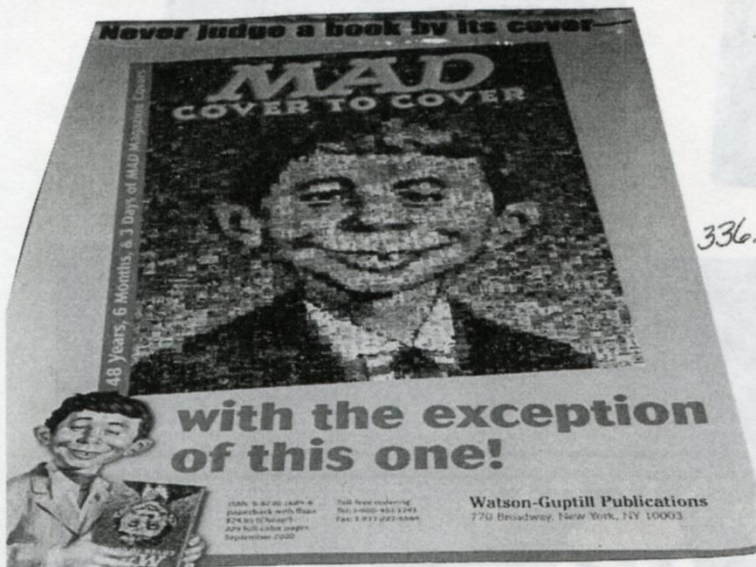
333



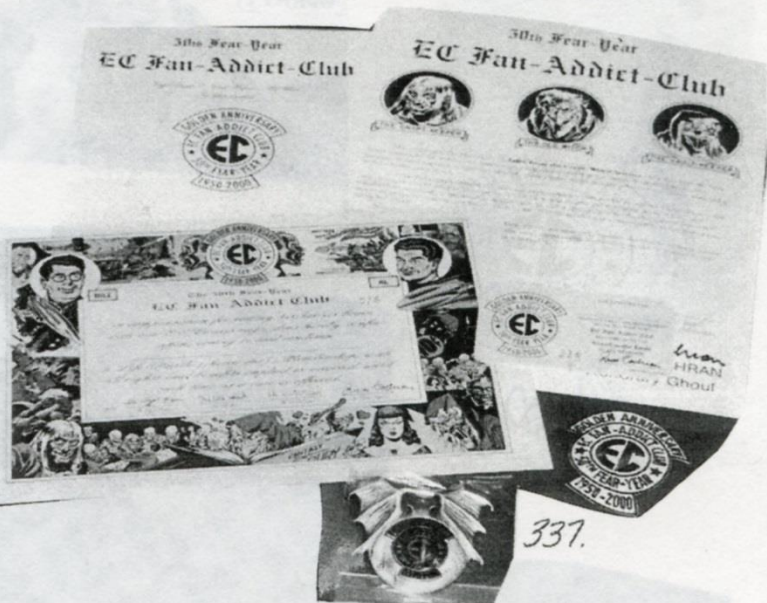
335.



334.



336.



337.



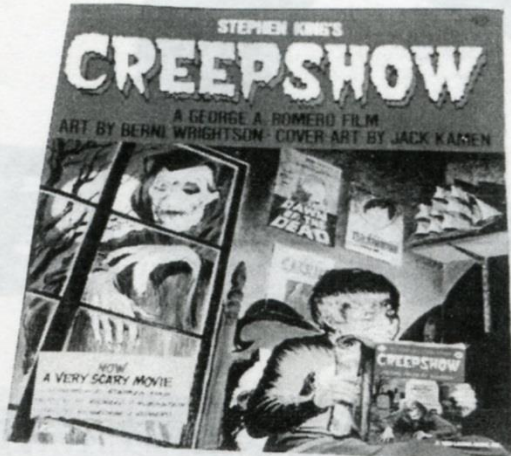
338.



339.



340.



