

CATALOG
\$5.00
Too Cheap!

MAD MAY AUCTION

SATURDAY, MAY 16, 1998

A Great Selection of MAD
and Alfred E. Neuman
Collectibles



#1

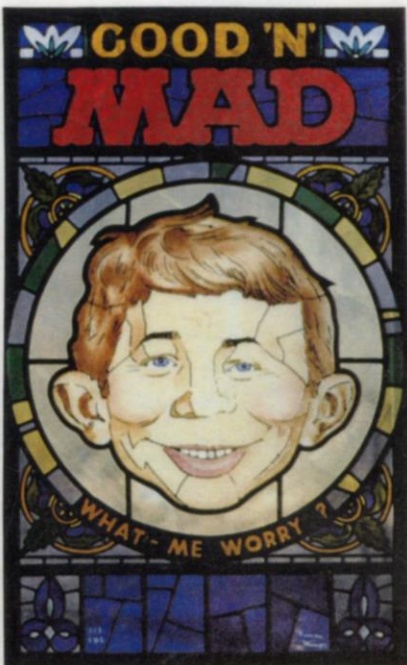


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#14



#10

Meet the "MAD" guys!
Tim (photo left) and Gary (photo right)...



Gary Kritzberg, born in August 1955 still thinks that the "New" MAD Magazine of July 1955 was created in joyous preparation for the celebration of his birth! Gary started his first collection of MAD magazines around the age of 9 which landmarked the beginning of a long history of collecting...coins, antique fishing gear, 50's soda fountain memorabilia, sports memorabilia, antique medical items, vintage Halloween collectibles, and, again in recent years, MAD! By '93-'94, he had rounded up most of the regular magazine issues and the challenge became scrounging out anything with the "boy's" face on it. Pre-MAD items have become a special interest. Somewhere along the way, Gary managed to concentrate long enough on his education to earn his degree as a Doctor of Podiatry and he opened his practice in 1981. Gary's wife, Susan, and their three children, Brian (16), Leslie (13) and Katie (11) get a kick (most of the time) out of his passion for collecting!

MAD collector extraordinaire, *Tim Johnson* is certainly someone many of you know! Tim admits to reading MAD for at least 20 years and has become a serious collector over the past five years. His focus in MAD collecting includes foreign items, clothing, p-backed boxed sets and old correspondence from MAD to it's readers. Tim is employed with D & S Food Service and is Food Service Director at the JC Penney Catalog Distribution Center in Milwaukee, WI. Tim and his wife, Jenny, have a beautiful 19 month old daughter, Emma.

Both Tim and Gary would like to thank all participants in this auction and hope that it will become an annual event! In the meantime, they always enjoy hearing from other collectors and welcome your calls.

You can reach Tim at (414) 321-6004 and Gary at (630) 553-7653.

MAD MAY AUCTION RULES

SATURDAY, MAY 16, 1998 - 11 A.M.-10 P.M. CST

- We encourage mail and E-mail bidding. Bids must be received **NO LATER THAN Friday, May 15, 1998**. Address mail bids to: MAD MAY AUCTION, P.O. Box 47, Yorkville, IL 60560. For an auction overview and an expanded selection of color photos, visit our auction web site at: www.tusco.net/wjer/rich/auction. Please direct E-mail bids to: yorkmaddoc@aol.com
- Telephone bids will be taken only on the closing day of the auction (May 16, 1998) To place a telephone bid, call (630) 553-7653. If the lines are busy, keep trying...the auction will end only after the phones stop ringing for 15 minutes (after 10 p.m. but no later than 12 a.m. CST).
- An estimated value has been assigned to all items. There will be no minimum bids listed, however we do reserve the right to reject any bid below the estimated value.
- We DO NOT charge a buyer's premium!
- On the day of the auction, bids must be increased by at least 10% increments for any item under \$1,000 and 5% on items over \$1,000. All bids will be rounded up to the next whole dollar.
- We can execute bids for you! Tell us your maximum and we will bid in appropriate increments until your limit is reached. (Please be assured that at no time will we increase your bid if you are currently the high bidder).
- When you place a bid, be sure to state your account number and the description/lot # of the item.
- We have tried to describe items accurately so that you can bid with complete confidence! For more information, do not hesitate to call or E-mail before the day of the auction. You must notify us within 4 days of receiving your order if you intend to make any returns. Returns are allowed only for those items reflecting a significant error made in the catalog listing (description/condition). (Buyer pays all shipping costs on returns and items must be returned in original condition).
- Please note...We have a few Lots that are offered in duplicate and are indicated with (). The second highest bidder will have the opportunity to match the high bid for that second item.
- The placing of a bid is an Agreement to Purchase, indicating that you agree to our terms and conditions. All items will be sold to the highest bidder.
- Winners will be notified by mail; payment is due upon receipt (no layaways). Shipping costs (min. \$3.00) will be added to all winning bids. Some items will require additional postage and insurance due to weight and value. Certified Check or Money Order is preferred. We will also accept personal checks, however this will delay shipping. Most items will be shipped approx. 2 weeks after payment is received.
- A Prices Realized List will be forwarded to all successful bidders. We are glad to provide this list to anyone sending us a SASE. Thank you, and GOOD LUCK!

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155
22420

#1 **MAD SLOT MACHINE** - Hard to find premium for any serious MAD collector! What makes this machine so special is the incredible cherry -red color and great condition! This 10-cent American slot machine is made by SEGA and is wired to light up for display. Shipping/insurance costs will add around \$100 to the winning bid (we will discuss those details with you after the auction). Cond. 9.5 Est. \$2,200+

190
215

#2 **BABY BARRY DOLL** - (1961) Rare item! Please note there is a bit of paint rub off lower lip; split under the nose, and re-produced clothes. Still, a very nice collectible and the low estimate reflects the condition. Est. \$275+

#3 **GOOD 'N' MAD STAINED GLASS** - Designed after the Mingo bookcover, this stained glass window measures approx. 18" x 30". It is signed by the glass artist, Mark Duro. Mr. Duro has been acclaimed in recent years as one of the top 10 glass/bead makers in the U.S. This window is one of 3 created utilizing a variety of rare and unusual glass, and demonstrates exquisite workmanship. The fine art value of this piece is considerably more than our low estimate. Ready to hang/display, this will be the center of attraction for the discriminating collector! Our photo doesn't do this piece justice...so don't miss out! (Requires special shipping - will discuss after the auction). Est. \$1,250+

100
210

#4 **MAD "APPLAUSE" WATCHES WITH DISPLAY STAND** - Est. \$150+

110
210

#5 **AEN WALL CLOCK** - Very limited production (1996) of this unique handcrafted, colorful clock. Cond. 10. Est. \$100-\$150

#6 **AEN (4 EYES) DECALS** - Old water decals, two different colors. Cond. NM/M in original package. Found several...so we are able to offer at a (cheap!) SET PRICE of \$40/pr.

#7 **AEN DECAL SET** - (2 Lots)

Please note the different background colors (white and blue). We think that the light blue color is uncommon. We are offering these as a set (1 of ea.) Cond. NM/M. Est. \$40-\$50

123
200

#8 **AEN "WHAT ME WORRY" STAINED GLASS** - Another great piece of fine art from glass artist, Mark Duro. Mounted in a beautiful oak frame, the approx. diameter of this piece is 21". This is the one-and-only version made! Est. \$400+

127
200

#9 **PRE-MAD PEABERRY PAPER COFFEE BAG** - (1930's?) Very rare item! Some wear; overall condition EX. Great color! Don't miss the chance to add this to your collection. Est. \$75+

120
230

#10 **MAD-AEN "APPLAUSE" 17 PENS WITH DISPLAY STAND** - Missing 1 pen. This is a hard to find item; makes a fabulous display. Header cond. 8. Est. \$250+

123
200

#11 **AEN WATER DECALS** - (1950's - 1960's?) Cond. NM/M. Est. \$35-\$40

120
200

#12 **SERGIO ARAGONES CLOISONNE PIN** - Very hard to find premium item! Cond. 10. Est. \$40+

#13 **SPY VS. SPY ORIGINAL BOOK COVER ART** - Approx. 14" x 16" water-color. This piece has greater significance since the recent passing of the artist, Mr. A. Prohias. Est. \$400+

123
200

#14 **"FLIP" SKATEBOARD** - Not too many of these were made (1995-1996) before the folks at MAD stopped production of this unlicensed item! Includes the AEN FLIP wheels and trucks. Great color! Cond. 10. Est. \$200+

#15 **PRE-MAD "SO WHAT" POSTCARD** - (2 Lots) Cond. Ex/NM. Est. \$20-\$25

161
200

#16 **BUTTON EXCHANGE SET - 6 buttons/pins.** Cond. M. Est. \$40-\$50

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- #17 ~~162/18~~ **AEN RING & MONEYCLIP** - New/old? Cond. M. Est. \$20-\$25
- #18 **OVERSTREET PRICE GUIDE #12 HARDCOVER BOOK** - AEN cover with Mingo biography. Cond. M. Est. \$30-\$50
- #19 ~~183/30~~ **"GOLDEN TRASHERY OF MAD" HARDCOVER BOOK** - Cond: D/J - FAIR, Book - FN (1st printing). Est. \$150+
- #20 ~~183/30~~ **"MAD FOR KEEPS" HARDCOVER BOOK** - Cond: D/J - VF-, Book - VF/NM (4th printing). Est. \$150+
- #21 ~~183/30~~ **"THE RIDICULOUSLY EXPENSIVE MAD" HARDCOVER BOOK** - Includes all bonuses except missing 1 page of PB covers, instructions for mobile and some stencils used (but complete), some bonuses loose. Overall nice copy with white pages and tight spine. Cond: D/J - VG, Book - VF+ (1st printing). Est. \$175+
- #22 ~~183/30~~ **AEN T-SHIRT "OUR BARS NEVER CLOSE"** - Very neat "underground" shirt (1997) produced in Chicago area. Done as a joke and statement after an incident that involved Chicago Police and a local bar. Size X-LG. Cond. 10. Est. \$35+
- #23 ~~183/30~~ **1983 FLEER 128 NUMBERED CARDS WITH 64 TROUBLE STICKERS, STICKER BOOK, AND WRAPPER** - All in MINT cond. Est. \$150-\$175
- #24 ~~159/200~~ **"BI-RITE" PINBACK SET** - Complete set of 24 buttons; includes the hard to find (24th) Mad Rap button. Cond. M. Est. \$150-\$200
- #25 **BOB ADAMCIK MATCHBOOK COVER** - No matches; cover is in two pieces. Still makes nice display item. Cond. FAIR. Est. \$15-\$20
- #26 **MAD MEMO PAD STATIONARY (SINGLE SHEET)** - Very limited number of pads made as a "giveaway" for the 1995 San Diego Comic Convention. Est. \$10+
- #27 ~~183/30~~ **DON MARTIN T-SHIRT** - Grey with black graphics. Size X-LG. Cond. 10. Est. \$30-\$35
- #28 ~~183/30~~ **"MAD MAN" HARDCOVER BOOK** - Otfinoski, author. Nicely written book about William Gaines; intended for a younger audience. Cond. M. Est. \$25-\$30
- #29 ~~183/30~~ **AEN BUST (SMALL)** - Original, with green felt and label. Bust is in NM condition, but there is a slight coloration to the eyes and tie, as if someone tried to lightly paint - although effect is minimal. We have lowered the estimate on this hard to find item because of these alterations. Est. \$150-\$175
- #30 ~~183/30~~ **MAD TOY LOT: AEN DISGUISE KIT** - Cond. VG+, **CHEWING GUM SQUIRT TOY** - Cond. FN+ (Sealed in package), **SQUIRT TOY HEADSET** - Cond. NM. Est. \$40+
- #31 ~~183/49~~ **AEN "FLIP" T-SHIRT** - Hard to find as these were quickly discontinued when MAD made the company stop production of the FLIP skateboards. Shirt has been washed a few times, but in EX overall condition. Est. \$40-\$50
- #32 ~~183/30~~ **GUMBALL SIZE "HAPPY CHAP" TOY & MASON JAR MATCHBOOK** - (2 Lots) AEN knock-off in the original plastic container (1960's), and newer matchbook (1990's). Est. \$35+
- #33 ~~183/30~~ **AUSTRALIAN SPY VS. SPY 1994 CERAMIC PLATE** - Colorful display item. Cond. 10. Est. \$50+
- #34 ~~183/30~~ **"CHICO GOES MAD" POSTCARD** - Produced in limited quantities for the Mark Cohen Mad Art Show (Feb. 1994). Cond. NM. Est. \$15-\$20