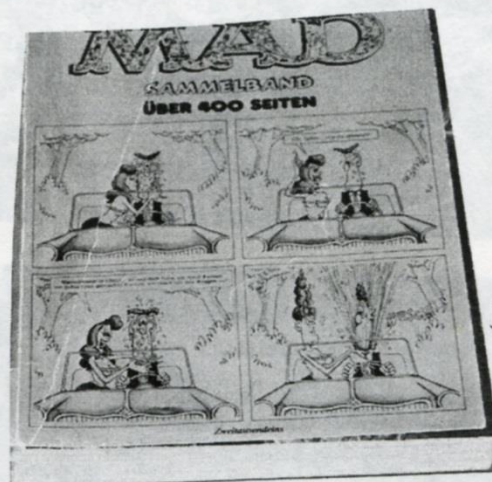
342.



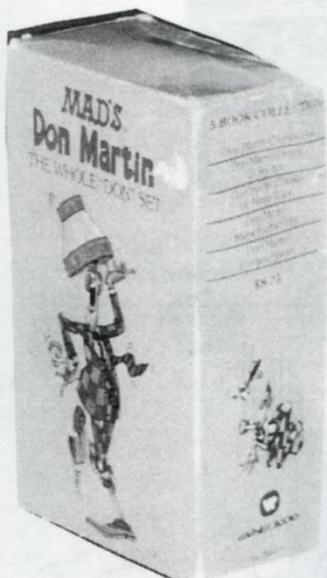
341.



344.



345.



343.

0001



346.



347.

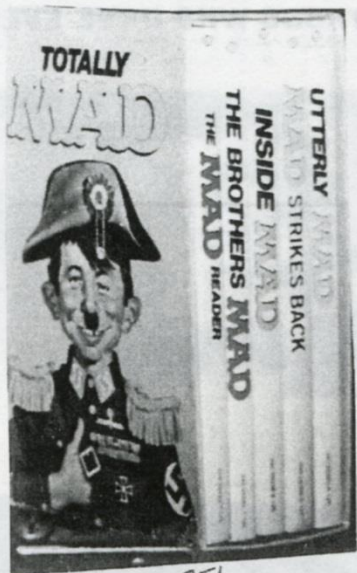


346. closeup

348.



349.



351.
65



352.



350.



354.



353.



358



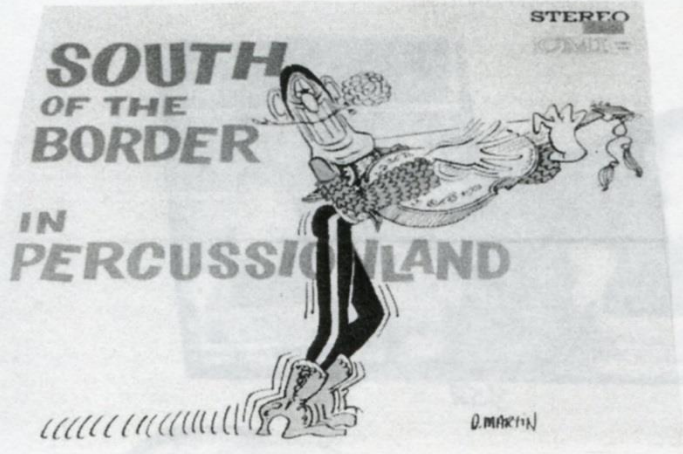
355.



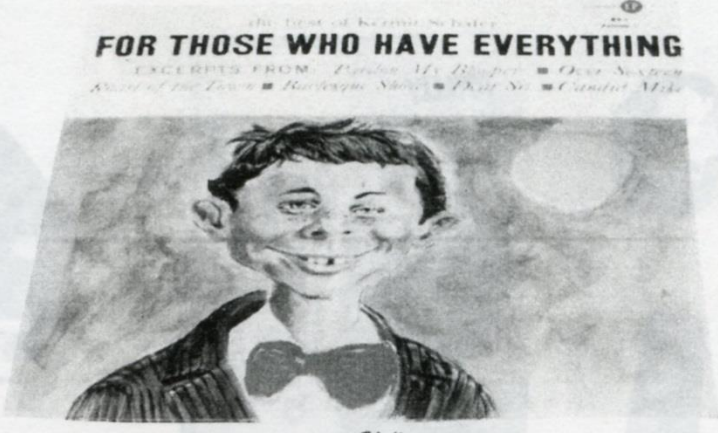
357



356.



359.



360.



361.



362.



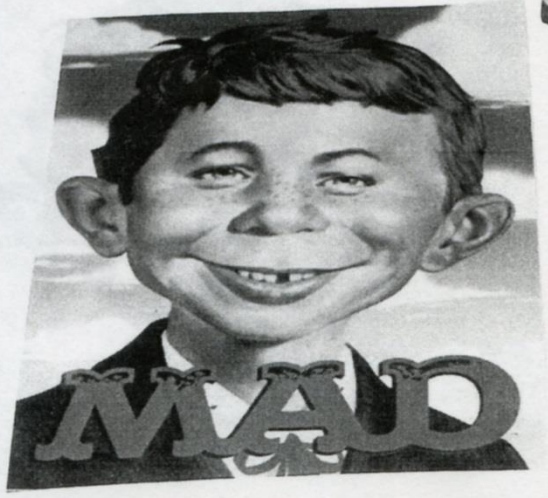
363.



364.



365.



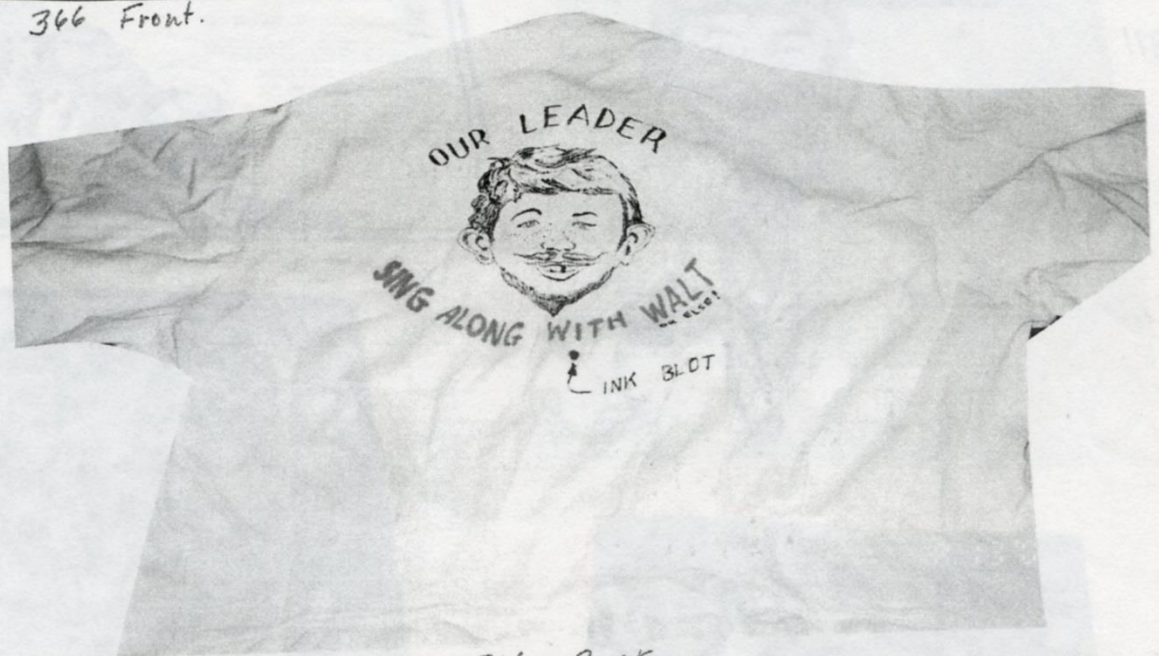
369.