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| <p>#35 "HAPPY CHAP" DOLLS - 3 different AEN knock-offs; all in VG/EX condition. Set of 3. Est. \$40-\$60</p> <p>107/165 #36 SPY VS. SPY COMPUTER GAME - (1985) Complete. Cond. 9. Est. \$50+</p> <p>123/100 #37 SPY VS. SPY SKATEBOARD - Still in shrinkwrap, board only. Cond. M. Est. \$100+ <i>max 200</i></p> <p>#38 "APPLAUSE" MUG WITH BOX - Cond: Box-G/VG, Mug - M. Est. \$25-\$30</p> <p>107/140 #39 AEN COLLEGEVILLE MASK - (1960's) Cond. M. Est. \$40-\$50</p> <p>#40 "HUMOR IN A JUGULAR VEIN" POSTCARD - 1992 Mark Cohen Art Show. Cond. M. Est. \$15-\$20</p> <p>2/45 #41 "THE COMPLETELY MAD DON MARTIN" BIG BOOK - Cond. VF+ (small ink mark on cover). Est. \$20+</p> <p>103/20 #42 LSU FLYER (MARK COHEN ART SHOW), EXHIBIT CATALOG (MARK COHEN EXHIBIT), AND MUSEUM FLYER (MARK COHEN LAFAYETTE SHOW) - LSU Flyer condition EX+, Exhibit Catalog condition NM/M, Museum Flyer (tri-folded 21" x 11") NM. Est. \$20+ <i>max 40</i></p> <p>157/20 #43 LIMEROCK BOX CARD SETS, #1 & #2 - Cond. M. Est. \$15-\$20</p> <p>123/100 #44 RELAUNCH PRESS KIT - (1997) These are very hard to find as they were only given out to people attending the MAD Relaunch Party...as MAD unveiled their "new look." Cond. 10. Est. \$125+ <i>max 300</i></p> <p>123/100 #45 AUSTRALIAN MAD BASEBALL CAP - Hard to find, great colors and embroidered graphics. Cond. 10. Est. \$100+ <i>max 150</i></p> <p>#46 AEN AURORA 1965 MODEL - Sealed in original box. Cond. NM/M. Est. \$250-\$300</p> | <p>#47 "TWISTS ROCK 'N' ROLL" RECORD Cond: D/J - VG+, Record - EX. Est. \$30+</p> <p>#48 "MUSICALLY MAD" RECORD - Cond: D/J - VG+, Record - EX. Est. \$25+</p> <p>107/133 #49 1976 CALENDAR - Cond. FN+. Est. \$15-\$20 <i>max 20</i></p> <p>#50 1979 CALENDAR - Cond. FN+ Est. \$15-\$20</p> <p>120/35 #51 1980 CALENDAR - Cond. FN+ Est. \$15-\$20</p> <p>152/30 #52 AEN MAD BENDY FIGURE - Cond. EX (overall); sealed, small corner package bend. Est. \$20-\$25</p> <p>18/25 #53 "DAVE BERG'S MAD TRASH" BIG BOOK - Cond. VF+. Est. \$20+</p> <p>133/20 #54 "SERGIO ARAGONES ON PARADE" BIG BOOK - Cond. VF. Est. \$20+</p> <p>155/15 #55 "AL JAFFEE VASTLY OVER-RATED" BIG BOOK - Small corner crease, slight tape residue. Cond. FN+. Est. \$15+</p> <p>#56 1700 BROADWAY LETTERHEAD, ENVELOPE, AND SELF-ADHESIVE MAILING LABEL - Cond. NM/M. Est. \$40+</p> <p>#57 485 MADISON AVENUE MAD MANILLA MAILING ENVELOPE - This is a hard to find item in any condition! Cond. NM. Est. \$25+</p> <p>#58 485 MADISON AVENUE LETTER-HEAD WITH ENVELOPE - Cond. NM/M. Est. \$40+</p> <p>105/35 #59 850 THIRD AVENUE LETTERHEAD Hard to find older stationary. Cond. NM/M. Est. \$35+</p> |
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| <p>#60 1325 AVE. OF THE AMERICAS LETTERHEAD - Cond. M. Est. \$20+</p> <p>#61 485 MADISON AVENUE MAD SUBSCRIPTION POSTCARD - Cond. NM/M. Est. \$20+</p> <p>#62 485 MADISON AVENUE E.C. ENVELOPE - Cond. M. Est. \$25+</p> <p>#63 MAD CHRISTMAS SUBSCRIPTION CARD - (1980's) This hard to find item is printed in red and green Christmas colors. Cond. NM. Est. \$25+</p> <p>#64 MAD SURVEY CARD - (1994) Cond. M. Est. \$20+</p> <p>#65 MAD INNER OFFICE MEMO CARD/CHECKLIST - Cond. M. Est. \$20+</p> <p>#66 MAD CHRISTMAS CARD WITH ENVELOPE - Mort Drucker artwork. Cond. M. Est. \$35+</p> <p>#67 MAD LIMITED EDITION POSTCARD #1785/3000 - Cond. M. Est. \$25+</p> <p>#68 MAD LARGE POSTCARD - MARK COHEN SHOW - Cond: three small staple holes, otherwise NM. Est. \$20-\$25</p> <p>#69 MAD POSTCARD - MARK COHEN SEATTLE SHOW - Cond. M. Est. \$15-\$20</p> <p>#70 PRE-MAD POSTCARD LOT: "DA-A-H...ME WORRY?" Cond. NM. and "ME-WORRY?" Cond. VG+ (writing on back). Est. \$20-\$25</p> <p>#71 PRE-MAD PEARL BEER POSTCARD - Cond. VF/NM. Est. \$20-\$25</p> <p>#72 GERMAN MAD STICKER - (1980's) Cond. 9. Est. \$25-\$50</p> <p>#73 AUSTRALIAN MAD CHRISTMAS CARD - (1990's) Cond. NM. Est. \$20+</p> | <p>#74 MAD SHOW PLAYBILL - (1970's-80's) Cond. 10. Est. \$25+</p> <p>#75 AEN 4 PRESIDENT PINBACK - Cond. New/M. Est. \$5-\$10</p> <p>#76 MARK COHEN ART SHOW "WHAT U WORRY?" PINBACK - Cond. M. Est. \$25+</p> <p>#77 AEN TAB PIN - (1960's) Cond. 9. Est. \$25+</p> <p>#78 "I'M VOTING..." PINBACK - (1960's) Cond. 7. Est. \$30-\$35</p> <p>#79 AEN "WHAT ME WORRY?" PINBACK - Yellow button. Cond: small dent, otherwise EX. Est. \$5+</p> <p>#80 PRE-MAD "WHAT ME WORRY?" 8" X 10" AEN BLACK/WHITE CARDBOARD POSTER - Cond. VF. Est. \$25-\$30</p> <p>#81 PRE-MAD "JUST LEARNED ABOUT..." 8" X 10" AEN BLACK/WHITE CARDBOARD POSTER - Cond. NM. Est. \$25-\$30</p> <p>#82 ANNIE GAINES BUSINESS CARD - 1700 Broadway address. Cond. M. Est. \$20+</p> <p>#83 WACKY PACK STICKER #32 - (1982) Cond. M. Est. \$5-\$10</p> <p>#84 LIMEROCK MAD CARDS - FINAL EDITION FACTORY SET - Cond. M. Est. \$40+</p> <p>#85 "CCS" CATALOG - Skateboard catalog showing the FLIP AEN skateboard. Cond. NM. Est. \$15-\$20</p> <p>#86 SWEDISH MAD T.V. BANNER - Est. \$35+</p> |
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~~132/100~~
#87 **MAD BOARD GAME DISPLAY SIGN**
Cond. 8. Nice colors; hard to find.
Est. \$30+