367.



366 Front.

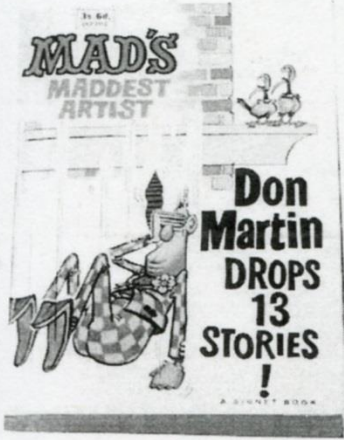


366 Back

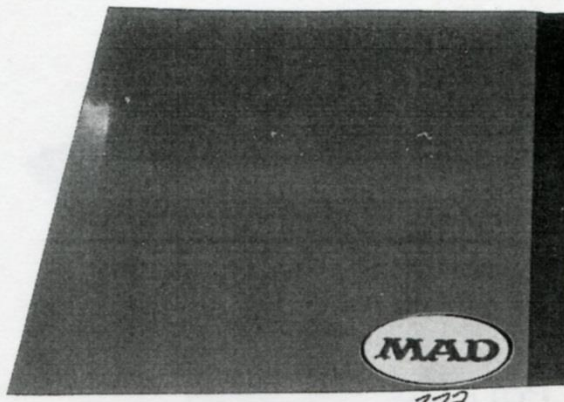


368.

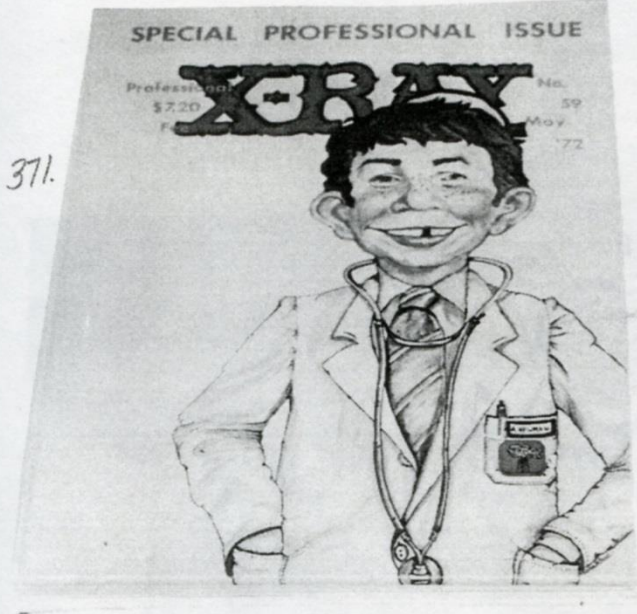
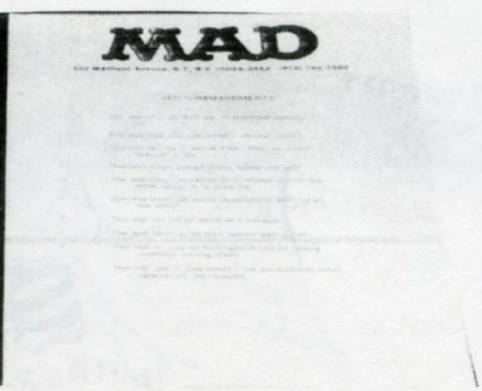




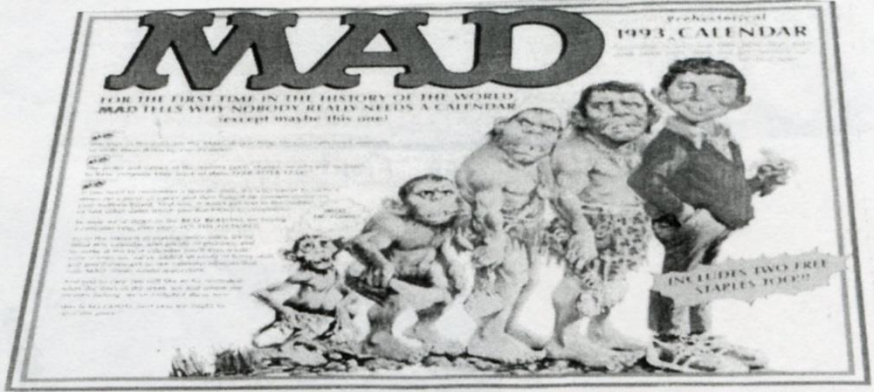
370.



372.



371.



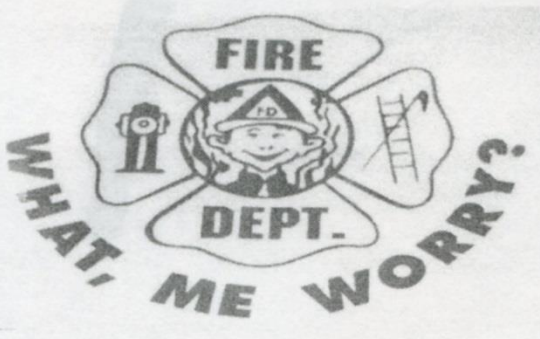
373



374.



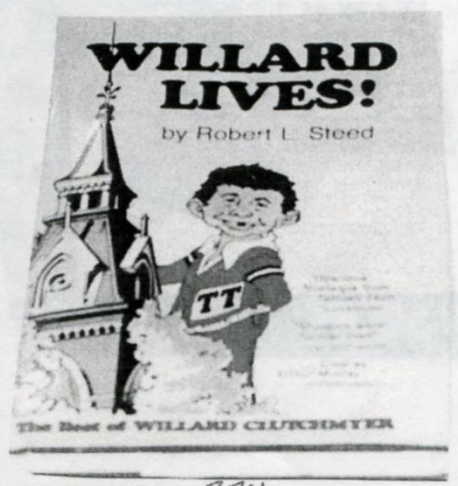
375.



376.



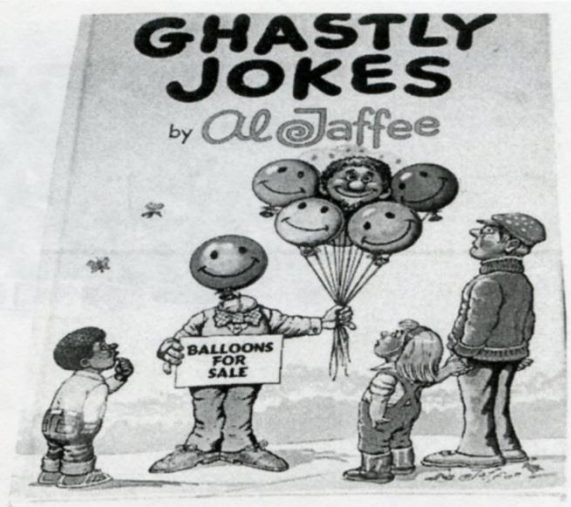
377.



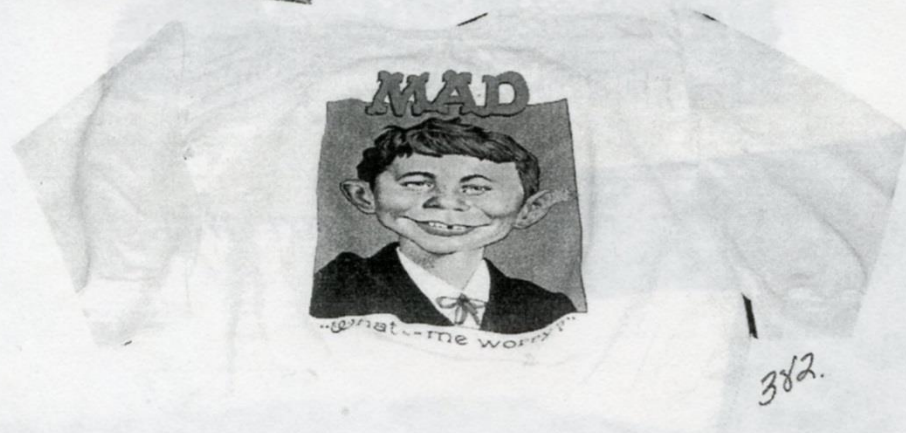
378.