~~138/109~~
#88 **AEN DESIGN FOLK ART WALL RUG**
Only 10 of these made ('95-'96). Very colorful, nicely handcrafted. Approximate size 14" x 16". Est. \$125-\$175

~~116/100~~
#89 **DON MARTIN COLOR ROUGH PAPERBACK COVER ART** -
Done in magic marker. Est. \$150+

~~104/10~~
#90 **AEN PENDANT WITH BOX** - (Warner Bros.) Cond. M. Est. \$40-\$50

~~164/20~~
#91 **MAD PLAYING CARDS** - (Warner Bros.) Cond. M (sealed). Est. \$20-\$25

#92 **MAD PARODY LOT: "MOD" 1981** - Cond. F, "DONALD" 1991 - Cond. VF, T-SHIRT 1993 - Size X-LG. Est. \$30+

~~100/30~~
#93 **MAD T.V. BLUEPRINT** - Approx. size 36" x 60". Shows set for MAD T.V. and has some "MAD Marginals," SPY VS. SPY and other illustrations; very unique piece! Folded. Est. \$75+

~~100/75~~
#94 **MAD T.V. BASEBALL CAP** - Black. Cond. 10. Est. \$40-\$60

~~100/25~~
#95 **MAD (STANLEY DESANTIS) BASEBALL CAP** - (1992) Black. Cond. 10. Est. \$30-\$50

~~100/100~~
#96 **AUSTRALIAN MAD DENIM LONG-SLEEVE SHIRT** - Size M. Really nice item...includes MAD plastic garment bag, original tags, etc. Cond. 10. Est. \$125+

~~100/100~~
#97 **FOREIGN MAD REPRINTS: GERMAN "SAMMEL"** - Cond. VF, bound volumes resemble a Big Book, and **GERMAN "MEGA MAD #1"** - Cond. NM. Est. \$30+

~~100/100~~
#98 **AUSTRALIAN MAD TUMBLERS** - Set of 2. AEN/MAD and SPY VS. SPY Hard to find foreign licensed item. Cond.

10. Est. \$75+

~~100/100~~
#99 **KELLY FREAS ARTWORK** - Black/white pencil drawing; rough size approx. 6" x 6". Est. \$50+

~~135/80~~
#100 **NORMAN MINGO ROUGH ARTWORK** - Pencil, approx. size 12" x 18". Est. \$275+

#101 **MAD JEWELRY REPRODUCTION** - A near exact reproduction of an original jewelry piece! Made into a silver pin, this gives the average MAD collector an opportunity to own an example of an otherwise rare and unaffordable collectible. Very neat! Est. \$100+

~~100/30~~
#102 **SIGNED AEN/BUSH/CLINTON HOLOGRAM** - James Warhola; nice limited edition collectible. Case scratched, but card is in Mint condition. Est. \$30-\$40

~~100/100~~
#103 **SIGNED ARTIST LOT: FOREIGN SERGIO PAPERBACK, SERGIO GIBSON CARD, DON MARTIN MAGAZINE POSTER** (Only 1,000 of these were issued). Est. \$30+

~~100/100~~
#104 **"APPLAUSE" MUG STORE DISPLAY UNIT** - Rare item. Cond. 8. Est. \$100+

~~100/100~~
#105 **RUSS COCHRAN 4-VOLUME BLACK/WHITE COMIC REPRINT SET** - This is a limited edition set of books, and is very collectible compared to the color version. Cond. NM. Est. \$75+

~~100/100~~
#106 **WILL ELDER WATERCOLOR WITH FRAME** - Image is approx. 4" x 9". AEN with Little Annie Fannie Shirt. Nice original piece! Est. \$125+

~~100/100~~
#107 **AUSTRALIAN MAD SILK BOXER SHORTS** - New. Est. \$50+

~~100/100~~
#108 **CANADIAN MAD SOCKS WITH LABEL** - (1992) Est. \$40+

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#109 **AUSTRALIAN MAD TOY LOT:**
WHOOPEE CUSHION, BIG EARS,
BANDAGED FINGER, SQUIRT
GAME, AND SQUIRT CALCULATOR
 All NM Cond. (1995). Est. \$40+

#110 **MAD 3 T-SHIRT LOT** - (1988) Very
 nice lot; all in EX condition. Est. \$60+

#111 **MAD/AEN T-SHIRT** - (1981, KEDSCO)
 Hard to find! Cond. EX. Est. \$40+

#112 **MAD SWEATSHIRT** - (1988) Child
 size M. No tag, but in EX condition.
 Est. \$40+

#113 **MAD GROOVES DISPLAY** - 1996
 display for CDs. Cond. 9. Est. \$50+

#114 **MAD CHECKLIST #3** - Von Bernewitz;
 very rare books (1971). This book is
 actually 2 books in 1! Cond. M. Est. \$75+

#115 **EFFANBEE 1960 "HAPPY BOY"**
DOLL - AEN look-alike (no clothes.)
 Cond. 7.5. Est. \$30-\$50

#116 **CARD COLLECTORS PRICE GUIDE**
MAGAZINE - (1993) Cond. VF.
 Est. \$15+

#117 **MAD TRICK-OR-TREAT BOOKLETS**
 (1988) Rare packaged comics! Est. \$25+

#118 **FOREIGN MAD LOT:** *British #347,*
Australian #333, Brazil SPY VS. SPY Extra.
 Cond. (avg.) VF. Est. \$40+