380.



381.



382.



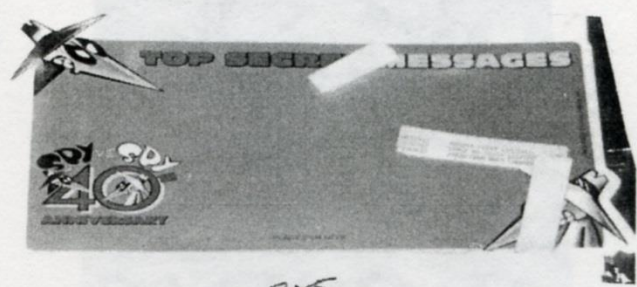
379.



383 Back



383 Front.



385.



384 Back



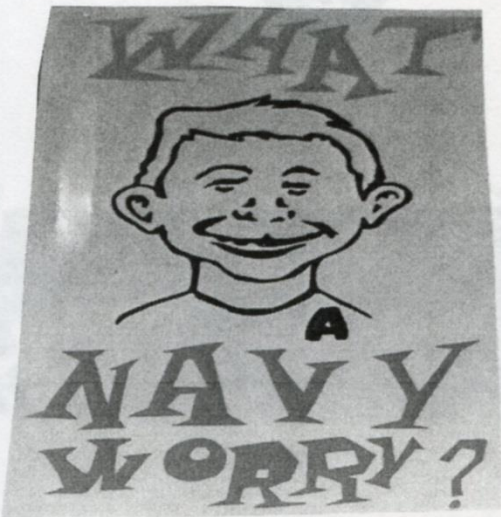
384 Front.



386.



387.



390.



389.



388.

END OF SESSION TWO.

2001 Annie Gaines Farewell Auction

Prices Realized Session One

Note: All items marked with a * were not sold and are available at their minimum bid.

LOT#	\$	LOT#	\$	LOT#	\$	LOT#	\$
1.	650	51.	8	101.	22	151.	10
2.	22	52.	*(100)	102.	5	152.	12
3.	*(3)	53.	3	103.	25	153.	10
4.	55	54.	22	104.	270	154.	42
5.	27	55.	100	105.	58	155.	44
6.	42	56.	120	106.	8	156.	23
7.	65	57.	6	107.	42	157.	7
8.	31	58.	12	108.	7	158.	16
9.	32	59.	185	109.	7	159.	20
10.	55	60.	37	110.	56	160.	65
11.	17	61.	560	111.	32	161.	16
12.	9	62.	*(2)	112.	11	162.	60
13.	23	63.	16	113.	11	163.	80
14.	*(5)	64.	42	114.	5	164.	245
15.	55	65.	120	115.	37	165.	85
16.	42	66.	370	116.	47	166.	245
17.	3	67.	25	117.	10	167.	35
18.	42	68.	*(5)	118.	130	168.	110
19.	32	69.	32	119.	10	169.	135
20.	2	70.	550	120.	270	170.	80
21.	55	71.	5	121.	55	171.	65
22.	32	72.	8	122.	10	172.	*(25)
23.	22	73.	5	123.	10	173.	47
24.	4	74.	14	124.	11	174.	110
25.	42	75.	5	125.	75	175.	47
26.	10	76.	6	126.	5	176.	37
27.	*(3)	77.	12	127.	*(10)	177.	140
28.	65	78.	56	128.	*(20)	178.	37
29.	65	79.	42	129.	*(20)	179.	*(20)
30.	80	80.	18	130.	20	180.	*(15)
31.	42	81.	3	131.	270	181.	15
32.	47	82.	395	132.	39	182.	15
33.	42	83.	15	133.	55	183.	15
34.	5	84.	15	134.	2	184.	10
35.	445	85.	23	135.	*(100)	185.	950
36.	47	86.	23	136.	*(10)	186.	32
37.	3	87.	65	137.	140	187.	15
38.	17	88.	23	138.	55	188.	*(10)
39.	*(10)	89.	20	139.	20	189.	17
40.	16	90.	*(5)	140.	32	190.	55
41.	42	91.	42	141.	220	191.	*(5)
42.	11	92.	13	142.	22	192.	32
43.	7	93.	50	143.	5	193.	28
44.	80	94.	27	144.	135	194.	22
45.	135	95.	14	145.	10	195.	16
46.	80	96.	7	146.	160	196.	12
47.	475	97.	185	147.	71	197.	19
48.	1125	98.	37	148.	71	198.	25
49.	420	99.	20	149.	30	199.	80
50.	110	100.	55	150.	100	200.	75