#119 **MAGAZINE LOT** - (1990's) A variety of
 MAD articles and/or cover appearances.
Esquire 6/92, Esquire 9/90, Wired 6/94,
Newsweek 10/95 and Comic Scene 9/91.
 Avg. Cond. VF/NM. Est. \$50+

#120 **MAGAZINE LOT** - (1960's) A variety of
 MAD articles: *Time 4/64, Sat. Eve. Post*
12/63, Look 3/68, and Life 3/66. Avg.
 Cond. VG. Est. \$50+

#121 **CMI 33-1/3 ALBUM** - Nice cross-over

#122 Don Martin artwork. Cond: D/J - VF,
 Record - EX. Est. \$25-\$40

#122 **"COMPLETELY MAD" BOX SET**
WITH BOOKS - Cond: Box - FAIR,
 Books - VF. Est. \$75+

#123 **AUSTRALIAN MAD PAPERBACK**
BOOK - (1990) Cond. NM. Est. \$20+

#124 **MISC. MAD LOT: FLEER STICKER**
ALBUM, (Cond. M) GIBSON
STICKERS, (Cond. M) MAD CARD
GAME (Cond. VG+) Est. \$10-\$15

#125 **DAVE BERG COVER ART** - The one
 and only MAD Magazine cover designed
 by Dave Berg! (Super Special 1994).
 Professionally matted and framed. MAD
 heading (pasteup) has been added to
 make the piece look like the actual
 magazine. Est. \$3,000-\$3,500

#126 **SCREWBALL MAD GAME** - Appears
 complete. Cond: Box - POOR/FAIR,
 Gameboard - VG+. Est. \$20+

#127 **MAD FIRST ISSUE COLLECTORS**
ED. REPRINT - *Australian Reprint #24.*
 Cond VF. Est. \$10+

MAGAZINES & COMICS

(no photos)

Please Note We try to be conservative with our
 grading and utilize the Overstreet Comic Book
 guidelines. In some cases, we have described the
 book in more detail. If, for any reason, you are not
 satisfied, please call.....100% satisfaction guaran-
 teed or a full refund!*

#M1 **GROO LOT #1 (PACIFIC COMICS**
1-8) Average Cond. VF/NM. Est. \$75+

#M2 **GROO LOT #2 (MARVEL COMICS**
1-120) Average Cond. VF. Est. \$125+

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| <p>#M3 GROO LOT #3 (THE GROO CHRONICLES 1-6) Average Cond. VF. Est. \$20+</p> <p>#M4 MAD COMIC #9 - Front cover has 1" x 1" water stain, otherwise book is tight and would grade at least F/VF. Cond. VG+ Est. \$90-\$115</p> <p>#M5 MAD COMIC #10 - Cond: Cover - FN+, Book - VG+. Est. \$125-\$140</p> <p>#M6 MAD COMIC #12 - Cond. FN+. Est. \$120-\$140</p> <p>#M7 MAD COMIC #13 - Cond. VG/FN. Est. \$85-\$100</p> <p>#M8 MAD MAG. #25 - Cond. FN+. Est. \$110-\$135</p> <p>#M9 MAD MAG. #26 - Cond. VF+. Est. \$135-\$160</p> <p>#M10 MAD MAG. #28 - Cond. FN+. Est. \$85-\$100</p> <p>#M11 MAD MAG. #29 - Cond. VF. Est. \$125-\$150</p> <p>#M12 MAD MAG. #30 - Cond. VF-. Est. \$195-\$225</p> <p>#M13 MAD MAG. #34 - Cond. FN+. Est. \$50-\$75</p> <p>#M14 MAD MAG. #36 - Cond. VG/FN. Est. \$25-\$35</p> <p>#M15 MAD MAG. #39 - Cond. FN-. Est. \$25-\$30</p> <p>#M16 MAD MAG. #40 - Cond. FN+. Est. \$35-\$45</p> <p>#M17 MAD MAG. #42 - Cond. FN-. Est. \$20-\$30</p> <p>#M18 MAD MAG. #43 - Cond. VG+.</p> | <p>Est. \$15-\$20</p> <p>#M19 MAD MAG. #44 - Cond. FN. Est. \$20-\$30</p> <p>#M20 MAD MAG. #45 - Cond. FN+. Est. \$30-\$40</p> <p>#M21 MAD MAG. #53 - Cond. F/VF. Est. \$35-\$45</p> <p>#M22 MAD MAG. #62 - Cond. FN. Est. \$15-\$20</p> <p>#M23 MAD MAG. #63 - Cond. FN. Est. \$15-\$20</p> <p>#M24 MAD MAG. #64 - Cond. FN. Est. \$15-\$20</p> <p>#M25 MAD MAG. #65 - Cond. FN. Est. \$15-\$20</p> <p>#M26 MAD MAG. #66 - Cond. VF. (JFK Cover) Est. \$25-\$35</p> <p>#M27 MAD MAG. #67 - Cond. VF. Est. \$25-\$35</p> <p>#M28 MAD MAG. #68 - Cond. FN (slight browning - edge Cover). Est. \$15-\$20</p> <p>#M29 MAD MAG. #69 - Cond. VF/NM. Est. \$30-\$40</p> <p>#M30 MAD MAG. #71 - Cond. VF (Cover - slight yellowing and browning edge). Est. \$20-\$30</p> <p>#M31 MAD MAG. #72 - Cond. FN (Cover - some edge browning). Est. \$12-\$15</p> <p>#M32 MAD MAG. #76 - Cond. VF- (slight edge browning - Cover). Est. \$20-\$25</p> <p>#M33 MAD MAG. #77 - Cond. F/VF. Est. \$20-\$25</p> <p>#M34 MAD MAG. #80 - Cond. VF- (slight Cover yellowing). Est. \$20-\$25</p> |
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MAD MAY AUCTION - PAGE 8

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| <p>#M35 MAD MAG. #81 - Cond. FN. (slight yellowing - Cover and edge browning). Est. \$12-\$15</p> <p>#M36 MAD MAG. #84 - Cond. VF- (slight edge browning). Est. \$15-\$20</p> <p>#M37 MAD MAG. #86 - Cond. VF. Est. \$20-\$25</p> <p>#M38 MAD MAG. #87 - Cond. VF (slight lower edge browning). Est. \$20-\$25</p> <p>#M39 MAD MAG. #89 - Cond. VF+ (slight yellowing). Frankenstein Cover. Est. \$20-\$25</p> <p>#M40 MAD MAG. #92 - Cond. VF- (some edge browning). \$15-\$20</p> <p>#M41 MAD MAG. #94 - Cond. VF (slight edge yellowing). Est. \$15-\$20</p> <p>#M42 MAD MAG. #95 - Cond. F/VF (some edge browning). Est. \$15-\$20</p> <p>#M43 MAD MAG. #96 - Cond. VF-. Classic Mingo Cover! Est. \$15-\$20</p> <p>#M44 MAD MAG. #97 - Cond. VF (very slight yellowing - Cover). Est. \$15-\$20</p> <p>#M45 MAD MAG. #99 - Cond. FN. Est. \$12-\$15</p> <p>#M46 MAD MAG. #100 - Cond. FN. Anniversary Issue! Est. \$12-\$15</p> <p>#M47 MAD MAG. #101 - Cond. FN/VF (slight yellowing - Cover). Est. \$10-\$15</p> <p>#M48 MAD MAG. #102 - Cond. FN/VF (some edge browning). Est. \$10-\$15</p> <p>#M49 MAD MAG. #103 - Cond. FN (right Cover edge browning). Est. \$10-\$15</p> <p>#M50 MAD MAG. #104 - Cond. FN. Est. \$10-\$15</p> | <p>#M51 MAD MAG #105 - Cond. VF (some yellowing - Cover). Batman! Est. \$20-\$25</p> <p>#M52 MAD MAG #106 - Cond. VF (slight yellowing). Est. \$15-\$20</p> <p>#M53 MAD MAG #108 - Cond. VF- (slight yellowing - Cover). Est. \$15-\$20</p> <p>#M54 MAD FOLLIES #1 - (w/ Bonuses) Cond. FN. Est. \$75-\$95</p> <p>#M55 MAD FOLLIES #2 - (w/ Bonus) Cond. FN. Est. \$60-\$75</p> <p>#M56 MAD FOLLIES #5 - (w/ Bonus) Cond. FN/VF. Est. \$35-\$50</p> <p>#M57 MAD FOLLIES #7 - (w/Bonuses) Cond. G/VG. Est. \$8-\$12</p> <p>#M58 MAD WORST #1 - (missing 1 record label). Cond. VG/FN. Est. \$60-\$80</p> <p>#M59 MAD WORST #12 - (w/Bonuses, slight ink mark - Cover). Cond. VG. Est. \$10-\$15</p> <p>#M60 MAD TRASH #1 - (w/Bonus). Cond. VF. Est. \$100-\$125</p> <p>#M61 MAD TRASH #2 - (w/o Bonus). Cond. FN. Est. \$20-\$25</p> <p>#M62 MAD TRASH #6 - (w/Bonus). Cond. VF- Est. \$40-\$50</p> <p>#M63 MAD TRASH #7 - (w/o Bonus). Cond. VG-FN. Est. \$10-\$15</p> <p>#M64 MAD TRASH #9 - (w/Bonus). Cond. FN. Est. \$12-\$15</p> <p>#M65 MAD TRASH #11 - (missing poster, bumper sticker loose in G condition). Cond. VG. Est. \$5-\$7</p> <p>#M66 MAD TRASH #12 - (w/Bonus). Cond. VG. Est. \$10-\$15</p> |
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MAD MAY AUCTION - PAGE 9

~~135/45~~ #M67 **MAD SPECIAL #1** - (w/Bonus).
Cond. NM/M. Est. \$45-\$60

#M83 **MAD SPECIAL #18** - (w/Bonus).
Cond. G/VG. Est. \$4-\$5

#M68 **MAD SPECIAL #1** - (w/Bonus).
Cond. FN. Est. \$25-\$30

#M69 **MAD SPECIAL #2** - (w/Bonus).
Cond. G/VG. Est. \$5-\$10

#M70 **MAD SPECIAL #3** - (w/Bonus).
Cond. VG. Est. \$7-\$12

#M71 **MAD SPECIAL #4** - (w/Bonus).
Cond. VG/FN. Est. \$10-\$15

#M72 **MAD SPECIAL #5** - (w/o Bonus).
Cond. FN. Est. \$5-\$7

#M73 **MAD SPECIAL #6** - (w/Bonus).
Cond. FN. Est. \$10-\$15

#M74 **MAD SPECIAL #7** - (w/Bonus).
Cond. VG. Est. \$5-\$10

#M75 **MAD SPECIAL #9** - (w/Bonus).
Cond. FN+. Est. \$15-\$18

#M76 **MAD SPECIAL #10** - (w/Bonus).
Cond. FN. Est. \$10-\$15

#M77 **MAD SPECIAL #11** - (w/Bonus).
Cond. FN-. Est. \$8-\$12

#M78 **MAD SPECIAL #12** - (w/Bonus, slight
ink mark). Cond. FN/VF. Est. 10-\$15

#M79 **MAD SPECIAL #14** - (w/Bonus).
Cond. FN/VF. Est. \$10-\$15

#M80 **MAD SPECIAL #15** - (w/Bonus).
Cond. FN+. Est. \$10-\$15

#M81 **MAD SPECIAL #16** - (w/Bonus, store
faded ink stamp, otherwise FN/VF)
Cond. VG. Est. \$5-\$7

#M82 **MAD SPECIAL #17** - (w/Bonus).
Cond. FN+. Est. \$8-\$10



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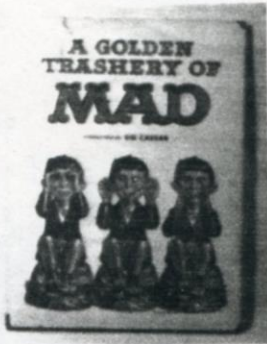
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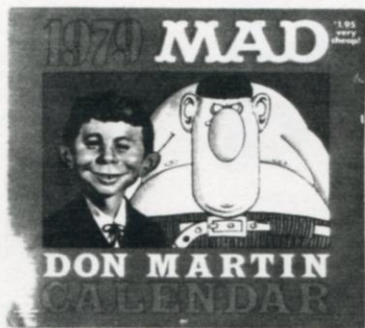
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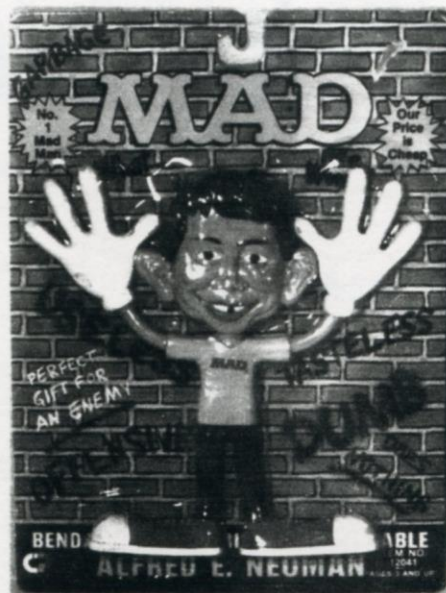
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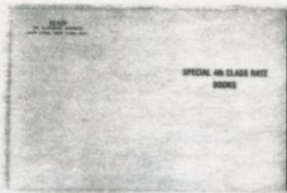