2001 Annie Gaines Farewell Auction

Prices Realized Session Two

Note: All items marked with a * were not sold and are available at their minimum bid.

LOT#	\$	LOT#	\$	LOT#	\$	LOT#	\$
201.	14	251.	420	301.	85	351.	55
202.	55	252.	56	302.	47	352.	62
203.	26	253.	38	303.	*(10)	353.	19
204.	37	254.	4	304.	85	354.	72
205.	33	255.	32	305.	85	355.	80
206.	6	256.	77	306.	10	356.	42
207.	5	257.	159	307.	50	357.	9
208.	62	258.	17	308.	35	358.	38
209.	5	259.	27	309.	40	359.	*(10)
210.	5	260.	21	310.	22	360.	65
211.	235	261.	85	311.	15	361.	27
212.	5	262.	15	312.	*(15)	362.	47
213.	22	263.	77	313.	20	363.	5
214.	5	264.	*(10)	314.	46	364.	187
215.	22	265.	68	315.	14	365.	*(10)
216.	27	266.	37	316.	150	366.	220
217.	7	267.	625	317.	*(10)	367.	10
218.	55	268.	48	318.	8	368.	*(10)
219.	5	269.	69	319.	*(3)	369.	7
220.	110	270.	14	320.	*(20)	370.	3
221.	310	271.	2	321.	*(15)	371.	350
222.	220	272.	420	322.	5	372.	18
223.	16	273A,B	27, *(5)	323.	16	373.	7
224.	24	274.	*(150)	324.	*(5)	374.	64
225.	110	275.	*(150)	325.	37	375.	27
226.	460	276.	27	326.	15	376.	32
227.	5	277.	625	327.	9	377.	28
228.	21	278.	550	328.	250	378.	42
229.	22	279.	135	329.	43	379.	65
230.	110	280.	750	330.	5	380.	62
231.	10	281.	550	331.	42	381.	17
232.	135	282.	*(50)	332.	25	382.	80
233.	31	283.	185	333.	5	383.	28
234.	14	284.	*(100)	334.	50	384.	270
235.	290	285.	185	335.	15	385.	67
236.	5	286.	*(25)	336.	47	386.	9
237.	10	287.	220	337.	25	387.	5
238.	42	288.	50	338.	*(25)	388.	277
239.	*(50)	289.	32	339.	22	389.	27
240.	*(3)	290.	10	340.	110	390.	65
241.	135	291.	31	341.	*(10)		
242.	20	292.	220	342.	21		
243.	25	293.	*(5)	343.	220		
244.	85	294.	27	344.	32		
245.	30	295.	25	345.	10		
246.	85	296.	35	346.	320		
247.	35	297.	65	347.	50		
248.	160	298.	*(10)	348.	65		
249.	80	299.	32	349.	53		
250.	9	300.	25	350.	12		

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