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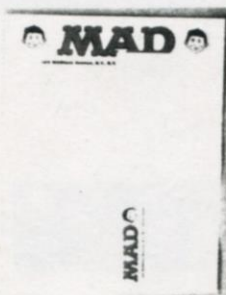
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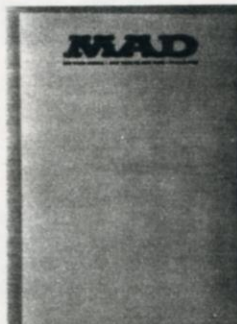
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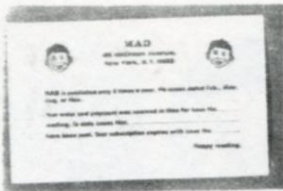
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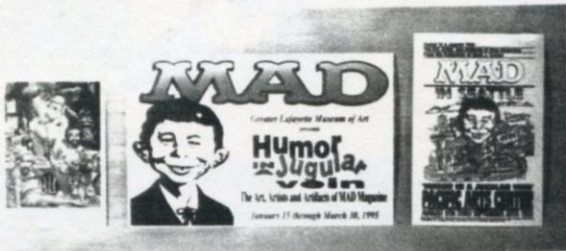
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#63 #64 #65



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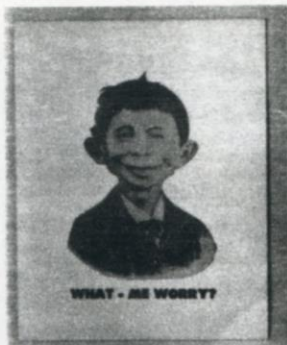
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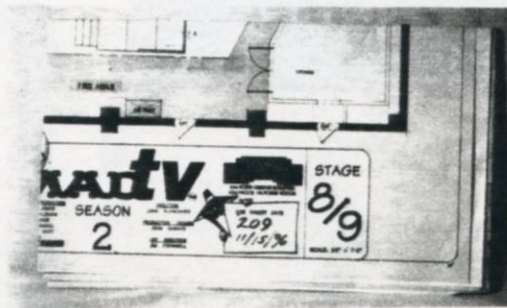
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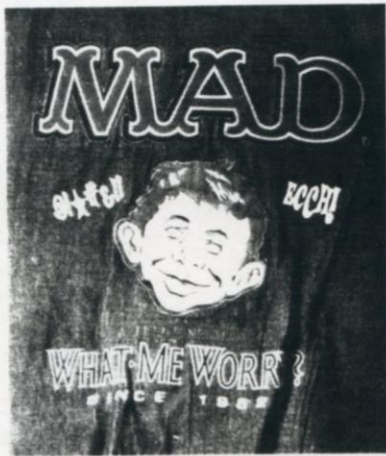
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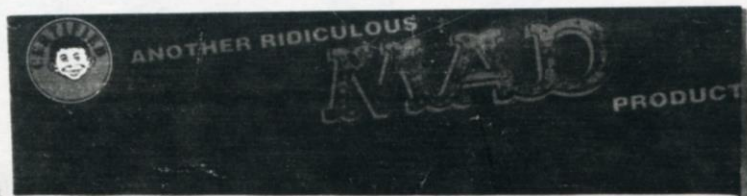


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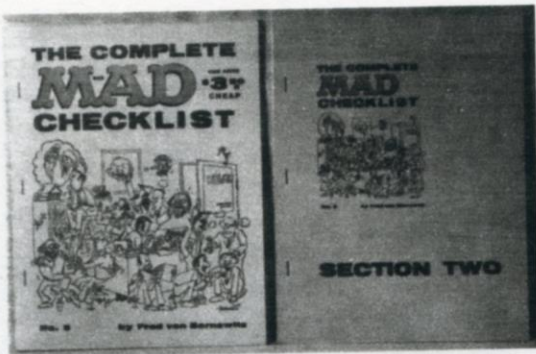
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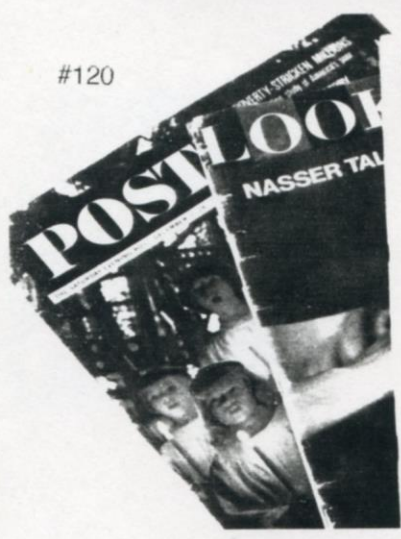
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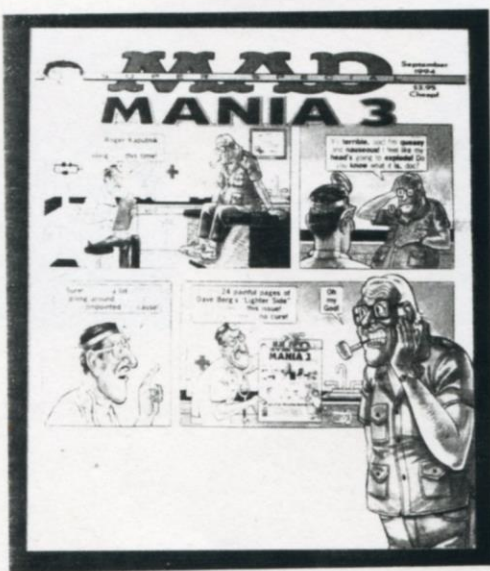
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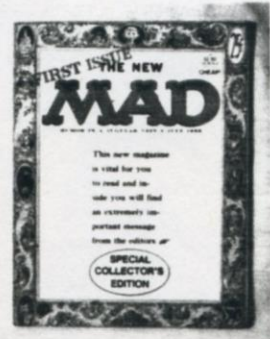
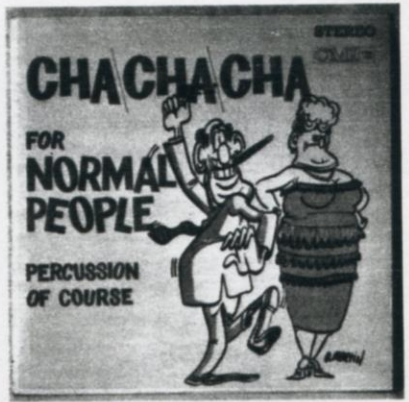


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reticulated edges, roses w/gold trim, excel. \$45. Marlene (802) 759-2053

MAD MAY AUCTION, May 16, 1998. (Phone, mail & e-mail). Mad Magazine & Alfred E. Neuman Collectibles. Alfred E. Neuman slot machine, Original art, Busts, Hardback books, Toys, T-shirts, Skateboard, Pinbacks, Postcards, Decals, Rare pre Mad items & more. Over 150 lots!!! For catalog send \$5 to Gary Kritzberg, PO Box 47, Yorkville, IL 60560. For more info.: E-mail yorkmaddock@aol.com or visit our web site at www.tusco.net/wjer/rich/auction/

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TOY CENTRAL

MAD MAY AUCTION

Prices Realized List

Included below is the prices realized list for items sold at the MAD May Auction on May 16, 1998. Those lots listed which do not show a price realized either did not reflect bidding activity or meet the low estimate value.

Please note that there are lots of nice comics, magazines, and collectibles still available on a first-call, first-reserve basis. All comics and magazines will be sold for the low estimate listed in the auction catalog. For all other items, please call or write for a sale price and availability. Postage will be additional. Contact Gary at (630) 553-7653 or e-mail him at: yorkmaddoc@aol.com

1	SLOT MACHINE	2420
2	BABY BARRY DOLL	275
3	GOOD...STAINED GLASS	
4	WATCHES W/DISPLAY	267
5	WALL CLOCK	100
6	AEN 4-EYE DECALS (SET)	
7	AEN DECAL SET	40
8	AEN STAINED GLASS	600
9	PRE-MAD COFFEE BAG	500
10	APPLAUSE PENS W/STAND	330
11	AEN DECALS	
12	SERGIO PIN	200
13	SPY ART	
14	FLIP SKATEBOARD	220
15	SO WHAT? POSTCARD	
16	BUTTON EXCHANGE SET	40
17	RING & MONEYCLIP	20
18	OVERSTREET #12	
19	GOLDEN HARDCOVER	180
20	FOR KEEPS HARDCOVER	150
21	RIDICULOUSLY HARDCOVER	
22	OUR BARS...T-SHIRT	100
23	FLEER STICKER LOT	
24	BI-RITE SET	200
25	ADAMCIK MATCHBOOK	

26	MEMO PAD	12
27	D. MARTIN T-SHIRT	30
28	MAD MAN BOOK	44
29	AEN BUST	150
30	SQUIRT TOY LOT	30
31	FLIP T-SHIRT	49
32	CHAP TOY/MATCHBOOK (2)	35
33	AUST SPY PLATE	138
34	CHICO POSTCARD	15
35	HAPPY DOLLS	
36	SPY COMPUTER GAME	55
37	SPY SKATEBOARD	100
38	APPLAUSE MUG	
39	AEN MASK	40
40	JUGULAR POSTCARD	
41	D. MARTIN BOOK	25
42	MARK COHEN LOT	20
43	LIMEROCK BOXES	20
44	RELAUNCH KIT	125
45	AUST CAP	150
46	AEN MODEL	
47	TWISTS RECORD	
48	MUSICALLY MAD RECORD	
49	1976 CALENDAR	33
50	1979 CALENDAR	

51	1980 CALENDAR	15
52	AEN BENDY	30
53	D. BERG BOOK	25
54	SERGIO BOOK	25
55	JAFFEE BOOK	15
56	1700 STATIONARY LOT	
57	485 MANILLA ENV.	
58	485 ENV. W/LETTER	
59	850 LETTER	35
60	1325 LETTER	
61	485 SUB. CARD	20
62	EC ENVELOPE	
63	MAD X-MAS SUB. CARD	
64	SURVEY CARD	
65	INNER OFFICE CARD	20
66	X-MAS CARD	43
67	LMT. POSTCARD	25
68	COHEN POSTCARD	41
69	COHEN SEATTLE POSTCARD	15
70	PRE-MAD POSTCARD LOT	
71	PEARL BEER POSTCARD	20
72	GERMAN STICKER	40
73	AUST X-MAS CARD	24
74	PLAYBILL	25
75	4 PRES PIN	7
76	M. COHEN PINBACK	66
77	AEN TAB PIN	
78	I'M VOTING PIN	30
79	AEN PIN	
80	PRE-MAD POSTER	
81	JUST LEARNED...POSTER	
82	GAINES CARD	10
83	WACKY STICKER	10
84	LIMEROCK FINAL ED.	
85	CCS CATALOG	15
86	SWEDISH BANNER	
87	GAME DISPLAY SIGN	37
88	WALL RUG	169
89	D. MARTIN ART	
90	PENDANT	40
91	AEN PLAYING CARDS	20
92	PARODY LOT	
93	TV BLUEPRINT	75
94	TV CAP	75
95	DESANTIS CAP	125
96	AUST SHIRT	182
97	FOREIGN LOT	
98	AUST TUMBLERS	138
99	FREAS ART	68
100	MINGO ART	303

101	JEWELRY REPRO	
102	HOLOGRAM	30
103	SIGNED LOT	30
104	MUG DISPLAY	100
105	COCHRAN BOOK SET	
106	ELDER ART	125
107	AUST BOXERS	50
108	CANADIAN SOCKS	75
109	AUST TOY LOT	176
110	T-SHIRT LOT	89
111	AEN T-SHIRT	40
112	SWEATSHIRT	83
113	GROOVES DISPLAY	50
114	CHECKLIST	88
115	EFFANBEE DOLL	30
116	PRICE GUIDE MAG	15
117	TRICK OR TREAT	28
118	FOREIGN LOT	40
119	MAG LOT	
120	MAG LOT 1960'S	
121	CMI RECORD	25
122	BOX SET	110
123	AUST BOOK	20
124	MISC MAD LOT	
125	BERG ART	
126	SCREWBALL GAME	
127	AUST REPRINT	10
128	M9/MAG 26	135
129	M12/MAG 30	195
130	M18/MAG 43	20
131	M47/MAG 101	15
132	M57/FOLLIES 7	15
133	M67/SPECIAL 1	45
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